

EUROPEAN NEWS

Portuguese Premier faces key test in Assembly

By Jimmy Burns in Lisbon

TEN days after his formal appointment as Portugal's new Prime Minister, exactly as the constitution demands, Sr. Alfredo Nobre de Costa, a 55-year-old engineer, will present his Government programme to Parliament. The 263 delegates of the Portuguese Assembly of the Republic will then have tomorrow and the weekend for "reflection" before returning on Monday at the beginning of what promises to be a gruelling five-day debate.

At the end of the debate, scheduled for late Friday night or early Saturday morning, any of the major political parties is constitutionally allowed to present a motion of rejection on the Government programme. If the motion is carried by over half of the delegates, Sr. da Costa and his team must resign.

Latest indications suggest that the Government's chances of survival in next week's crucial Parliamentary test are slim.

Recently both the Socialists and the Centre Democrats (CDs) whose six-month-old Government alliance collapsed at the end of July, declared their opposition both to the form and content of Sr. da Costa's Government of "political independents and technocrats".

The Socialists, who with 102 seats in the assembly are Portugal's major parliamentary party, dissociated themselves from Sr. da Costa when he was designated as Prime Minister by President Ramalho Eanes early last month. They claimed that the appointment of a man without any formal party links to lead the country contravened Article 190 of the Portuguese constitution.

This states that a new Prime Minister should be appointed with "due regard being had to the election results". The Socialists won the country's last general election by nearly 55 per cent of the vote.

The Conservatives, though initially more reserved about Sr. da Costa's appointment, recently came out strongly against the content of his Government, which they accuse of being "to the left of the Socialists".

In their view the Government's self-attached label of "political independence" hides an unofficial agreement reached by Sr. da Costa and the Communists Party.

The Conservatives claim that three ministers—Sr. Carlos Correia (Foreign Affairs), Sr. Costa Leal (Labour) and Sr. Acacio Pereira Negro (Social Affairs)—are all "pro-Communist" and have been picked in return for a measure of stability in industry where the labour movement is largely Communist-dominated.

Conservative concern at the "red tinge" of key ministries lay behind the collapse of their alliance with the Socialists in July. The CDs then wanted the sacking of Sr. Luis Sais, the Minister of Agriculture, who was accused of another "secret" deal with the Communists over agrarian reform.

The Socialists (102 seats) and the CDs (41 seats) have it in their power to vote together on a motion of rejection and topple the Government. If their initial reaction to Sr. da Costa appears different and contradictory, they are linked by a third and most important factor which could force the two parties into an agreement against Sr. da Costa.

Both the Socialists and the CDs feel increasingly that the Portuguese parliamentary system is threatened by a formation of a Government that has no official links with the main political parties, but has simply the support of the President.

Their apprehension has grown with the new administration's apparent intention to play much more than a transitional role.

Were Sr. da Costa and his technocrats to gain parliamentary approval next week, the politicians claim, the parties would be accepting a fundamental change in Portugal's political system that would seriously undermine their own reason for existence.

Curiously, Sr. da Costa has not so far met with outright opposition from the more traditionally aggressive parties—the right-wing Social Democrats (PSD) and the pro-Soviet Communist Party.

But these "friends," though useful for the new Government, are not sufficient in a parliamentary vote. Even if the Social Democrats and the Communists were to join in an unlikely alliance they could muster only 133 votes against the combined vote of 143 from the Socialists and the Conservative Party.

The political parties will not declare their formal and final position until the debate on the programme has begun. But the signs are that the content of the programme is already irrelevant. As a leading Conservative told me yesterday: "We'll be voting on the Government, not on the programme."

Meanwhile the Socialist Party, recovered from the psychological blow of Sr. Mario Soares' dismissal from the Premiership in July, has begun a series of meetings with the three other major political parties.

France introduces special tax to curb overtime

By DAVID CURRY

PARIS, Sept. 6

THE FRENCH Government has decided to impose a special tax on overtime to check the rise in unemployment. Workers will be paid 30 per cent extra for overtime work, instead of the present 25 per cent, but a third of that will be taken in tax and paid into national unemployment fund.

The measure is intended to make it more expensive for employers and workers to introduce overtime.

The special tax is among measures approved by the Cabinet today in response to the rise in unemployment. The Government estimates that it is likely to top 1.2m this year, but the unions fear that might be a severe under-estimate.

The other main decision is to set up a FFR 50n special fund

for industrial construction and job creation in regions suffering from the crisis in steel and shipbuilding. The FFR 3 bn will be half in subsidies, half in loans, and the first FFR 1 bn will be available this year.

The Government is also encouraging the increase in manning in certain continuous-process operations, for example in steel, and an extra "half-shift" might be added to the existing four shifts. Employers would be exempted from social security charges for the extra manpower.

The two sides of industry have been asked to consider reducing working hours in jobs calling for strenuous manual labour and a study on encouraging part-time working is to be undertaken.

M. Robert Bouillon, the Labour Minister, promised that the

national employment agency would be reorganised and measures taken to limit abuse. He added that steps to develop apprenticeships and mobility by white-collar workers would be taken.

The unions and employers have been encouraged to negotiate changes in the unemployment benefit system to even up the benefits according to different categories of unemployment and make it more worthwhile to accept job offers.

The measures include no radical proposals. The Prime Minister, M. Raymond Barre, has specifically ruled out steps that would add to business costs without necessarily creating more permanent employment. Thus the age of retirement and the length of the working week remain unchanged.

Norwegian ship loan threatened

By FAY GJETER

OSLO, Sept. 6

A POLITICAL STORM is brewing in Norway which could block the extension of the loan guarantees for ships and drilling rigs given to the crisis-hit Reksten shipping group by the state-backed Norwegian Guarantee Institute.

This would be a serious blow to Reksten's creditors—among them Hambros Bank, which has been negotiating the guarantees with the Institute for several months.

The new development has arisen as a result of a series of hard-hitting articles in the Oslo newspaper Arbeiderbladet, which reflects the views of the ruling Labour Party. The paper alleges that the shipowner, Mr. Erling Reksten, has deposited substantial assets abroad, as a result of business transactions in the early 1970s. These transactions—involving, among others, a Panama company, Palmerston Holdings—are still being investigated.

Arbeiderbladet's claim that taxpayers' money may have to be spent to "rescue" Reksten companies, while the Reksten family itself probably has extensive secret assets abroad, was not one that the Government could ignore. Early this week, Mr. Halvard Bakke, the Shipping Minister, asked the Director of Public Prosecutions for an interim report on the results of the police investigations into Mr. Reksten's affairs. "In view of the Ministry's dealings with other matters concerning companies and people affected by these investigations."

Mr. Haakon Nygaard, manager of the Guarantee Institute, says he does not believe that speculation about Mr. Reksten's possible foreign assets will affect the current negotiations with Hambros. These concern loan guarantees granted to the Reksten companies Hadrian and Trajan, in 1978, following a reorganisation of the Reksten interests. The guarantees cover a three-year, \$100m borrowing facility provided to the two companies in December, 1976, by a consortium of 20 international banks, including Hambros. It is understood that by the end of June this year, Hadrian and Trajan had together drawn about half of this facility.

Mr. Joul Bjørke, chairman of the Institute Board, would not comment on the matter to the Financial Times today. In Arbeiderbladet yesterday, however, he was quoted as saying: "If Reksten has assets abroad, the original guarantee agreement is based on faulty premises. It is obvious that in this case there is an entirely new situation which could have consequences for a new guarantee agreement."

A meeting of the Institute's board is scheduled for tomorrow. Mr. Bjørke could not say whether any statement would be issued after the meeting.

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The officials indicated they were disappointed because the U.S. envoy had not brought any new ideas or indications that the Turkish side was softening its attitude. The Cyprus stalemate therefore continued, since there was no acceptable basis for resumption of the talks.

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Both sides had made it clear in meetings with the Government of President Kyprianou that he had not brought any plan or proposal to break the Cyprus deadlock. At this stage, they said, the U.S. was interested in exploring the positions of the two sides and helping Dr. Waidhelm, the UN Secretary-General, to reconvene the inter-communal negotiations, which have remained deadlocked since spring of last year.

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Soviet workers whose complaints lead to jail

By ROGER BOYES

are reluctant to call themselves dissidents—reveals much about the movement and the state of labour relations in the Soviet Union.

Mr. Klebanov, recently sent to prison from a mental hospital where he was under observation, was a pithead shift supervisor until he complained about his men's working conditions. His miners in the Donbass basin, he said, often had to work 12-hour days instead of the legally required six-hour shifts to fulfil artificially high production targets.

That led to fatigue, safety lapses and a consequent increase in accidents. At the Bazhanova mine where he had worked for 16 years, 12-15 deaths and up to 700 injuries a year were considered normal, he said.

Two years ago, Mr. Klebanov refused to send miners to work to find work. He founded AFTU (Association of Free Trade Unions), an unofficial group of Russian workers, many of whom are in prison or mental hospitals.

AFTU was founded this year by Mr. Vladimir Klebanov to represent workers who believed that they were being treated unfairly by the official unions. The official unions are closely aligned with the Communist Party and are primarily concerned with diffusing shop-floor conflict and ensuring that work incentives are achieved and "labour discipline" maintained.

In theory there is no conflict of interest between the workers and the Party in Communist Russia, so the unions are assigned an essentially supportive role. However, the unofficial trade unions complain that that gives free rein to corruption in management and leads to exploitation of workers, indeed to violation of the basic labour rights guaranteed in Soviet legislation. Their backgrounds—they

housing maintenance department of a factory in Klimovsk, near Moscow. He was dismissed after refusing to accept a reprimand in the Labour Book of a witness who said management was misusing factory funds to finance drinking parties.

A waitress at a top Volgozograd restaurant, who claims to have served members of the Politburo

THE STRIKE weapon has never been a real choice for the unofficial unionists. They simply want existing laws on safety and complaints procedures maintained and the right to appeal against management decisions upheld.

and Fidel Castro, the Cuban leader, was dismissed because she complained that the management was stealing crockery and logging it as "breakages". Those costs were deducted from waitresses' wages.

The diverse nature of the complaints has been one of the unofficial union's weakest points. Some British trade unionists, who may oppose the motions today, argue that AFTU is so much a union as a complaint association. As such, any support might be regarded as interference in Soviet internal

affairs. The TUC, they maintain, should be concerned primarily with protecting union rights, and AFTU cannot be viewed as a legitimate union.

Other British unions, including the Amalgamated Union of Engineering Workers and the National and Local Government Officers' Association (NALGO), which have sent letters of protest

to Mr. Leonid Brezhnev, the Soviet leader, believe that the group owes its very existence to the inadequacies of the official Russian union. If proper channels of complaint existed, workers' rights could be safeguarded. That, they argue, is a matter of concern for the international union movement.

The creation of the unofficial union has certainly highlighted gaps in Soviet labour legislation. Soviet law, for instance, while not actually forbidding strikes, does not recognise the right to withdraw labour. Strikers automatically lay themselves open to

prosecution under criminal statutes governing anti-Soviet agitation.

In practice the few strikes that have become known to Western correspondents—the Riga dockyard strike of 1976, for instance—have been dealt with under less overtly political legislation, such as that against "hooliganism" or "unlicensed assembly."

But the strike weapon has never been a real choice for the unofficial unionists. Although they claim much tacit support from the shop floor of their respective factories and enterprises, most Soviet workers prefer the traditional Russian methods of putting pressure on management, secret slow-downs, for instance, or truancy.

Prosecutor urges 'lenient' sentence for Crawford

By DAVID SATTER

MOSCOW, Sept. 6

THE SOVIET State Prosecutor in the case against Mr. Jay Crawford, the U.S. businessman charged with currency violations, today called for a "lenient" suspended sentence of five years in a labour camp. U.S. officials said Mr. Crawford would be out of the country by the end of the week.

Mr. Mikhail Ilyukhin, the Prosecutor, in making the recommendation for leniency, cited the fact that Mr. Crawford's firm, International Harvester, had been an active proponent of expanded U.S.-Soviet trade.

Mr. Crawford could still receive the maximum sentence of eight years' imprisonment plus five years' exile if convicted of buying 20,000 rubles and six samovars on Moscow's black market. A Soviet court need not follow the Prosecutor's recommendation.

After a morning of desultory evidence, Mr. Crawford disparaged the case against him and said: "If Soviet justice is to prevail, I will be found innocent." U.S. officials have said that they believe Mr. Crawford, who was dragged from his car on June 12 at a busy Moscow inter-

section, was arrested in retaliation for the arrest the previous month of two Soviet employees of the United Nations on espionage charges.

Mr. Crawford clashed with the judge, Mr. Lev Mironov, during the morning session, over customs declarations which were offered in evidence. The judge said that Mr. Crawford entered the Soviet Union in May, 1977, with \$2,775 and left three days later with only \$1,810. Mr. Crawford said that, in fact, he had left the country with \$1,610 and returned later from abroad with \$2,775.

A driver for Intourist, the Government tourist agency, said he saw Mr. Crawford at one point wearing old clothes, dark glasses and behaving suspiciously. Mr. Crawford, an employee of International Harvester said Mr. Crawford was a kind and responsive man.

Mr. Crawford said that he could get no clear-cut picture of what the prosecution was trying to establish.

Mr. Vladimir Kiselyov, a factory checker, said yesterday that he repeatedly sold rubles to Mr. Crawford at nearly a quarter of the official rate, delivering the money to Mr. Crawford's room or the International Harvester office. Mr. Crawford said the evidence against him was complete fabrication.

Mr. Crawford and Mr. Kiselyov are two of four defendants. The others are Mr. Kiselyov's wife Lyudmila and Alla Solov'yeva, cashier at one of Moscow's currency stores. All the four defendants have pleaded guilty to the Kiselyovs, whom Mr. Crawford said did minor labour for him, are charged with large-scale and repeated currency violations. They could receive the death penalty.

The Kiselyovs are accused of accumulating a cache of up to \$100,000 in hard currency at the indictment. They are charged with the currency law. These stipulate that rubles can only be purchased through a Bank for Foreign Trade.

Mr. Crawford has been accused of buying 20,000 rubles for \$8,300 or \$42 each as well as samovars, also for hard currency. The official rate of a change is about \$1.46 a rouble.

Poland faces more power cuts

By CHRISTOPHER ROBINSON

WARSAW, Sept. 6

POLISH INDUSTRY again faces power cuts this autumn and winter. The deficit at peak periods might reach 3,000 megawatts.

Industry has suffered power shortages since 1976, but last winter was especially difficult and the February deficit reached 2,300 MW.

This time, cuts will be planned and spread evenly throughout industry. The scheme will favour the raw materials and construction materials industries. It is similar to those employed by East Germany and Czechoslovakia, which have similar power deficits.

According to the 1978 plan, the Polish power industry was to have received 2,470 MW additional capacity this year. But it is estimated that only between 1,200 MW and 1,470 MW will be installed and in production by the end of the year.

According to the daily news paper Sztandar Mlodych, delays in power station construction sites range from three to five months. At present, 85 per cent of equipment is being overhauled and officials are hoping that breakdowns will be few this winter.

The Press, however, says that overhauls are not as thorough as might be expected because of shortages of spare parts. The risk of failures remains.

The latest figures give a capacity of the Polish power industry as 22,058 MW and production this year is expected to exceed by 1bn the planned 116bn kilowatt hours. This compares with the 109bn produced last year.

Spanish Prime Minister visits Venezuela, Cuba

By DAVID GARDNER

MADRID, Sept. 6

SR. ADOLFO SUAREZ, the Spanish Prime Minister, set off today on official visits to Venezuela and Cuba, accompanied by Sr. Marcelino Oreja, the foreign minister, and Sr. Suarez, the Under-secretary for Commerce.

Sr. Suarez will be the first European premier to visit post-revolutionary Cuba in an initiative which continues the more adventurous turn which Spanish diplomacy took following King Juan Carlos' visit to China in June.

It is expected that the two-day visit to Venezuela, with whose President, Sr. Carlos Andres Perez, Sr. Suarez's Government maintains excellent relations, will yield mainly economic fruits. Venezuela is Spain's main customer in Latin America, as well as the most important recipient of Spanish capital invested abroad, which amounted to Ptas 40n last year.

Trade between the two countries has grown sharply since the King's first visit to Caracas in October 1976, and this year Venezuela is expected to import Ptas 24bn worth of Spanish goods, with the trade balance markedly in Spain's favour.

Spanish industry has won a series of important contracts in Venezuela recently, chief among them being one for the building of a railway likely to be worth over Pta 70bn in partnership with a Canadian company and the setting up of Hispano-Venezuelan consortia to build a shipyard at Los Taques, near the traditional Russian base, vehicle plant in Cumana.

Both the Spanish Government and the King subscribe to Sr. Perez's vision of a united Latin America in which both Spain and Portugal would play a part. But whereas under Gen. Franco, "Hispanoiness" was a ritual to be observed with little practical consequence under the monarchy, the Spanish administration has acted on the recognition that Latin American nations provide an increasingly attractive market for its technology and capital goods.

The King himself has visited eight Latin American countries and proposes to cover the rest of the continent in the coming two years, beginning with visits to Mexico, Peru and Argentina in November.

At the same time, Spain would like to have its relations with Latin America on an organised footing before entering the EEC, and perhaps gain the kind of concessions in its trading relations with them that Britain had with the Commonwealth when it joined the EEC.

Spain's trade with Cuba is more balanced, with exports worth some Ptas 11bn last year. Spain mostly imports Cuban sugar, but with the EEC's produced sugar which is unlikely to disappear for at least a year, the renewal of the bilateral trading agreement between the two countries, due at the end of the year, could present difficulties. It is, however, the diplomatic aspects of the Cuban visit which are exciting most interest here.

Some observers believe that Spain may offer to back Cuban efforts to normalise relations with the West, in return for a Cuban intervention on its behalf with Algeria, where Spain is anxious to improve relations.

The overall context of a solution to the conflict in the Western Sahara, and the cessation of Algerian support for Canary Islands separatists.

EEC promise renewed in Andreotti talks

MADRID, Sept. 6

ON THE second and final day of his visit here today, Sig. Giulio Andreotti, the Italian Prime Minister, again promised Italian support for a Spanish entry into the EEC. David Gardner writes from Madrid.

Sig. Andreotti continued his talks today with Sr. Adolfo Suarez, the Prime Minister. Before being received by King Juan Carlos and visiting the Senate, where the final touch are being put to Spain's new constitution.

In addition, the Spanish Government is believed to be requested, and been promised Italian support for more sympathetic treatment for Spanish vessels fishing inside the EEC 200-mile limits and for Spanish emigrant workers in EEC countries. In both cases the Spaniards argue that they should be accorded the treatment appropriate for a "candidate-member" of the Community.

Empain in Paris

Baron Edouard-Jean Empain aged 40, the Belgian industrialist who was treated to honours and chased by kidnappers for two months earlier this year, has returned to the French capital after a six-month rest. Reuters reports from Paris. The Baron has been rising in the U.S. since his release. He is expected to hold a Press conference today.

La Stampa change

Sig. Arrigo Levi has resigned as editor of La Stampa after 35 years in the post. Reuters reports from Turin. He will remain associated with the paper as a special correspondent and is succeeded by Sig. Giorgio Fattori.



TEN YEARS ago Mr. Vladimir Klebanov (above) was a pithead shift supervisor in a mine in the Donbass area. When he refused to send miners to the pithead with defective safety equipment, he was dismissed and sent to a mental hospital. After his release he founded the Association of Free Trade Unions and is now in jail. Other members of the association tell similar stories.

السلامة العامة

WASHINGTON, Sept. 6.

Corporate Planner

By Our Own Correspondent

Trial	Control	MCI	AD
1	95	85	75
2	95	85	75
3	95	80	70
4	95	78	68
5	95	75	65

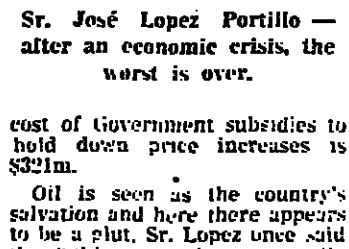
BY WILLIAM CHISLETT IN MEXICO CITY

Add to this the President's bold announcement that potential reserves of crude oil and condensates now stand at 200bn barrels against the previous figure of 120bn, and his claim that for the first time in three years the economic growth rate, which he optimistically forecast at 5 per cent this year, is higher than the population growth rate, and Sr. Loner has some reason for expressing confidence.

Sr. Lopez shows every sign of being aware of the problems but their size, especially in population growth and unemployment, make anything he achieves seem slight. For example, according to official figures 1,000 people a

that "this opportunity (to get oil) will only come once in history." We have to transform a non-renewable resource into a permanent source of wealth." Pemex, the State-owned oil company, is certainly getting at it quickly but many people are sceptical of the Government's (understandable) optimism that oil will be a panacea for many national problems.

Sr Lopez warns that the



U.S. COMPANY NEWS

Occidental Petroleum bid for Mead blocked: Strong third quarter for Fluor; Agreement expected on Pan Am takeover Page 24

BY STEWART FLEMING

According to latest statistics from the Federal Reserve Board of New York, U.S. Treasury and Federal Reserve intervention stabilised some \$32.2bn, compared with \$1.2bn in the earlier period. Overall during the May-July period, the Federal Reserve released \$1bn worth of Marks to the Bundesbank, reducing swap in-

BY OUR OWN CORRESPONDENT

N A FURTHER effort to help charter airlines, the Civil Aeronautics Board yesterday gave U.S. airlines temporary rights to fly between the U.S. and the Netherlands and Belgium.

The CAB said it would allow international to fly between Amsterdam, New York, and Chicago. Northwest Airlines, which flies to Amsterdam, New York and Chicago, Capital International Airways to fly between

BY DAVID LASCELLES

IMPULSE Of growing proportions on the special steel front, where imports to the U.S. are not recovered by the trigger price mechanism, came today with warnings showing that imports in the second quarter accounted for 12.5 per cent of total U.S. consumption, up from 11.7 per cent in the first quarter and 10.8 per cent in the second quarter of last year.

There were similar rises in the stainless steel sheet, triple plate

Although these imports, of which come from Japan, subject to quota restrictions imposed two years ago, don't make manufacturers as alarmed as these trends.

President Carter has said that the U.S. special interests industry needs further action, on the grounds that a move could prove inflationary.

ILAVANA, Sept. 6.

A NUMBER of exiled Cuban journalists has arrived in Havana for a meeting today with President Fidel Castro on the Government's proposal to free most of its political prisoners. The journalists include editors of anti-Castro newspapers in Miami and New York. Among those invited was Sr. Rosendo Canto Hernández, a Cuban ambassador to Taiwan in previous days.

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Schedules valid until 1st October		
<p>8 pm (local time)</p> <p>↓</p> <p>7.40 pm (local time)</p>	<p>Paris Ch. de Gaulle</p> <p>↓</p> <p>Mexico City</p>	<p>11.35 pm (local time)</p> <p>↑</p> <p>8 am (local time)</p>
		Thurs. Mon.

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OVERSEAS NEWS

Botha rejects proposals for UN role in Namibia

BY OUR OWN CORRESPONDENT

SOUTH AFRICA today rejected key parts of proposals for UN involvement in the Namibia independence process, but left the door open for further negotiations.

The South African Foreign Minister, Mr. R. F. P. Botha, made his government's position known in a lengthy letter to the UN Secretary-General, Dr. Kurt Waldheim, who submitted the plan to the Security Council a week ago.

Mr. Botha said elements of the plan that were unacceptable to South Africa included the proposed dispatch of a 7,500-man UN military force and 360 civilian police to Namibia, and the proposed postponement of independence beyond the end of this year, to which his Government is already committed.

"It is a case of great concern and disappointment to the South African Government that, in spite of what has been achieved and the clear wishes of the people of South West Africa, we are caught up in arguments far removed from the main questions of principle," Mr. Botha said.

He repeated that the South African Government accepted the settlement proposed by

UNITED NATIONS, Sept. 6.

the five Western members of the Security Council—Britain, France, the U.S., West Germany and Canada—to which it agreed on April 25. We are prepared to adhere to that decision but not to go along with interpretations inconsistent with the proposal," he said.

He protested that there was no provision in the Western plan for UN civilian police, and it specifically set December 31 as the date for Namibian independence.

Despite his strong attack on the blueprint presented by Dr. Waldheim, which has yet to be formally considered by the Security Council, South African officials said talks with the UN about implementing the proposed settlement would continue. Mr. Botha planned to leave New York tonight for home, but would leave staff members here to maintain contact with UN and other officials.

Delegates of the five Western countries went into urgent consultations at the U.S. mission to the UN as soon as word was received about the South African Government's position. This apparently was developed at a Cabinet meeting in Pretoria yesterday presided over by Mr. Botha, the Defence

S. Africans open £144m chemical plant

By Quentin Peel

JOHANNESBURG, Sept. 6. A NEW SOUTH AFRICAN chemical plant, the R230m (£144m) Colplex scheme at Sasolburg, was formally opened today by Mr. Chris Heunis, Minister of Economic Affairs.

The plant produces PVC and other by-products including caustic soda and chlorine. It is owned by AECI (itself 40 per cent owned by Britain's ICI) and 40 per cent by Saurchem, which is owned by the original Sasol oil-refining company at Sasolburg, from which it gets its ethylene supplies. The plant has been in operation since the last quarter of 1977. At full capacity, it will employ some 1,700 people.

Output of the plant is put at 100,000 tonnes of PVC a year, of which more than 40,000 tonnes will be exported. Colplex is currently tendering for an Iranian order for 90,000 tonnes.

Mr. Heunis, Saurchem chairman, said that although export orders had already been obtained for the full production capacity of one carboxylic furnace, a second furnace could be commissioned if the Government would grant a better export allowance.

The South African Government played an important part in persuading the two South African chemical plants to join forces for the Colplex project, which Mr. Heunis described as of great economic and strategic importance to South Africa.

Observers here said the Israeli over-flights were intended as a show of force to reassure the Christian militias, as their leaders and the media have been playing up reports about an alleged Syrian military buildup up here.

The daily Al Amal, organ of the main right-wing faction, the Phalange party, claimed Soviet military technicians were helping the Syrians in setting up missile and anti-aircraft sites in Lebanon.

Informed military sources, however, said that whereas the Syrians have been strengthening their positions because of the possibility of a military intervention by the Israelis, most of the reports about the build-up are grossly exaggerated.

The guidelines in a precautionary move, have called off marches which were to be held here today to protest the Camp David summit.

Reuter adds from Sidon: Angry Palestinian demonstrators protesting against the Camp David summit, today, burned an effigy of President Sadat. They shouted slogans attacking the Egyptian leader and his peace policy towards Israel.

Indian state asks for flood assistance

NEW DELHI, Sept. 6.

THE DEVASTATING Indian floods now stretch in an almost continuous belt from Delhi, through the Ganges valley, through the States of Uttar Pradesh and Bihar and down into West Bengal and Orissa, according to latest reports.

Total crop loss and cost of reconstruction in hundreds of villages where thousands of mud-struck huts have dissolved in the floodwaters will run into hundreds of millions of dollars.

The Uttar Pradesh Chief Minister, Mr. Ram Narayan Yadav, today asked the Government for a grant of 2,500m rupees (\$310m) for relief work. In addition to the 15,000 tonnes of wheat already made available for free distribution, at least 20,000 tonnes more were required, he said.

So far 498 people have died in the Uttar Pradesh floods, 281 in Himachal Pradesh, 181 in Bihar and at least 200 more in Delhi, Rajasthan, Haryana, Punjab and Kashmir, according to official figures.

When the flood waters receded, the death toll and damage estimates in West Bengal could exceed all these figures. Correspondents visiting the Midnapore district, west of Calcutta, reported that several hundred people have disappeared.

The West Bengal Government has so far confirmed only 50 deaths. But Indian state governments are often anxious to play down casualties in major natural disasters, and it is believed in Calcutta that this may be the case in West Bengal.

The state's fear allegations of negligence from their political opponents or charges that they failed to give sufficient warning to endangered populations. The Andhra Pradesh disaster last year became a political issue, with the central and state governments trading charges while little was done to help rehabilitate the survivors. It was several days before even the bodies were buried.

Syrians and Christians clash in heavy Beirut fighting

BY HSAN HIJAZI

BEIRUT, Sept. 6.

SYRIAN TROOPS of the Arab League kept force fought with Christian militias all night in the south-eastern suburbs of the Lebanese capital. There has been a number of casualties and several fires broke out in the quarters of Ain El-Rummaneh and Chiyah, according to eyewitnesses.

Artillery and rockets were used in the exchanges which newspapers attributed to the beginning today of the Camp David summit on the Middle East. Officials here believe that certain elements in Lebanon would like to "keep the pot boiling" while the talks between President Carter, President Anwar Sadat and President Menachem Begin were under way.

The intensity of the fighting eased at day-break, but the area was declared unsafe for civilian traffic because of continuing fighting and the danger of another outbreak of artillery and rocket duels.

During the bombardment a number of shells fell on the predominantly Moslem quarters of west Beirut and in a neighbouring area where a large Palestinian community resides.

Sonic booms today over Beirut

Strike threat in Israel

BY L. DANIEL

TEL AVIV, Sept. 6.

THE ISRAELI Government is faced with a growing wave of strikes threats in the public sector. Teachers have threatened to stop work as from next Monday unless their demand for a 35 per cent rise is met. They have claimed that their salaries have not kept pace with those in other sectors, even though Mr. Menachem Begin, Prime Minister, appealed to them in a TV interview prior to his departure for the U.S.

Now the technicians and engineers of the Ministry of Communications have come out with a demand for 30-40 per cent rises compared to the Government's maximum of 15 per cent which it is prepared to grant in addition to the automatic cost-of-living increments.

A breach of the 15 per cent limit would give rise to similar demands by all civil servants. This would in turn further accelerate the inflation which came to 54 per cent between July 1, 1977 and June 30, 1978 and is likely to reach 40 per cent in calendar 1978.

China alerts Japan and Australia

BY JOHN HOFFMANN

PEKING, Sept. 6.

CHINA said today that Japan, Australia and some European countries were endangered by Soviet expansionism in South-east Asia.

The warning came in a commentary by the New China News Agency criticising Moscow's "resolute support for Vietnam's efforts to strengthen its international position."

The Soviet Union had openly declared that Vietnam was a reliable bridgehead of socialism in South-East Asia, the news agency said. It was clear that the relationship between Moscow and Hanoi was that of headquarters and bridgehead.

"A Soviet bridgehead in South-east Asia is also spear-headed against Japan, Australia and other countries in Europe which have traditional and close relations with the Asian nations," the agency added. It was an especial threat to Japan. The agency quoted the Japanese magazine, Courier,

which had said that Soviet infiltration in South-east Asia would threaten two crucial communication arteries—the shipping routes for Middle East oil and for Australian iron ore.

The Soviet Union was using two pairs of pincers in its global strategy, the agency said. One pair of pincers was in Africa, where Moscow was being served by Cuba, and the other was the Vietnamese bridgehead—"Cuba in Asia."

"The Soviet Union is penetrating into South-East Asia through this bridgehead in an attempt to replace the association of South-East Asian Nations (ASEAN) with an Asian collective security system."

It added that if Moscow succeeded in helping Hanoi to establish an Indochina federation, it could force the United States to withdraw from the Pacific in the East and cut its sea route from the Pacific to the Indian Ocean in the West.

AP-DJ reports from Tokyo: A Japanese report from Peking today quoted Mr. Teng Hsiao-ping, Chinese Vice-Premier, as saying that "China" would announce the termination of the 1950 China-Soviet treaty of alliance by next April.

The Kyodo News Service said Mr. Teng made this clear to a group of Japanese editorial writers who are visiting China.

Reuter reports from Bangkok: Mr. Pham Van Dong, Vietnam's Prime Minister, arrived in the Thai capital today at the start of a fresh attempt by Hanoi to court friendship and to encourage Communist countries of south-east Asia.

China is building five hydro-electric power stations with a total capacity of 11,000 kilowatts on canals linking Peking and the Miyun reservoir to the North Sea. This is nearly three times the total capacity of existing hydro-electric power stations in the capital's suburbs.

WORLD TRADE NEWS

Tokyo visit may lead to fibre sales breakthrough

BY RHYS DAVID

COURTAULDS, Europe's biggest fibre group, is hoping for increased sales of its viscose staple fibres in Japan, following talks held recently in Tokyo by Sir Arthur Knight, the company chairman, with officials from the Ministry of International Trade and Industry and from the trading group Mitsu.

The company set up offices two years ago in Tokyo and Hong Kong to spread a major drive into Far East markets, and has already built up modest levels of business in Japan for Viloft, its modified viscose staple fibre with special moisture absorbency characteristics.

Following the latest talks, however, the company, one of the world's main producers of viscose, is hoping to increase its deliveries not only of Viloft but of standard viscose which is used, particularly in blends with cotton and synthetic fibres, in a wide variety of apparel end-uses.

Courtaulds is basing its hopes on the Japanese textile manufacturers' ability to increase its share of the Japanese market on the competitive advantage which lower UK manufacturing costs give it. The company believes that with the appreciation of the yen it should be able to land viscose at around 10-12 per cent below the local price, and that this will enable its partner Mitsu to develop business with Japanese textile manufacturers.

The UK company, however, has been experiencing obstacles to increased trade in Japan as its business has built up and Sir Arthur's visit to government officials was intended to iron out these difficulties. Mitsu is understood to have emphasised its commitment to free trade and its neutrality on the question of where Japanese manu-

facturers obtain their supplies. Some extra business has been booked by Courtaulds since Sir Arthur's visit and the company is hoping in orders.

Sir Arthur also visited China as a member of the UK delegation headed by Mr. Edmund Dell, Secretary for Courtaulds remains of this visit.

Expansion of securing an order from China for an acrylic plant, Courtaulds supplied a relatively small plant to the Chinese in 1960s and earlier this year a senior delegation from Peking visited Courtaulds in Britain. A team from Courtaulds is understood to be standing by waiting to go to China when the Chinese are ready to receive them.

Expansion of its man-made fibre production facilities, to release land now used for growing cotton for food purposes, is thought to be a Chinese priority. The Japanese are already involved in the building of a polyester plant but it is thought the Chinese will want to spread their ordering with more than one supplier.

Sell harder to the Japanese, Lamsdorf tells West Germans

BY JONATHAN CARR

BONN, Sept. 6.

WEST GERMAN enterprises were urged today by the Economics Minister, Count Otto Lamsdorf, to redouble their efforts to penetrate the Japanese market.

His statements came at a time when German exporters are registering a sharp increase in deliveries to Japan—although a big trade deficit still remains. German exports to Japan in the first half year rose by nearly 19 per cent against the same period of 1977 to DM 1.7bn while imports increased by 8.5 per cent to DM 3.4bn.

In a newspaper interview, Count Lamsdorf—who has just returned from an Asian tour—stated that the Japanese were moving to open up their market more. This was partly because of the pledges made at the Western economic summit conference in July, partly because of American pressure.

He noted that while several major German firms were represented in Japan, other enterprises had not done enough in the last few years to gain a foothold there. There were many excellent Japanese import firms through which German medium-sized concerns in particular could do valuable business.

Count Lamsdorf also stressed that the Japanese had been even harder hit than the Germans by the recent currency turbulence. Thus the relative competitive position of German manufacturers aiming at the Japanese market had improved.

A different accent on the same point is laid by the Berliner Bank in a recent examination of the market for the upward movement of the yen. The bank suggests that this may force the Japanese into ever more technically sophisticated products in which price plays a relatively small role, thus bringing still tougher competition for West Germans in a field in which they currently excel.

Meanwhile, another study just released outlines the extent to which Japanese vehicles are increasingly penetrating the German market.

The Deutsche Automobil Treuhand of Stuttgart notes that in the last two years Japan has virtually doubled its automobile exports here. In the first half of 1978 alone Japan had 48,000 cars on the German market—34 per cent more than in the same period last year.

It was conceivable, the study said, that next year the Japanese could displace Italy to take second place (after France) in the list of foreign vehicle deliveries to the German market.

Reuter reports from Washington that Secretary of Commerce, Mr. James A. Baker, Jr., and U.S. export development mission to Japan on October 1, the Commerce Department said.

More than 100 officials representing 60 companies will take part in the mission to increase U.S. exports to Japan and encourage Japanese investment in the U.S.

The delegation will concentrate on increasing exports of original car parts, advanced scientific equipment, modern management equipment, food processing and packaging machinery and general industrial equipment.

Mason seeks investment

TOKYO, Sept. 6.

MR. ROY MASON, British Secretary of State for Northern Ireland, today urged Japanese businessmen to invest more in Britain, especially in Northern Ireland.

Mr. Mason told a British Chamber of Commerce lunch "this time is now ripe for further initiatives by Japanese industry."

He said investors from Japan would be welcomed on equal terms with investment from British industry itself. "We are looking for investment which increases our productive capacity, enhances job opportunities, introduces new technology and generates extra demand for our supplies of components and materials," Mr. Mason said.

Mr. Mason arrived last night for a five-day visit.

GEC problems in Taiwan

By Lynton McLain

TEETHING troubles with trains supplied by GEC Transportation Projects to Taiwan may lead to payments being suspended until the problems are rectified, the Taiwan central news agency said yesterday.

GEC Transportation Projects was appointed as project manager for the electrification of the 450km west coast railway line in 1974, in an £80m contract. The overhead power lines and tele-communications equipment supplied by GEC companies were not installed satisfactorily earlier this year and the project was said to be on schedule.

But only 20 days after the multiple-car units entered service, the shock absorbers were found to be rubbing with the gear boxes. This could have caused mishaps at high speed. The Taiwan railway company was reported to have said.

GEC said the repaired trains would be back in service next week.

BRITISH COMPANIES exporting a leading contender for both contracts, has so far not been affected by the new restrictions, and the company says that negotiations limiting imports are continuing without hindrance.

It will be some time before the full effect of the ban becomes apparent. Earlier in the year, the Government in Baghdad imposed similar limitations on the award of contracts to West German companies, complaining that Iraq's biggest supplier, West Germany, was not buying enough Iraqi oil.

Contracts signed with West German companies were abruptly terminated, but it was only in July that restrictions on West German exporters began to have a significant impact.

Any partial ban on the import of British goods is likely to be a reflection of Iraq's keen sense of its own economic interests.

British industry worried by Iraqi imports ban

BY OUR FOREIGN STAFF

Growing role of aid in UK export

BY MARGARET HUGHES

BRITISH EXPORTERS are urged to make more use of British aid funds when selling to the developing world. Opening a discussion group at the London Chamber of Commerce and Industry yesterday, Mr. Jim Rooke, chairman of the Chamber's Export Finance Group, said that foreign aid is now an increasingly important weapon in the battle for overseas contracts.

Part of the problem he told the Financial Times was that British companies are largely unaware of the aid funds available to them. This is why the Export Finance Group decided to devote yesterday's meeting to Britain's trade and aid policies.

Mr. Rooke also emphasised the need for British aid to be more commercially orientated and welcomed the beginnings of movement in this direction, particularly the decision last year to allocate a percentage of aid funds to "credits mixtures."

The main speaker at the meeting was Sir Peter Preston, Permanent Secretary at the Ministry of Overseas Development (ODM) who explained Britain's current aid policy.

Sir Peter conceded that in recent years British aid policy had swung its emphasis more towards the poorest nations so that some 53 per cent of total aid funds now goes to those

countries with per capita income of less than \$280 per head. This, he said, inevitably means that most of these funds are spent on rural development schemes with only a limited commercial spin-off.

Even so some 38 per cent of British aid is effectively tied to the £377m provided on a bilateral basis last year, £250m was in the form of bilateral financing of which some £130m was project aid mostly tied to either British or local suppliers while all bilateral technical co-operation although admittedly of only indirect commercial value, is all tied aid.

The remaining portion of British aid last year amounting to some £208m, was provided through multilateral institutions such as the World Bank, the Inter-American Development Bank, the European Development Fund and the ODA.

Sir Peter also gave more details of a new special fund created within the bilateral aid programme whereby 5 per cent of funds—amounting currently to some £30m—is made available to provide soft loans for purely commercial projects. This would be for projects which would normally be regarded as a priority for aid funds.

The aid funds would generally form part of a financial package, mainly as a mixture with export

Record for oil tanker scrapping

By Lynton McLain

MORE OIL tanker tonnage scrapped during the first half of this year than ever before, says Jacobs, London shipping agent yesterday in its latest fleet review.

The unprecedented scrapping programme contributed to a reduction in the total world oil tanker fleet from 3,564, at the end of last year, to 3,364 at the end of June 30.

A total of 166 ships, amounting to 7.1m deadweight tons, were scrapped during the six-month period. The previous figure was during the first half of 1976, when 154 ships, totalling 6.5m dwt, were scrapped.

Two-thirds, 104, of the scrapped ships belonged to private owners and 57 were company ships, with an average age of 18 years.

Deliberate scrapping was mented by three total loss sea, including the Amoco, which was stranded in the Gulf of Mexico coast this summer. Losses amounted to 282,201 tons.

The world tanker review that Liberian flag vessels totalling 104,4m dwt, including the Amoco, which was stranded in the Gulf of Mexico coast this summer. Losses amounted to 282,201 tons.

The report said that 41 ships were built and delivered in the first six months of this year, over 2m dwt less than for the same period last year. The report said that 15,6m dwt of tankers totalling 15,6m dwt, less than half would be delivered this year, half-year and the rest by 1982.

Danes attack Swedish subsidies

By Hilary Barnes

COPENHAGEN, Sept. 6. MR. GOSTA BOHMAN, Swedish Economy Minister, came to Copenhagen today where he defended Swedish economic policy at a meeting arranged by the Danish Federation of Industries.

Mr. Bohman presented a picture of Sweden on the way to recovery, with a high rate of growth, a balance of payments deficit, but the Danish couple of what they described as a "subsidies to Swedish industry. Mr. Erik Rasmussen, president of the federation described Swedish policy as "new mercantilism."

He stressed that the Swedish Government was creating intolerably in competition with Danish companies, he said.

Apart from credit on favourable terms to shipyards, the industry receives virtually Government subsidies.

Quoting from a Swedish Paper, Mr. K. Brockdorff, managing director of Nordisk tryk (Danish printing), said that his principal competitor, Sweden, was receiving subsidies worth 35 öre for every ton of sales made by the company in 1977 and 1978. As a result, own company was forced to cut prices in the Swedish market.

Mr. Erik Qvistgaard, Odense shipyard, said that Sweden's subsidies for its shipbuilding industry were enormous. He cited a case in which two ships of about 40,000 tons, built with state subsidies recently sold to a Dutch shipyard at between Kr50m and Kr60m (£25m-£30m) below production cost. His own yard was losing a similar type of ship.

Mr. Bohman, a conservative member of the Swedish coalition, said that in principle he agreed with his Danish critics, but that subsidies were necessary to prevent the slump in demand from having a very sudden impact on shipyard, steel and textile industries. He said that the Swedish Government was the only Government of major shipbuilding nations to forward a programme for radical reduction in ship capacity.

Crisis looms for Zambian fertiliser

BY BERNARD SIMON IN JOHANNESBURG

BOTTLENECKS on Mozambique's transport system, the inadequacies of Botswana's infrastructure and southern Africa's political problems are combining to create what could become another major crisis for the Zambian economy.

The problem revolves around consignments of fertiliser totalling 170,000 tons, which have been ordered by the Zambian Government (a small proportion is destined for Malawi) for the coming summer season. The fertiliser, which comes mostly from the U.S. and Japan, represents virtually all the country's requirements and ideally should be distributed to farmers by the end of September.

The original plan was to route the fertiliser, which has been arriving by sea since the end of July, through the central Mozambique port of Beira, where it would have been loaded and trucked through Mozambique and Malawi to Zambia. By mid-August, roughly 75,000 tons of material had been unloaded in Beira.

Although conditions in the port itself are reported to be satisfactory, the Mozambique railway—where much of the equipment apparently is run down—has been unable to carry the fertiliser to the north fast enough to clear the docks at Beira.

As a result, two weeks ago the Mozambique Government ordered all ships carrying fertiliser for Zambia to proceed to the southern port of Maputo. By this week, 75,000 tons of fertiliser had been discharged at Maputo, and another 12,000 tons were expected by mid-September.

The South African, Rhodesian, Mozambiquan and Zambian authorities, as well as private forwarding agents and cartage contractors, are now involved in plans to move the fertiliser to Zambia as quickly as possible.

However, there are only two routes which can be used from

Maputo. One is the rail link through South Africa and Rhodesia, crossing into Zambia at the Victoria Falls bridge. Although the Rhodesia/Zambia border closure has not prevented some goods, such as coal and copper, from crossing the frontier at Victoria Falls, the Zambians apparently are determined not to allow another exception to be made for the fertiliser.

Richard Wilkinson, managing director of Manica Freight Services, which is co-ordinating the movement of the fertiliser, said last week: "There is no question of opening the Rhodesian border for this."

The alternative is to rail the fertiliser from Maputo, through the Transvaal to the north-eastern Botswana town of Francistown, from where it would be transhipped onto trucks and transported into Zambia via the Kazungula ferry across the Zambezi river. This is currently the most popular route for South Africa's exports to Zambia, but many doubt whether it will be able to cope with 90,000 tons of fertiliser.

For one thing, only five rail wagons a day can be offloaded at Francistown station. Furthermore, it is estimated that the fertiliser will fill approximately 4,300 truckloads. According to



الزراعة

BY IVOR OWEN, PARLIAMENTARY STAFF

His exclusion from the Liberal shadow Cabinet was disclosed by Mr. David Steel, the Liberal leader, in a terse statement. Mr. Steel said that as a temporary measure, he had taken over Mr. Thorpe's foreign affairs portfolio.

The impression given by the Liberal Party was that this was an amicable arrangement agreed when Mr. Steel and Mr. Thorpe met in London last week.

announcemnt.

"This is interesting news. No doubt in due course Mr. Steel will be letting me know what he has in mind," he said.

Mr. Thorpe had already decided to take no part in the Liberal Party's national campaign in the General Election, but to concentrate on retaining his North Devon constituency, where he had a 6,721 majority in October 1973.

FINANCIAL TIMES REPORTER

"The kind of thing I have in mind includes the clearance of rubbish from vacant and waste cities, designed to give increased powers to local authorities to attract industry back to the cities."

BY OUR CONSUMER AFFAIRS CORRESPONDENT

Under the order, 39 multiple whichever is greater.
footwear companies—which combine most of the British shoe The Department's order
combines most of the British shoe expires on October 1, 1980.

BY MARGARET REID

Alkroyd, which began trading in about 15 of these stocks 10 or 12 years ago. In April, will add about 30 more names to its book, so covering the whole list, from October 1, 1900 to the beginning of its next financial year.

R. ALAN FROOD is to be

He began his career at the Bank of England and was afterwards in the Colonial Service in the 1950s. He returned to banking and in 1967 became a director of Bankers Trust International, also chairman of the Port of London Authority and is to become a director of the Midland Bank and chairman of the bank's Thomas Cook subsidiary.

THE COMBINED deficit on the published by the

The second quarter figures, £84m, as before.

BALANCE OF PAYMENTS £M					
	1976	1977	1977	1978	
			4th	1st	2nd
			qtr.	qtr.	qtr.
CURRENT ACCOUNT					
Merchandise balance	-3509	-1197	-1512	-135	-
Services balance	+2462	+1209	+512	+295	+333
Current balance	-1047	-137	+507	+317	+148
Current balance	-3137	+297	+523	-629	+323
Capital account					
Investment and other financial transactions	-1139	-	-	-	-
Reserve financing	+486	+2642	+32	+528	+678
Balance for official financing	-3629	+1743	+1932	+173	-1094
OFFICIAL FINANCING					
IMF	+1812	+3113	0	0	-585
Other monetary authorities	-34	-	0	0	-
Foreign currency holdings	-	-	-	-	-
By Government	0	+871	0	0	+591
By public sector under exchange cover scheme	+1792	+263	-	-215	+278
By private sector under exchange cover scheme	-585	-958	+206	+66	-2526

BY TERRY DODSWORTH AND ARTHUR SMITH

cal scapegoats to help BL, but it has not helped the company one iota." Mr. Peter Fletcher, chairman of the Datsun dealers' action committee, said yesterday. "The summer session was a meeting with the Japanese Consul, Trade Secretary, to discuss what is called 'this futile discrimination'."

BY ARTHUR SANDLES

mobile. Manufacturers' Association Members of the Association of traffic controllers dispute. has failed to agree on a date. British Travel Agencies—which The new policy covers all One possible reason for also includes tour operators—forms of travel including coach. delay is that the Japanese want have contracted with the U.S.—rail and ship within and out- to keep their options open until based Home Insurance group side the UK.

expansion

By Kevin Done

The company has been forced to up-date the plant because most of its competitors in Europe have already changed to a more economical process of producing neoprene synthetic rubber.

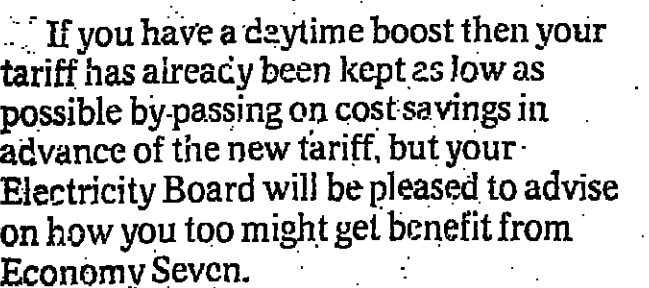
BY IAN HARGREAVES, SHIPPING CORRESPONDENT

There was a big increase in the flow of oil from the North Sea to British ports and this

Another year of growth in container and roll-on roll-off traffic benefited certain ports—notably

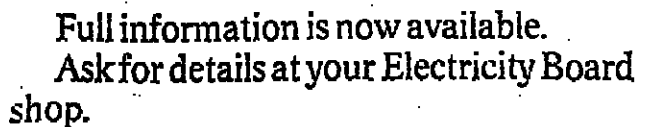
Electricity's new low-price off-peak tariff: how it works, and how it can save you money.

that gives you off-peak electricity at night only, without a daytime boost, it could pay you to switch to Economy Seven right away.




And if you're planning to start electric central heating, then Economy Seven will give you your off-peak units at the lowest possible rate.

It's the result of improved efficiency in the operation of Britain's big modern power stations, and of the steadily increasing development of nuclear power.



They'll explain how an Economy Seven plan could suit your special needs.
A plan that offers you the cheapest off-peak electricity of all.



ECONOMY 7

Seven
hours of
lower price
electricity...
every night

Get this leaflet from your
Electricity Board Shop.

You're better off all round when you
CHOOSEELECTRIC

The Electricity Council, England and Wales

HOME NEWS

Development agency spending runs ahead of its funds

BY RAY PERMAN, SCOTTISH CORRESPONDENT

THE SCOTTISH Development Agency is likely to have spent its entire £300m budget before the five years it is intended to cover are up.

Sir William Gray, chairman, said yesterday that before 1980, when it will be five years old, the agency would have to scale down its activities unless further funds were available.

"Governments of whatever party are going to have to face the fact that, with our rising growth in expenditure, the agency is going to run out of money very quickly."

"Substantial funds have got to be made available if our growth is to continue and our help to industry is to continue," he said.

The agency's report for the last financial year shows that £51m was spent, compared to £25m in its first 15 months.

Sir William said that the agency expected to spend another £20m this year and more than £100m next year.

Most of the expenditure still goes on advance factory building and renewal of derelict land, but the amount devoted to industrial investment is growing rapidly.

From £6.6m in 1976-77, it had reached £17.2m last year.

The 26 companies in which the agency has a stake made a combined operating profit of £968,000 last year, representing a return on investment of 8 per cent.

However, after allowing for interest and other provisions, this became a loss of 3.3 per cent.

The Government said recently that the agency had a financial duty to achieve an average annual return of 15 per cent on its companies by 1980-81. Calculated to Treasury requirements, the return last year was 9 per cent.

Two companies in which the agency had a stake collapsed last year, with a total loss of £296,000. This compared with one failure the previous year at a cost of £105,000.

Mr. Lewis Robertson, chief executive, defended the agency's policy of continuing to accept risk investments and said it would not be deflected from its task by a few failures.

The money lost was 8 per cent of total investment, or 2 per cent of total spending—a performance comparable to or better than many private holding companies or financial institutions.

"We are here first and foremost for Scottish economic development and to create jobs in Scotland. Financial duties are one way of measuring our success, but only one way."

"We also have to look at the jobs in invested companies and in the factories we are building and at the vigorous technological development started in them."

Financial duties will be kept very closely in view by the agency," he said. The agency was not a source of soft loans and could not give grants. This was becoming increasingly apparent to companies, and the number coming forward reflected this fact.

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M. Bernard Lathiere pictured with the A300 Airbus

Laker negotiates to buy Airbus

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

LAKE AIRWAYS, one of the UK's biggest independent airlines, is in an advanced stage of negotiation with the European Airbus Industrie Group for the purchase of up to six of the 250-seat B4 version of the Airbus with options on at least four more aircraft.

The Laker interest in the Airbus became known at the Farnborough Air Show yesterday. Laker Airways confirmed that it was negotiating with Airbus Industrie, but declined further comment.

Laker is known, however, to have been interested in the European Airbus for several months as a possible replacement for its fleet of One-Eleven short-haul jets for inclusive tour holiday flying.

Airbus Industrie made it clear that, while it was negotiating with a number of airlines for further sale of Airbus, including Laker, it could not comment on individual negotiations.

Any Laker commitment to the Airbus would represent the first purchase of the aircraft by a UK airline.

Such a deal could go some way towards meeting French objections to British participation in development of the new A310 version of the European Airbus, because no British airline has yet committed itself to any version of the aircraft.

The French have wanted to see a commitment to the Airbus from British Airways as part of Britain's "entry fee" for rejoining the European consortium on a formal Government basis.

The opinion prevailing at Farnborough yesterday, however, was that if British Airways was not interested Laker is a good substitute and an order from any UK airline for any version of the Airbus would be sufficient to encourage the French Government to believe that Britain was still strongly interested in the long-term prospects of the programme.

Commitments Laker's interest in the Airbus is dictated solely by its need to find a large capacity profitable short-to-medium jet aeroplane for its increasingly busy European package tour holiday routes.

Airbus Industrie, in a report on the development of the Airbus family of aircraft, said that total commitments to date amounted to 162 aircraft, of which 112 were firm orders and the rest options, from 18 airlines.

On the basis of the future needs of these customers alone, Airbus Industrie is forecasting an eventual sale of at least 400 aircraft through the 1980s.

Mr. Felix Kracht, technical director of Airbus Industrie, said the company could not wait beyond the end of this month for a final UK commitment to the new A310 version of the aircraft.

Mr. Bernard Lathiere, president of Airbus Industrie, made it clear, however, that the existing members of the European consortium could develop the new A310 version of the aircraft without British participation, if there was no political agreement on the issue.

"We would be much happier if the British were able to join us on the A310," he said. "But we cannot wait for ever."

Mr. Robb Wilmut, managing director of Texas Instruments U.K. subsidiary, said that national industries would find it "very hard to compete" with the rapid advances in equipment made by multinational companies such as his own.

He was speaking on the eve of a statement by Texas Instruments about further advances in possibly concerning the long-awaited 64K RAM (random access memory, housing 64,000 pieces of basic information).

The British Government's allocation of £70m to boost manufacture of semi-conductors and micro-processors was "useful," but the money would be better spent on the user end of the industry than on establishing U.K. capacity to produce components, he said.

It was instructive to compare the £7m which the Government collected in income tax from all the employees in the UK semiconductor industry with the £25m which the National Enterprise Board was committing to Texas Instruments, the newly-created UK-based micro-electronics company.

Nevertheless, Texas Instruments was expanding its own investment here. New automated production lines were being moved to its plant at Plymouth and development activity was being expanded at Bedford.

Mr. Cushing said that the herring ban might not be the last that would have to be imposed. Considerable concern was being expressed about the state of North Sea haddock stocks, while catches of mackerel in the North Sea might also have to be banned.

Although 18 of the 43 North East Atlantic fishing vessels were over-exploited, conservation offered considerable hope for the future.

There was a chance of revival of the once massive herring industry, which produced 2.5m tons of fish in its heyday.

Dr. Cushing said that the quotas would have to be observed and fishing with small-mesh nets curtailed. Such moves could lead to an extra 200,000 tons of white fish being taken in British waters.

In Norway, post fishing stopped, up to 100,000 tons of haddock and whiting might be gained as the young of these species would not be caught accidentally in the small-mesh nets that were used.

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Chrysler U.K. sale would boost French power, says Powell

BY RUPERT CORNWELL, LOBBY STAFF

THE GOVERNMENT was urged last night by Mr. Enoch Powell to veto the proposed sale of Chrysler UK to Peugeot, to prevent the company from becoming an effect part of a French state bent on securing "economic and political hegemony in Western Europe."

The former Tory Cabinet minister, now Ulster Unionist MP for South Down, told the Conservative group that he had never been afraid of foreign purchases of assets in the UK, especially when they added to the stock of Britain's productive capital.

However, the Peugeot-Chrysler deal not only threatened to bolster France's position in Europe, but was a further step towards this country's complete enmeshment in the Common Market—something to which Mr. Powell is opposed.

The speech, Mr. Powell's second of note on successive days, is a sign that he intends that his voice should be heard as much as possible during the election campaign, which seems certain to begin within a few days.

The most striking section was the distinction he drew between the virtues of a Chrysler controlled by a U.S. parent and one controlled by a French group, which would become a part of French industry and as such part of the French State.

"In France, major firms are as much instruments and arms of the State, serving national purposes, as if they were units of the French army," he said.

The effect of the proposed deal was political and not economic, he said. Should the Government replace one of its set of foreign owners of Chrysler UK by another, the American group would have to choose between sidling up to the Government, acceptable to the Government, or staying in French hands.

A Chrysler in French ownership would belong to a different scene. "That scene is French hegemony in Western Europe—a hegemony economic as well as political. True, it is a hegemony in the making, but a hegemony none the less."

Britain's entanglement in the Community was the assertion of the continental hegemony over the island nation—and offshore islands—a political question, upon which the Cabinet has to decide.

"If they understand, Her Majesty's Government will say 'No,'" Mr. Powell said.

Micro-processors backing by Britain 'could be wasted'

BY MAURICE SAMUELSON

DOUBTS ABOUT the prospects for setting up a successful micro-electronics industry in Britain—even with Government backing—were voiced yesterday by a representative of Texas Instruments, the U.S. multi-national semi-conductor company.

Mr. Robb Wilmut, managing director of Texas Instruments U.K. subsidiary, said that national industries would find it "very hard to compete" with the rapid advances in equipment made by multinational companies such as his own.

He was speaking on the eve of a statement by Texas Instruments about further advances in possibly concerning the long-awaited 64K RAM (random access memory, housing 64,000 pieces of basic information).

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U.S. plan to set up plants in UK

FINANCIAL TIMES REPORTER

CONTINENTAL CAN, a subsidiary of the U.S. is considering setting up two or three can manufacturing plants in the UK.

The company, which recently largely phased out from doing this under agreement with Metal Box, Britain's biggest can producer.

Continental Can—an automotive subsidiary of Continental Group, reportedly the world's largest supplier of diverse packaging materials—said yesterday that its board in New York had not yet taken any major decisions on the British venture and that none was imminent.

Approaches to the British Steel Corporation about supply of tin-plate are understood to have been made. Such a move would bring Continental Can into direct competition with Metal Box, with which it had long-standing ties for more than three decades.

Until an agreement was reached, Continental Can's quest last year.

The agreement, first signed in 1950, provided for a joint operation between the two companies. Metal Box and Continental Can swapped patents, trade secrets and technical development.

The British company wanted to re-negotiate, because its agreements stipulated that its partner should not use patents or trade secrets supplied by it other than in any country where the company operated a subsidiary or had granted a production licence.

In April Metal Box took a 75 per cent stake in a joint venture can-making venture with Standun Incorporated of California.

Monetary union differences

FINANCIAL TIMES REPORTER

DIFFERENCES in the approach to proposals for closer European monetary integration are highlighted in The Banker magazine published today.

Mr. Roy Jenkins, the president of the EEC Commission, looks for full monetary union in the Community, with the aim of one currency for all the members.

Dr. Otmar Eymann, president of the Deutsche Bundesbank, comments on the short-term prospects for progress, talks about creating a "zone of monetary stability" in Europe.

He says that the aim is "a system of genuinely fixed but genuinely adjustable exchange rates, and a system which would embrace as many European countries as would be ready to join."

Both men were commenting against the background of the initiative for closer monetary relationships in Europe taken at Bremen and Bonn earlier this year.

Boost Mr. Jenkins says that his proposals on "monetary union" are designed "as a step towards the completion of the Common Market which still does not fully exist."

It would give a major boost to business confidence by removing exchange rate risks and inflation uncertainties between member states.

He envisaged a monetary institution which, when union was fully achieved, would be "not too dissimilar from the U.S. Federal Reserve system."

It was clear that full monetary union would involve a single inflation rate.

Dr. Eymann says it would be unrealistic to resist the possibility of changes in exchange rate parities.

Asked whether he would be prepared to accept a compromise rate of inflation between Germany and Britain, he says it would not be acceptable to them to harmonise the inflation rate upwards.

"We will not accept rules of the game which imply any such implication or anything more than a tolerable rate of price increase." This rate he puts at 1 to 3 per cent a year.

OBITUARIES

Leo Wright

Mr. Leo Wright, president of Tomatin Distillers, died at the age of 76. He joined Tomatin in 1919 and became a director in 1940. He was managing director from 1945 to 1968. He was also on the management committee of the Scotch Whisky Association from 1945 to 1972.

Mr. Kennedy was chairman of Ault and Witherby, a public company in 1934. He was past president of the Society of British Printing Ink Manufacturers and of the British Charitable Corporation.

Angus Kennedy Mr. Angus Kennedy, former chairman of Ault and Witherby, died at the age of 87. He joined Ault and Witherby in 1923, and chairman in 1936. He retired in 1969.

Mr. Kennedy was responsible for the flotation of A and W as a public company in 1934. He was past president of the Society of British Printing Ink Manufacturers and of the British Charitable Corporation.

Investment reserve idea 'unattractive'

BY DAVID FREUD

SCHEMES AIMED at smoothing the UK investment cycle through tax concessions would not work because of the structure of capital allowances, says a National Economic Development Council committee.

A working party, led by Sir Jeremy Morse, chairman of Lloyd's Bank, concluded that an investment reserve scheme was "not attractive," unless the tax regime was changed.

This finding effectively rules out any prospect of such a scheme being introduced. The idea, modelled on Swedish practice, was first proposed in 1963.

The Committee on Finance for Investment set up the working party investigation two years ago. The working party report, published yesterday, said that releases from the Swedish Invest-

ment Fund were generally considered very effective in their counter-cyclical impact during recessions in the 1960s.

The fund effectively provided participating companies with 100 per cent first year depreciation allowances when they invested out of it, whereas for companies and investment projects outside the scheme, allowances were spread over the years in the usual way.

The party said that while it was likely the British economy would benefit from a moderation of the investment cycle, a similar scheme was unlikely to bring quick results.

Britain already had 100 per cent first year allowances for vehicles, plant and machinery, so far more investment than in Sweden got the benefit of effective "free depreciation."

schemes to get vastly different pensions according to the number of times they have changed jobs," the magazine says. "While many people who change jobs do so to get promotion and a pay increase, many others change jobs involuntarily through redundancy."

The possibility of people losing out on pensions could be a deterrent to changing jobs—which reduced the flexibility of the workforce.

The cost of many pension schemes was being kept down because of losses incurred by people who changed jobs.

THE UK AND U.S. Governments are developing a new "advanced airfield attack system," a type of "cluster-bomb," named the JP-233.

The Ministry of Defence said yesterday that the new weapon system, designed to be used by the UK, West Germany and Italian Tornado multi-role combat aircraft, as well as by F-111 attack aircraft of the U.S. Air Force, was in full development.

A significant feature of the Anglo-American agreement is that while the cost of the development, likely to amount to

many millions of pounds, is being borne jointly by the UK and the U.S., most of the work on it is being done in the UK.

The prime contractor for the development is Hunting Engineering, and it is expected that most of the work will be done at factories in Wales, Manchester and the South-east of England.

About 1,200 people will be employed initially, but when the weapon system goes into quantity production, this figure is expected to increase considerably.

Few details of the new weapon are being disclosed by the Ministry of Defence. But it is known that its purpose is to destroy enemy airfields used for the take-off and landing of conventional military aircraft.

In the West, the UK and the U.S. have developed various versions of the Harrier vertical take-off and landing aircraft to ensure that they can retain a combat capability in the forward battle zone even when conventional airfields are destroyed.

So far as is known, the air forces of the Warsaw Pact nations do not yet have a comparable development in such an advanced stage.

Major British share in joint air weapon project

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

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Congress pledges restraint but rejects pay policy



Congress reports by Christian Tyler, Labour Editor; Alan Pike, Pauline Clark and Philip Basset. Photograph by Terry Kirk

THE TUC conference carried three major economic and pay motions yesterday which made clear to the Government that there would be no further overall co-operation in a rigid pay policy and that the TUC would firmly oppose any Government attempts to interfere with wage bargaining under Phase Four of its anti-inflation policy.

In composite motion 18, Congress pledged itself to playing its part in pursuing policies aimed at reducing inflation, increasing living standards, and reducing unemployment. The motion urged the Government to adopt the trade unions' proposals for increased public enterprise with public supervision of investment. It also called for new planning with "the constructive use" of North Sea oil revenues to boost public sector and the trade unions on the objectives of reducing unemployment and containing inflation. It also called for a "frozen" into a rigid formalised attitude on pay policy.

He also reminded the Government that last year's TUC agreement on the 15-month rule for wage settlements was formally ended. It would now be up to unions themselves to decide when their next wage round began. On the need for an end to rigid implementation of pay policy, Mr. Murray emphasised that there had to be sufficient flexibility if unions and employers were to sort out difficult problems and anomalies and to take account of profitability without solely headlines about deficits or surpluses, or non-sense of that sort.

Mr. Murray was explaining to the conference the TUC and Labour Party Liaison Committee's thinking behind its paper "Into The Eighties: An Agreement". He repeated that a rise in living standards over the coming year would depend on the Government's economic and social policies and trade union response to them, rather than on pay guidelines. Short arms

Trade union priorities for voluntary collective bargaining were set in composite motion 12 (carried overwhelmingly) which backed the freedom of unions to negotiate in their members' interests. Composite motion 11 sought a reduction in unemployment as "the highest priority" with a major cut in working hours and early retirement as a means to that end.

On the special problems of the public sector, composite motion 13 blamed the cash limits system for diminishing standards in public services. Conference threw out overwhelmingly a motion moved by the National and Local Government Officers Association which recognised that the Government would "always take a view" on the level of wage settlements and which said that free collective bargaining had "never been a reality" in the public services.

Mr. Lawrence Daly, general secretary of the National Union of Mineworkers, moving the main pay motion rejecting Government wage controls which was adopted by Congress, said that the Government had not gone far enough in meeting its side of the social contract.

The Government ought to be taking a fresh look at the responsibilities it agreed to undertake when the trade unions undertook their part of the bargain in 1974. The union, though, did not want free bargaining without regard to the interests of the whole community—the rest of the collective.

Flexibility was necessary to allow the restoration of differentials and allowances and a reduction in hours to a 35-hour week. He hoped the miners would be among the first to benefit from a reduction in hours because of the appalling working environment in which they were employed. The motion, though it rejects what will be one of the major planks of an election campaign, could, he said, be the basis for a further period of co-operation, not necessarily beneficial, with the present Government.

On the basis of the unity that could be achieved by the trade unions could work together with the Labour Government which Mr. Daly said he fervently believed would be elected at the next General Election. Mr. Daly's motion was seconded by Mr. Ken Gill, general secretary of TASS, the white-collar section of the Amalgamated Union of Engineering Workers.

The composite motion, he declared, at last took the trade union movement along the right road. "Judging by many of the dramatic conversions, it will take us to full employment via Damascus."

Congress had listened to the Prime Minister on Tuesday and he hoped that the Labour movement would now listen to the united voice of Congress. Congress must not allow a genuine desire to support the Labour Government to distract from the vision of where it was going.

Mr. Ken Baker, national industrial officer of the General and Municipal Workers' Union, supporting the motion proposed by Mr. Daly, said that his union regretted that the Government had decided to try again to enforce another rigid pay ceiling. It was unnecessary and counter-productive if it was to be enforced by crude sanctions. Progress could be made only by bargaining freely.

Mr. Bill McCall, general secretary of the Institution of Professional Civil Servants, said that Mr. Callaghan, in his speech to Congress on Tuesday, had grossly distorted the trade unions' position on free collective bargaining. The composite motion was not a licence for irresponsibility and it was not a certificate for anyone to push their own pay claims to the detriment of others. Pay differentials had not just been compressed by incomes policies, but had been turned upside down. Action had to be taken now.

Supporting NALGO's independent motion on pay, which was defeated by a large majority, Mr. Sid Weighell, general secretary of the National Union of Railwaymen, said that wages could not be seen in isolation to the nation's general economic position. It was illogical to want state planning to deal with all other resources but to want a free market economy to deal with pay. Representing an area of opposition to the composite motion 12, Mr. Tom Jackson, general secretary of the Post Office Workers' Union, said the union preferred a pay policy to be negotiated with the backing of 11.5m trade union members.

Mr. Grenville Hawley said on behalf of the Transport and General Workers' Union that the British Government had been "exploited" by the Chrysler Corporation. The company had obtained up to £155m which had gone to Chrysler, improving the salability of Chrysler UK or had been retained in the United States.

Mr. Doug Hoyle, MP, president of the Association of Scientific Technical and Managerial Staffs, urged the British Government not to be stampeded into making a hurried decision on the Peugeot-Citroen offer. If Leyland and Chrysler were to merge BL would be able to stay in the big league. This was one of the alternatives to be considered.

Rigs constructed on shore were subject to the national agreements of the construction industry and work was carried on by union labour. A number of the companies looking up rigs in the North Sea also employed credited trade union members. But many were using non-union labour.

Today's agenda TODAY'S BUSINESS will concentrate on international issues, including the problems of Northern Ireland and Chile. Several education motions are scheduled for debate, with further discussion expected on youth unemployment. Another debate is expected to focus on media censorship.

35-hour week urged to cut unemployment



Miss Joan Lester

UNIONS should not be impeded in their efforts to achieve a shorter working week by the Government's pay policy. Mr. Moss Evans, general secretary of the Transport and General Workers' Union, told Congress.

Mr. Evans was moving a composite motion demanding a major reduction in working hours to help overcome continued high unemployment. Many delegates, he said, remembered what mass unemployment meant before the war. Social security might have taken the sting out of unemployment today but there remained no really adequate compensation for being without a job.

Between now and 1981, another 900,000 workers would come onto the labour market at a time when there were fewer and fewer job opportunities. He was confident that a reduction in the working week would be a major way in which to create jobs.

Mr. Evans suggested that full achievement of the 35-hour week could create up to 750,000 jobs, 300,000 of them in the public sector. The trade union movement must make it clear that nationally determined pay levels could impede moves to create jobs through the shorter working week. He reiterated the negative attitude of the Government's White Paper on pay policy for the coming year.

"The Government must continue to be made aware of our determination to bargain for the shorter working week without being impeded by the 5 per cent pay policy."

An effective attack on low pay in the public services must be made this year, declared Mr. Alan Fisher, general secretary of the National Union of Public Employees. He was moving a composite motion urging the adoption by the Government of an economic strategy providing for increased public ownership and enterprise, public supervision of investment and the development of new systems of planning.

The first priority, said Mr. Fisher, must be to attack low pay. The union had decided to press for a £50 minimum wage. "The employers will not like it and I don't suppose the Government is going to like it but this year we have said we must make an effective attack on low pay in the public services."

Mr. Roy Grantham, general secretary of the Association of Professional Executive Clerical and Computer Staff, warned trade unionists against the danger of taking for granted a close relationship with the Government. He applauded the Labour Government's achievements in cutting inflation and urged delegates to heed the dangers that lay ahead.

Trade unionists needed to work with the Government, with joint acceptance of the need for recognition of the problems of differentials and of the low-paid. Mr. Geoffrey Drain, general secretary of the National and Local Government Officers Association said that in tackling unemployment there were three main routes.

The first was the operation of greater work sharing through the organisation of overtime and the introduction of earlier retirement. He reiterated the Government's insistence that agreements with employers on a 35-hour week should be entered in the overall pay package.

Mr. Drain also supported the creation of new jobs through the expansion of the public sector—an aim that was "invaluable" as an economic contribution since it would boost private spending or at the same time reduce public expenditure by reducing the need to pay unemployment benefits.

Thirdly, he said there was a need to deal with substantial injustices in the present system. Because there was no quick solution to unemployment, benefits should be improved. The 35-hour week and voluntary early retirement, though laudable objectives, and our economic difficulties, Miss Joan Lester, MP, chairman of the Labour Party, told Congress.

Miss Lester, a fraternal delegate, said that the return to full employment had been achieved in programmes of policies made jointly by the TUC and a Labour Government, not by work-

cutting inflation and urged delegates to heed the dangers that lay ahead.

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Chrysler protest support

Demand for study of building industry

CONGRESS gave the minimum backing to an emergency motion expressing "gravest concern" at the Chrysler Corporation's agreement to sell its European operation to Peugeot-Citroen without consulting the British Government.

The motion demanded the firmest guarantees on jobs as a condition of any take-over. Congress also called on the Government to urgently draw up an overall strategy for the entire British motor industry.

Mr. Gavin Laird, moving the motion for the Amalgamated Union of Engineering Workers, said Chrysler's conduct ranked among the worst examples of anti-social and anti-trade union behaviour.

Among the guarantees, the unions would be seeking would be new planning agreement, a commitment to fund a new model programme and Government involvement in Peugeot-Citroen through cash equity.

They also wanted a director on the main Board, company acceptance of British trade union practices and recognition of shop stewards.

The British unions would not be prepared to tolerate semi-Fascist company unions that existed in Peugeot-Citroen's French plants.

Mr. Grenville Hawley said on behalf of the Transport and General Workers' Union that the British Government had been "exploited" by the Chrysler Corporation. The company had obtained up to £155m which had gone to Chrysler, improving the salability of Chrysler UK or had been retained in the United States.

CONGRESS called for the Government to prepare a White Paper proposing decasualisation of the building industry. Mr. Frank Chapple, general secretary of the Electrical and Plumbing Trades Union and a member of the TUC Construction Industry Committee, said that the voluntary registration agreed between employers and unions, announced by the Government on August 1 must be made to work. That did not mean that the Government accepted that there should not be a statutory registration scheme.

Mr. Les Wood, assistant general secretary of the Union of Construction and Allied Trades, proposing a motion on decasualisation, said that direct labour in the industry, said that a compulsory register with statutory backing was the first major requirement. It could pave the way to proper manpower planning, and would be the springboard from which trade union demands could be met for full back-pay during periods of unemployment, redundancy pay on the basis of service to the industry rather than to a particular employer, and an industry-based pension scheme.

Construction workers in an industry with no job security, "atrocious" working conditions, "appalling" safety standards, and very little chance of redundancy pay were now well behind workers in any other industry. Decasualisation in Direct Labour Organisation (DLO), accountable to local electorates, was reflected in a high level of unionisation and extensive joint regulation of working conditions. Mr. Bill Rankin, deputy general secretary of the National and Local Government Association, said.

"The public must be made aware of the great advantages of direct labour and not be deceived by the propaganda of the free enterprise lobby. The defence of existing direct labour departments in the face of these politically motivated attacks is very important both to preserve jobs and to prevent the destruction of valuable local authority assets. DLOs made far better provision than most private contractors for pensions, holiday pay, sick pay, and welfare facilities. The best DLOs produced work which was cheaper, done more quickly, and to a higher standard than private contractors. In future, DLOs should be allowed to compete for the work of other public bodies in their area and eventually to compete for any construction work in the area."

THE TUC Finance and General Purposes Committee was criticised for its refusal to back the firemen in their strike against the Government's Phase Three 10 per cent pay policy last year. Mr. Wilfrid Barber, president of the Fire Brigades Union, said that the decision by the committee, which, though very close, was far from unanimous, had not been received kindly by his members. He thanked the trade unions for their support in the strike. More than £1m was given to the union's strike hardship fund, all of which had gone to members.

Mrs. Thatcher stopped the issue of free milk for schoolchildren when she was Minister of Education. Trade unionists ought to bear this deplorable situation very forcibly in mind, in view of the Tories' wooing of them in preparation for an election. Congress backed a motion calling on the Government to encourage further expansion of British agriculture, and Mr. Wilfrid Barber, of the NFAAW, said that agriculture could play a much greater part in the economy if the Government took action. He paid tribute to Mr. John Silkin, Minister of Agriculture, for defending "the most effective marketing system of our most perishable product" in his battle against the EEC to retain normal milk-distribution in Britain.

THE CONFERENCE called on the Government to increase substantially investment in basic and applied civil research as a contribution to the country's technological and economic recovery. Mr. Alex Pritchard, of the Association of University Teachers, said that Britain was in the Cinderella category in civil research, when compared to European competitors. In 1975 the UK spent 21 Eurodollars per person on civil research and development. West Germany spent three times that amount, and France, Holland, Belgium and Denmark doubled it.

DEEP dismay at the Government's decision to allow British Airways to buy a Boeing 747 fleet to replace aging Trident was expressed by Mr. Ron Halverson, of the Amalgamated Union of Engineering Workers. He called on the TUC urgently to pursue the development of a cohesive policy between British Airways and British Aircraft Corporation to prevent the decline and eventual destruction of the aircraft industry.

Dismay over Boeing fleet

Industrial working conditions made comfortable—quickly and economically

Solemn burial for wage limits

AFTER loudly praising James Callaghan's TUC yesterday, Congress solemnly buried his 5 per cent incomes policy. But the ritual was soberly and solemnly performed with pledges of continued restraint and responsibility.

Mr. Len Murray, emphasised, the return of free collective bargaining would be heavily influenced by the cautionary memories of inflation in 1974 and 1975. The TUC was not "hell-bent on confrontation," said Mr. Murray. There would be enough constraints on union negotiators without the Government's deadening hand.

Mr. Murray emphatically but pointedly suggested that unions should make the hour week a priority in their bargaining. Congress joined overwhelmingly to completing the formal despatch of the policy into which, only 24 hours earlier, the Prime Minister had tried to breathe new life.

Mr. Ken Thomas, of the Civil and Public Services Association, in perhaps the most joyful of yesterday's funeral orations, declared incomes policy "dead, banished and defunct."

But he insisted that the wake was not going to disintegrate into a free-for-all. Mr. Lawrence Daly of the Mineworkers' Union, who ushered in the social contract three years ago, now saw the demise of incomes policy as a new basis for co-operation. "I do not want free collective bargaining without the blessing of the rest of the community," he said.

The religious fervour with which the TUC was embracing collective bargaining was hardly justified by the blessings it had so far bestowed on workers. Mr. Glyn Phillips, of NALGO suggested.

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Strike may hit chemical supplies

SUPPLIES of some chemical products could be hit if the strike at BP Chemicals' Baylun Bay complex goes on for another week or more. The strike entered its second week yesterday. Production has been halted and the 1,250 workforce laid off. Negotiations are still taking place between management and the main union involved, the Transport and General Workers. But there are no signs of a settlement. The unions have agreed to provide safety cover and keep the plant warm to allow a quick resumption of production.

The plant was under police guard last night after violent picketing yesterday by some of its 1,700 manual work force, which is on strike. Most of the strikers, who walked out on Tuesday after the breakdown of annual pay talks, are expected to picket the plant this morning.

Yesterday, only a handful of senior management executives managed, with police aid, to get through a line of about 200 men. Some 800 other staff and supervisors were turned back despite the police presence and had to return home.

The dispute is over the men's claim for a 10 per cent rise and a productivity deal. After four months' negotiations, the company's final offer comprised a 91 per cent rise together with an attendance bonus scheme. This was rejected and the shop stewards recommended an indefinite stoppage.

The plant produces heavy tracked earth loaders and movers, and diesel engines. Bedford ambulances were being operated throughout most of the week to come into the plant to collect the men.

The ambulance service, which had threatened to suspend any of the 1,400 crewmen who refused to drive the Bedfords, have given the men until the end of the week to come into the plant with their colleagues. Talks between TGWU officials and Greenock stewards are to take place tomorrow.

The agreement between the service and the union to end the dispute involves a complicated procedure for ensuring the security of Bedford rear wheel nuts, and confirmation that the men have legal indemnity from any claims arising from accidents caused by the loss of a wheel.

Finneston evidence

The white collar section of the Electrical and Plumbing Trades Union has based the bulk of its evidence to the Finniston inquiry into the engineering profession on the need for statutory regulation of professional engineers. It would be necessary, says the Electrical and Engineering Staff Association, to set up a central regulatory council with representatives of Government, the GBI, TUC and prescribing institutions. The number of those institutions should be reduced. The staff association also recommends that incorporated technician engineers are in the fullest sense "professional engineers" and also that membership of an appropriate union will assist the individual engineer to ensure proper standards for his service. The association also believes that a form of licensing will follow on from statutory regulation and recommends a full investigation into this before it is introduced.

Caterpillar violence

THE Caterpillar Tractor Company's Scottish bulldozer plant was under police guard last night after violent picketing yesterday by some of its 1,700 manual work force, which is on strike. Most of the strikers, who walked out on Tuesday after the breakdown of annual pay talks, are expected to picket the plant this morning.

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OTHER LABOUR NEWS

Education policy reply

By Michael Dixon, Education Correspondent. EMPLOYERS SHOULD be compelled to release workers to attend higher educational courses, the National Union of Teachers said today. Other measures to increase the number of older students should include substantial grants and paid educational leave. The NUT was replying to the Government's discussion document on higher educational policy over the next 15 years.

While broadly backing the scheme for a further £250m a year expansion of universities and polytechnics, the union says the Government should stop concentrating on catering for the needs of 18-year-old students, whose numbers will fall after the mid 1980s.

The emphasis should be on catering for a "new kind of clientele" involving many more mature students. The Prime Minister was yesterday urged by the second biggest teachers' union to recognise a "special case" exception to the Government's 5 per cent pay guideline. The National Association of Schoolmasters' and Union of Women Teachers sent a telegram to Mr. Callaghan asking him for an assurance that teachers would be granted an extra pay rise as a first instalment to restore their relative salary position.

Weighting pay survey

EXTRA pay to compensate for the high cost of working in London has risen 160 per cent in the last four years, a private survey of "London Weightings" reported yesterday. But it says that staff of private firms in the centre of the capital are still, on average, £200 short of the Government's Pay Board recommendations.

The report, by Regional Surveys Ltd., is based on information provided by 64 companies. It says that a typical firm is paying allowances of about £480 to management staff based within three miles of Charing Cross and around £250 to clerks in outer areas.

Season ticket loans and lunch vouchers are the most common additional forms of assistance. Outside London, the average allowance for large towns is £153, paid mainly by insurance companies. In 1974, the Pay Board recommended allowances of £400 in Inner London and £200 in Outer London for all employees in the public sector.

Comparative figures, updated in April by the Department of Employment, are 1976 and 1977.

Strike may hit chemical supplies

SUPPLIES of some chemical products could be hit if the strike at BP Chemicals' Baylun Bay complex goes on for another week or more. The strike entered its second week yesterday. Production has been halted and the 1,250 workforce laid off. Negotiations are still taking place between management and the main union involved, the Transport and General Workers. But there are no signs of a settlement. The unions have agreed to provide safety cover and keep the plant warm to allow a quick resumption of production.

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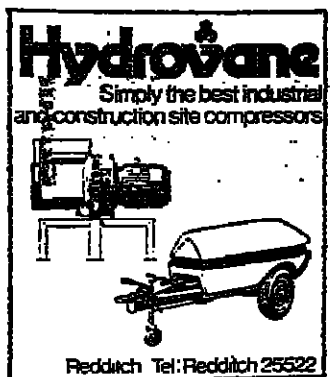
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APPOINTMENTS ADVERTISING APPEARS TODAY ON PAGES 11, 12, 13, 14, 15 AND ALSO ON PAGE 21



Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOUTERS

PROCESSES

Powder coats economically

PATENTS HAVE been obtained on an automatic electrostatic powder coating system which can provide efficiencies as high as 98 per cent, which, according to Volstatic, compares with typical run-of-the-mill efficiencies around 30 per cent.

Thought to be the first such process to reach these levels of materials economy, it offers the further benefit that productivity is improved through a considerable speed-up in the conveyor unit carrying the workpieces. At the same time, the laborious task of cleaning out the coating booth for a change of colour is made much easier, while powder recycling is virtually eliminated.

Supercoater is the name which has been chosen for the equipment, which is relatively simple to tailor to user requirements.

Basic equipment is the booth, fitted on both sides with high voltage booster electrodes mounted alongside the conventional reciprocating powder guns.

These electrodes recharge all the powder particles that have lost their initial charge from the gun, thus have failed to reach the workpieces travelling through the enclosure. In this way, any overspray powder is

continually recharged till it is actually captured by a work-piece.

Experimental work has also led to modifications to the air flow arrangements and is in the process of being incorporated into the design of the work, giving more uniform powder distribution and better coverage.

An aeroflow and levitation air curtain are used to levitate and recirculate uncharged powder lying on the base of the booth—in this instance a continuous plastics belt moving in the same direction as the conveyor, away from the air extraction port.

Sides and top of the booth are made of a plastic material which assumes a charge of the same polarity as the resin particles and repels them back into the air stream and towards the components being treated, again contributing to efficiency and helping where colour changes are frequent.

Steady air transfer back through the booth is maintained by a cyclone powder reclamation unit to which after-filters can be attached, if desired, and fitted with shakers to give close on 100 per cent powder utilisation.

Volstatic points out that this underlines one advantage of powder spraying over conventional wet paint spray systems in that oversprayed paint—an expensive commodity—cannot be reclaimed.

Supercoaters have very little overspray powder to recirculate and it is sometimes possible to dispense with the reclamation system altogether, providing a considerable saving on space and in capital outlay. Otherwise, it is possible to downsize the reclamation system.

When there is no reclamation unit, colour changes are very quick to achieve, taking about seven minutes under typical production conditions. All that is needed is to clean out the booth, recharge the powder supply container and purge the guns.

Developers point out that a single installation could be used to replace a series of mobile booths, each devoted to one colour, with considerable advantages to the user.

They claim a noteworthy increase in consistency of finish, particularly important where textures or hammer-type surfaces are desired.

Volstatic Coatings is at 57 Stirling Road, Acton, London, W3. 01-892 6831.

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INSTRUMENTS

Heat gauged by a touch

TIP TOUCH digital surface thermometers by SKF, available from the Engineering Products Division of SKF Steel, Newport Pagnell, are suitable for all engineering and scientific applications where a component surface temperature reading needs to be taken.

It was originally designed with a probe for the purpose of measuring bearing temperatures, and the new instrument is ideal for testing components difficult of access.

Five exchangeable sensors are available for surface and fluid temperature measurements. They include spring-tipped, right-angled, flexible and submersible sensors.

Engineering Products Division, SKF Steel, North Cuckley Road, Newport Pagnell, Bucks MK18 9HB, Newport Pagnell (0908) 610083.

COMMUNICATIONS

Getting the message quickly

DESPITE THE vast array of electronic equipment pouring into Europe from manufacturing plants all over the U.S., Pan American Airlines has gone to a UK group, Automation and Technical Services, for a series of telegraph-compatible visual display units made in Britain, to be used on Pan-Am's international message switching network.

The display is ATS's Vitel send/receive and edit unit and it will progressively replace conventional electromechanical tape machines. This will provide the airline's telegraph operators with a considerably faster and completely silent method for the preparation and transmission of their messages.

The initial order is worth about £50,000 and is for over 10 displays.

Under Phase One of the replacement programme, Vitel units at the divisional headquarters are handling some 3,000 messages a day covering administration, tickets and hotel reservations.

Several systems have also been set up at the Pan-Am communications centre on the airport perimeter where the airline's STC...AD... message switching computer is situated.

Under Phase Two, over the next several months, more ATS

displays will be set up in the American and Pacific regions which may be standardised on the first and require a further 500 displays.

If ATS secures the lot, the contract could be worth over £2m. And as the unit chosen by Pan-Am was in the words of its own director of communications cheaper and more versatile than an American runner-up, it seems that chances are good.

ATS is at 30 Bridge Road, Haywards Heath, Sussex RH16 1TY. 0444 52377.

Goonhilly hand-over

MARCONI yesterday formally handed over the new Goonhilly 4 earth terminal to the Post Office.

Designed as the first of its kind for use with the next generation of communications satellites operating in the 11/14GHz frequency bands, the new terminal was built as a joint venture project with the Department of Industry, the Post Office and Marconi Communication Systems and cost around £34m.

Virtually all of the equipment is of Marconi design and manufacture. This includes a 19-metre diameter antenna with a four-reflector beam feed for frequency re-use, 2kW power amplifiers, up and down

converters, and high speed (120Mbit/s) digital modems.

Goonhilly 4 will be initially used with Europe's Orbital Test Satellite, OTS2 (forerunner to the European Communications Satellite, ECS), which was launched on May 11 to prove the technology for digital satellite communications in the 11/14GHz frequency bands. The results of the OTS test programme will be particularly relevant to the 1980s when 11/14GHz operation will be used for the European and other regional satellite communication systems and for international services via Intelsat V.

Further details from Marconi on 0345 53221.

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SERVICES

Boeing in new drive

SIX MONTHS after the launch of its major financial planning service, EIS, Boeing Computer Centres has opened two new regional offices in Birmingham and Manchester.

Boeing, as well as being a manufacturer of aircraft and other high technology products, is one of the largest computer service companies in the world, employing over 4,000 professional personnel. Mainstream division of the UK company specialises in providing financial planning systems and APL programming language capabilities through its timesharing service linked to its IBM 3033 central processor in Virginia.

Demand from UK companies for more sophisticated planning techniques in general, and particularly for EIS, has been keen. Managers with big financial planning problems are seeking ways to solve them.

Boeing has accelerated plans to increase local access to timesharing systems as well as to increase sales and technical support teams in regional locations.

Boeing on Watford (92) 38331.

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MATERIALS

Insulation withstands the flames

FIBREGLASS has developed a flexible duct insulation product combining a vapour barrier and Class O fire rating.

The 1976 Building Regulations emphasised the need to prevent the spread of fire in building services. Parts E4 and E5 of the recent amendments encourage the use of surfaces rated at Class O, in conjunction with a general requirement for subdivision of cavities by cavity barriers.

Flexible duct insulation from Fibreglass conforms to the Class O requirement of the regulation and, when used to insulate ducts in voids, cavities and shafts, it allows the spacing of cavity barriers to be increased from 8 metres (if the insulation does not conform to Class O) to the maximum of 20 metres, with a consequent reduction in cost.

The product consists of a woven glass fibre mat faced with strong, white lacquered, glass reinforced aluminium foil/kraft laminate on one side. Flexible duct insulation is suitable for the thermal insulation of warm air heating ducts, air conditioning ducts and equipment in the temperature range 2 degrees C to 30 degrees C. It is available in a range of thicknesses from 5 mm to 75 mm.

Fibreglass (Pilkington Group), 11 Helens, Merseyside WA10 1R. 0744 24002.

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ENERGY

Charcoal fuel from waste

UNDER-DEVELOPED countries are always concerned about future supplies of coal and oil fuels and their effect on the countries' balance of payments. Now, it appears, they are showing particular interest in the use of waste materials as a source of fuel.

A range of plant available for conversion of agricultural and forest waste into carbon fuel has been introduced by Alfred Process Plant, Oakwood Chemical Works, Sandy Lane, Worksop, Notts S30 3EY (0909 68611).

Charcoal, says the company, ranks as one of the most ancient products made by man, yet today many people are totally unaware of the wide variety of its uses or its great economic potential.

Many manufacturing processes rely on this material in its various forms and new methods of use constantly appear.

The material has an important economic position in certain parts of the world because it may now be made from certain items which hitherto were dismissed as waste.

High quality charcoal can be made—without the need for high level technology—to provide an ideal fuel for domestic and industrial purposes from such substances like groundnut husks, sawdust and shavings, forestry and sawmill wastes, coconut husks, etc.

Of three different types of charcoal manufacturing plants now available, the first in the range is a portable batch kiln, intended for use in the forest environment or on a village industry basis.

The second is the vertical continuous kiln designed for continuous production on a 24-hour basis. This consumes sawmill offcuts, forest thinnings, waste woods and similar materials. The pyrolysis gases are controlled and used to provide heat to maintain kiln temperatures whilst controlling pollution.

The third unit is the horizontal continuous kiln developed recently to use a wide range of agricultural and sawmill wastes. Nut shells, rice husk, sawdust, shavings, coffee husk, sunflower seed husk may also be converted by this moving bed unit. This horizontal unit, claims the company, represents a great step forward in the use of alternative materials in energy production.

Apart from its use for domestic and industrial purposes, the utilisation of charcoal is growing in the metal industries, in copper, iron and steel, in ceramic production, steam raising and producer gas, and said to be particularly important where special atmospheres are needed.

In time and cement manufacture, charcoal is used as an internal fuel, being mixed with the limestone and fired to obtain quicklime.

As a pulverised fuel, charcoal powder may be used instead of coal in pulverised fuel firing for steam raising and power generation. It is easily ground to a fine powder and able to be used with standard pulverised fuel firing equipment.

DEBORAH PICKERING

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The Marketing Scene

EDITED BY MICHAEL THOMPSON-NOEL

Top 20 agencies take £60m-plus

NEWS THAT Johnson's Wax has hauled approximately £600,000 north of billings out of McCann-Erickson marks virtually the first pause in McCann's record on of the past 12 months. At the same time, this year in which advertisers have been increasingly prepared to switch accounts around amongst the biggest agencies at the expense of those outside the Top 20, writes Michael Thompson-Noel.

Johnson's has moved its Pledge brand, worth an estimated £400,000, from McCann's to London and Bowles which in turn has Sparkle to Foote Cone & Belding which in turn has taken up Final Touch, Johnson's fabric conditioner from McCann's.

This amiable merry-go-round—McCann's has in any case won more than £20m worth of new business in the past year, not least of all Kodak's £3m—seems to confirm an apparent trend towards the biggest agencies identified this week by the chairman of one of London's most receptive smaller shops.

According to him, between January 1 and August 14 this year the trade press observed the movement of 108 advertising accounts worth £200,000 or more. Fifty were gained by the Top 20 agencies or their subsidiaries. "Considering the relatively modest base figure of £200,000, it is hardly inflated by local factors," seems a surprisingly poor showing by 'the rest', which include some quite powerful contenders. At present, it seems that early half of all significant prospects are likely to choose a

big agency, irrespective of the size of the account.

"There is, of course, some correlation with billing. The average claimed size of accounts going to the Top 20 was £240,000; to the rest, £140,000. But that means that the Top 20 share of claimed billings of £60m is even higher than their share of victories. They took £42m, or 62 per cent."

The chairman in question believes the trend is new, although after conducting his research his own agency suddenly found itself in the running for around £2m worth of new business.

At a conservative estimate, the Top 20 have either captured or reshuffled at least £60m worth of business already this year.

BRITISH AIRWAYS has launched its biggest-ever UK campaign, worth more than £2m. Three 60-second TV commercials will be seen nationally this autumn. The airline says its heavy use of TV reflects determination to capitalise on the advent of low fares and increased air travel.

Allied Breweries is aiming for a major share in low-carbohydrate lager with Arctic Line, launched this week via The Kirkwood Company. Calman's has allocated a further £600,000 in media and promotional support for its Casserole brands.

Excess Double Glazing is spending £500,000 this autumn via Allen, Brady and Marsh. The Creative Business has appointed three new Board members. Brian Lawrence, Tom Steele and John Wheeler. TCB recently gained Chris Sharpe, ex-creative director of Masius.

Has advertising lost its way?

BY MICHAEL THOMPSON-NOEL



'There is a very real risk that advertising is going to be seen as a cosmetic, a piece of jewellery...'

—Jeremy Bullmore, JWT

IT IS A SOBERING thought that that intoxicating round of prize parties and ceremonials, backslapping and puff dinners known collectively as the advertising awards season has almost wheeled round again, as predictable and calming as a cold glass of Guinness. Only a few of these ceremonials are fun, partly because with a great deal of noise and at remarkable expense they serve to camouflage any real discussion of what advertising is about.

According to Jeremy Bullmore, chairman of the J. Walter Thompson agency, the lust for awards within the advertising business has grown so great that it is potentially in danger of smothering any real understanding of the commercial aims and impact of the advertising business.

The JWT chairman occupies a position of considerable influence and affection within the advertising world. More than any other practitioner of his competitive profession he displays an ability to wield the scalpel, to cut through the tinsel and imagery with which it decks itself and go straight for the heart. He has more than 20 years' experience. For 12 years he was JWT's creative director.

In his view, "There is a very real risk that advertising is going to be seen as a cosmetic, as a piece of jewellery that you have because you have it, and that the real business of selling will come to be seen as what I call thrust marketing: getting stuff into the trade. Increasingly it has seemed to me that advertising is being evaluated now on a non-functional basis. . . . There is a danger that people writing advertisements will consciously or unconsciously set the winning of an award as their aim when they set out to write an ad. I am not saying that the best creative agencies have forgotten what they are in business for, but that it looks as though some people who are spending the money have forgotten what they are spending it for."

What particularly irked the JWT chairman was some research by Wood, Brigdale and Co. earlier this summer which

appears to have laid bare an extraordinary state of affairs among Britain's top marketers. Wood, Brigdale polled 50 marketing professionals in blue chip companies in a bid to discover what they thought about the role and effectiveness of the near-£2bn advertising business. The results read like an exercise in grievous bodily harm.

Only five of the 50 considered advertising to be vital to marketing. Virtually four-fifths thought that advertising's key function was to accomplish tasks other than selling. Only three listed "value for money" as the most important quality they looked for in an agency's advertising. As for the notion of advertising creativity, it was assessed as a central criterion by only one agency, though few could agree on what creativity meant. Only one thought it meant advertising that sells. Seven thought it meant producing a "novel approach" and two that it meant original art direction or copywriting. The most agreed description was "an ability to produce memorable" advertising, though again, none could agree on what that was.

This confusion, it seemed, stemmed from an apparent belief among marketing professionals that advertising was responsible chiefly for producing images and memories and associations rather than a concrete payout of sales.

Does it matter? According to Jeremy Bullmore, "It seems to me that it matters a great deal if advertising is thought to have no commercial effect because if it doesn't, then what the hell is anybody spending any money on it for? Its effect can be very direct, like selling off the page. It can well be long-term. The fact that it becomes increasingly difficult to measure over a period of time doesn't mean that you shouldn't continue to think of advertising as an investment just as any other kind of investment."

"My instinct is that both within agencies and within the advertising side of marketing companies there is indeed an increasing belief that what they are looking

for is 'memorable' advertising, or volume sales, not profits, and forty-two per cent of Wood, Brigdale's respondents said creativity of life and your objectives are set in terms of volume or memorable advertising. As I share, there is no question that understanding it, they were given the opportunity to follow that up by saying that by memorable advertising they mean advertising that would sooner or later have some effect on their companies' sales and profits. But they didn't. They stopped dead."

But why should advertising's role still not be understood? Why, in some quarters, should it apparently sustain a reputation as a frivolous adjunct of the business process?

"I believe the main reason is that a lot of the valuable effect of advertising is, in the short term, not measurable, whereas cutting prices to the trade or getting 5p coupons around can be measured very quickly. It has always been extraordinarily difficult, and will continue to be very difficult, to quantify the effect of long-term advertising, particularly on repeat purchase goods with high distribution and reasonably high market share."

"Another reason comes back to the definition of sales. Advertising and brand managers' targets have for a very long time been set in terms of brand share

advertising make it quite clear that the manufacturer is prepared to be accountable. I think enough money on advertising we have forgotten about that over the past few years, but it because it has been taken so much for granted.

"Forget about content for the moment: creativity on the whole is about content. It is difficult to put numbers to it, but it does seem to me that you could argue that 75 per cent of the value of advertising is to advertise at all, irrespective of content, whereas over the last 20 years all the argument, all the discussion about advertising between agencies and sophisticated marketing companies has been about the 25 per cent of content. This may be one of the many reasons why advertising expenditure in real terms has declined, good in trying to get people to because nobody has dared to stand up and tell advertisers that they aren't spending enough."

"If you go back to the me beginnings of advertising, the manufacturer or the retailer simply put up a sign with his name on it. Nobody got in a something was fundamentally twitch whether it was creative or not. You were making a public statement and commitment. I don't think that element of advertising has been stressed by anybody for years."

"One has heard many times that advertising has got to work harder this year. I have never been told that advertising has to work less hard this year than it did before. It's a ludicrous statement, and all the emphasis is going on content rather than on advertising weight because it is on content that agencies compete."

"One comes back to the effect of the emergence of this word creativity and the almost total inability of anybody to define what they mean by it other than to what they mean by it. There is a precise judging advertisements as if they were ends in themselves rather than a means to an end. I define creativity in this context as an ability so to understand the communications process that that good day-after recall score, which you are wishing to communicate to the people most likely to be interested in your brand or your service or your machine tool is most quickly and persuasively, most accurately and economically understood. Advertising must work. It is not an end in itself."

"That is why I am appalled if that the ability to produce 'measurable' advertising should be seen by 42 per cent of respondents in this research as advertising's most important function. Nobody in the world has ever demonstrated a relationship between memorability and a brand we increase its profitability, though there may well be a relationship between All I am saying is that that effectiveness and memorability should be the only criterion getting people to understand what it is there might be in it for them if they buy or stay campaign. It is a let-us-forget-Christlike understand what we the advertiser wants them to do. mean by creativity campaign. "As with any piece of research, one has to read this report at advertising is there for in the first place. It appears it is being forgotten."

Tackling the American market? Then you should advertise in The Wall Street Journal. One of Europe's leading aircraft manufacturers tells why.

A300

"Since Airbus Industrie launched its marketing effort in the United States four years ago, The Wall Street Journal has been a key ingredient in our advertising programme, since it is as important to tell those who are influential in the financing of an aircraft purchase as it is to influence those in airline management. Fortunately we cover every key person both in the financial community and the air transport industry with the same advertisements in The Wall Street Journal."

We consider The Wall Street Journal has been a significant factor in Airbus' penetration of the U.S. market. It has helped position the A300 as a significantly advanced aircraft with superior fuel economy, improved passenger comfort and quiet operation to meet present and future environmental standards."

The Wall Street Journal. The all-American business daily.

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500-2-2000

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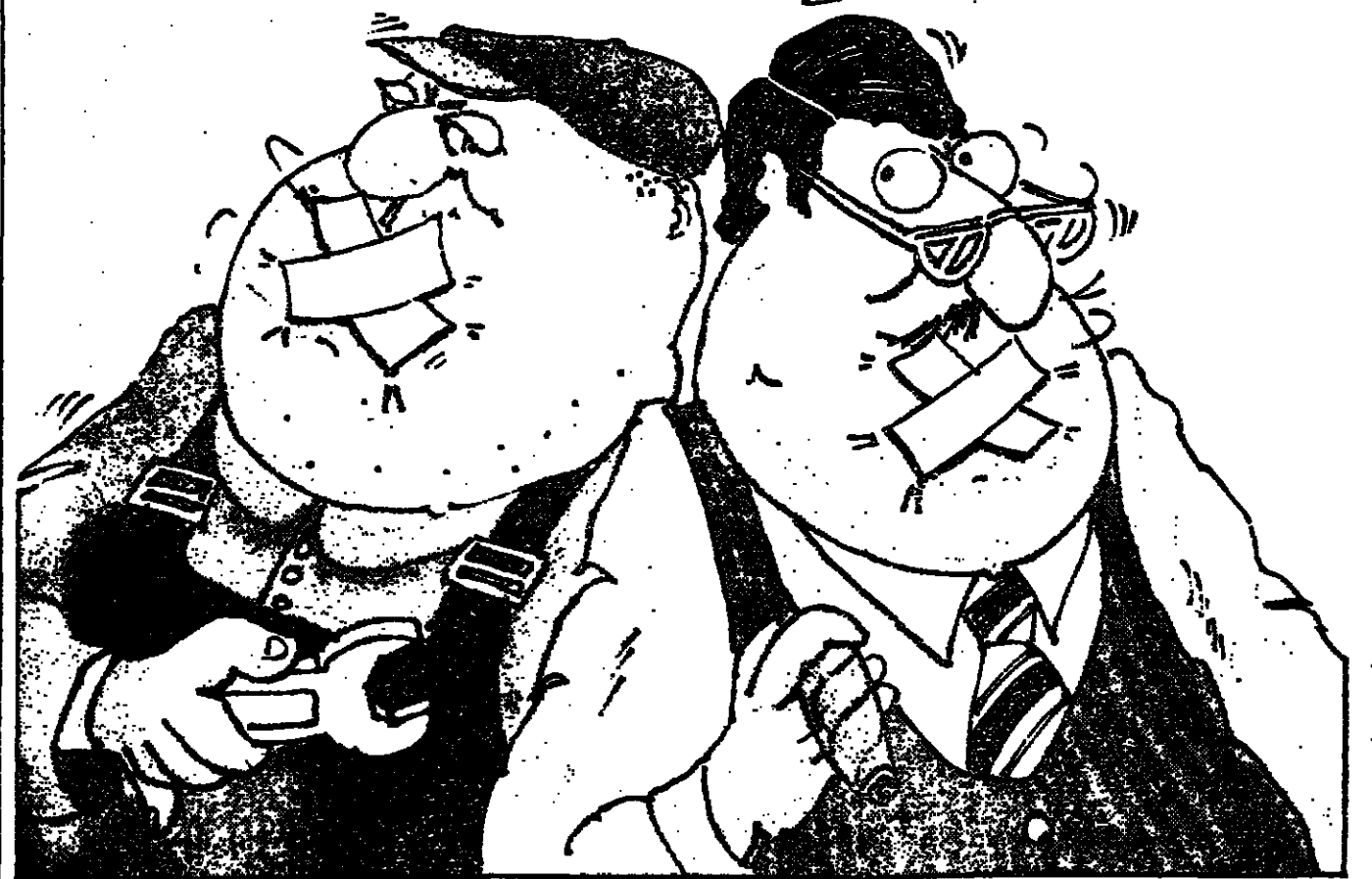
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- Programme planning
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- Graphics design
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Enquiries to:

Managing Director
Link House Communications Ltd,
Link House, West Street,
Poole, Dorset.

Tel: Poole 711771. Telex 417108.



The most important aspect of a company is usually the most neglected.

And that is internal communications. Whether it's a new development in company strategy, the launch of a new product or the opening of a canteen, the employees are, inevitably, the last to find out.

Then you get misunderstanding, sometimes resentment, which reflects itself in their work. And in your balance sheet.

How much does it cost to give employees an interest in their company? Initially, just a phone call. To Air-time Productions. We'll tell you about how we televise meetings and produce video tape programmes, from your script or ours, for televising on closed circuit systems. About how we even assist in the hire of video equipment if you don't have your own.

We will also tell you about the multi-national companies. Air-time Productions have already worked for. Which will tell you that a well informed company is definitely a profitable company.

AIR-TIME PRODUCTIONS

Contact: Johnny Fielder, Managing Director, Air-time Productions, 50 Fifth Street, London W1V 6PJ. Telephone: 01-7549304.

Southern Television can give you a facelift.

The face which your company presents to the world may not be quite as handsome as the one you see in the board room. And it makes corporate advertising, communicating your attitudes and policies as important as selling your products. Answers to consumer, environmental and ecological questions need to be provided at all levels within the community. Southern, with its high cost of opinion forming ABCs, is the ideal area in which to lay the foundations of a favourable corporate identity. Research indicates that Companies which run corporate campaigns on Southern benefit in patronage and positive attitudes.

There is a fact, if you're interested in a corporate facelift, call the number below. We'll be happy to show you our Corporate Identity presentation.

SOUTHERN TELEVISION

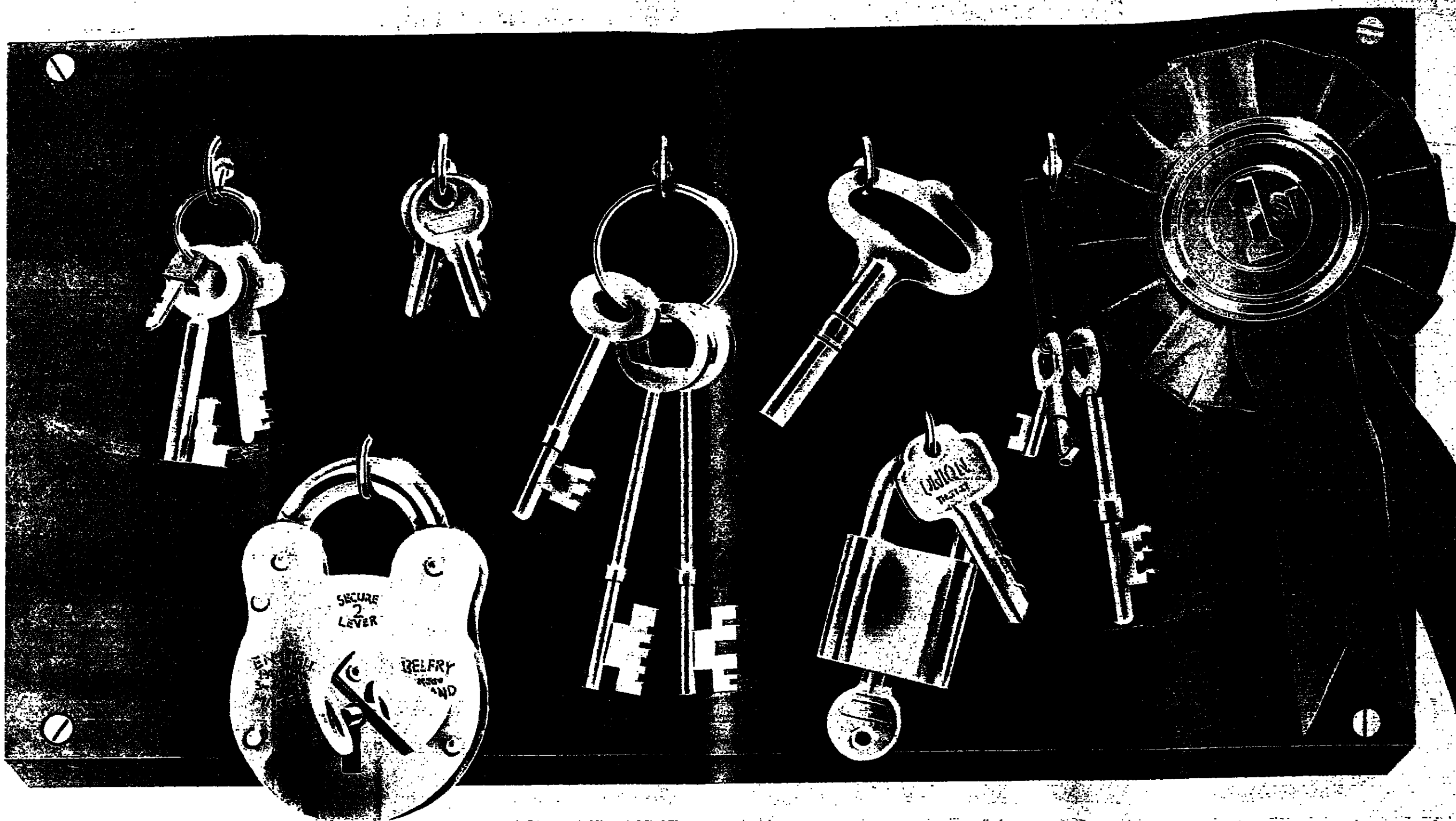
For further information contact Ray Sharp, Marketing & Sales Director, Southern Television Limited, Glen House, Bury Road, Lancaster LA1 3AX. Telephone: 01-634 4024.

The Rotisserie Normande offers you that extra personal touch. Just phone Joseph Larser, our restaurant manager, and ask him to send a copy of his menu to your home or office. This way you'll be familiar with our dishes when you arrive for dinner. The Rotisserie Normande specialises in La Nouvelle Cuisine, the totally natural style of cooking that is sweeping France. Whilst the dishes are new and exciting, the atmosphere is good old-fashioned candlelight. Have an evening to remember at London's most exciting restaurant. Also open Sundays!

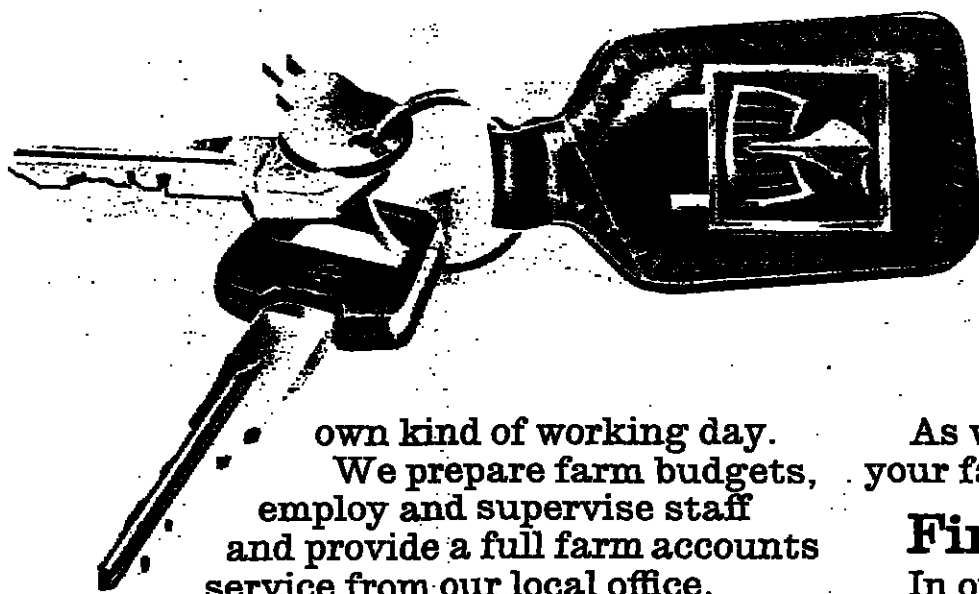
THE ROTISSERIE NORMANDE

The Rotisserie Normande is in the heart of the city, in the heart of the city, in the heart of the city. 01-486 5844

SAVILLS run the farm,



while you run up to London



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own kind of working day. We prepare farm budgets, employ and supervise staff and provide a full farm accounts service from our local office.

Stuck in the sticks?

Not at all. Fine farms within easy commuting distance of London regularly change hands. And if you're careful to pick the right one, you can successfully enjoy the best of both town and country worlds.

As well as doing your financial best for your family and yourself.

First steps to the country life

In our London office we have qualified agricultural surveyors, who know a great deal about land and about the many farms within daily travelling distance of London - and further afield as well.

You'll find sound advice on every aspect of farm purchase, finance and management.

The Partners responsible are George Inge and Guy Galbraith.

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DIRECTOR OF DIVISION OF RESEARCH

Education: University Degree in Economics, Engineering or any other science directly related to the oil industry.

Age: 35-50.

Basic monthly starting salary: Austrian Schillings 87,000.—

Experience: A minimum of ten years varied professional experience in the oil industry, of which at least five years should have been spent in a position directly involved in research or supervising research work.

HEAD OF INFORMATION SERVICES DEPARTMENT

Education: University Degree in Science or Engineering, relevant to computer applications, or statistics.

Age: 35-50.

Basic monthly starting salary: Austrian Schillings 54,000.—

Experience: A minimum of eight years professional experience in either the application of higher mathematics, operations research, statistical analysis or numerical analysis techniques to solve business and technical problems.

HEAD OF COMPUTER SECTION

Education: University Degree in Science or Engineering relevant to computer applications such as Computer Science, Operations Research, etc.

Age: 32-45.

Basic monthly starting salary: Austrian Schillings 46,000.—

Experience: A minimum of seven years professional experience in the field of data processing and computer applications including first hand experience in the management of large technical computer installations. Detailed knowledge of various internationally well-known hardware and software is essential.

HEAD OF ENERGY FORECASTING SECTION

Education: University Degree in Economics with Mathematics or Statistics.

Age: 32-45.

Basic monthly starting salary: Austrian Schillings 46,000.—

Experience: A minimum of seven years professional experience in the field of petroleum economics. Good knowledge of quantitative techniques and forecasting methods is essential. Experience in the application of computers to problems in economics or operational research is preferred.

HEAD OF CRUDE & PRODUCT EVALUATION SECTION

Education: University Degree in Chemical Engineering or Chemistry.

Age: 32-45.

Basic monthly starting salary: Austrian Schillings 46,000.—

Experience: A minimum of seven years professional experience in refining operations including cost evaluation in crude processing in the various refining modes. Management of a refinery operation as well as the use of computers for technical work is preferred.

HEAD OF PERSONNEL UNIT

Education: University Degree in Business or Public Administration.

Age: 32-45.

Basic monthly starting salary: Austrian Schillings 43,000.—

Experience: A minimum of seven years experience in Personnel, Planning, Development, Administration and Training.

HEAD OF LEGAL AFFAIRS UNIT

Education: University Degree in Law from an internationally recognised school of Law.

Age: 32-45.

Basic monthly starting salary: Austrian Schillings 43,000.—

Experience: A minimum of eight years general legal experience essential, of which at least five years should have been spent in positions directly related to the oil industry and three years in high level administrative positions. Experience must include progressive increase in responsibility to senior staff or middle line management level, and should embrace several aspects of the legal field.

HEAD OF PUBLIC RELATIONS PLANNING UNIT

Education: University Degree in Public Relations, Media Studies, Information Science or other relevant fields.

Age: 32-45.

Basic monthly starting salary: Austrian Schillings 43,000.—

Experience: A minimum of seven years in Public Relations or other related fields, e.g. publicity, information, commercial journalism, etc. Proven creative flair and a capacity quickly to recognise and utilise opportunities for PR activity necessary. Ability to lead and motivate others essential.

HEAD OF INTERNATIONAL MONEY & FINANCE UNIT

Education: University Degree in Economics with some academic background in money and finance.

Age: 32-45.

Basic monthly starting salary: Austrian Schillings 43,000.—

Experience: A minimum of seven years experience, a proportion of which should be experience with central banks, investment houses or research institutions. Experience should involve research related to international monetary and financial problems.

ECONOMETRICIAN

(Crude & Product Evaluation Section)

Education: University Degree in Econometrics or Economics with Mathematical background, preferably with a diploma in Computer Science.

Age: 30-45.

Basic monthly starting salary: Austrian Schillings 38,000.—

Experience: A minimum of six years professional experience in the field of econometrics or mathematical programming, which should include experience in the application of computers to problems in economics or operational research.

QUANTITATIVE ECONOMIST

(Energy Forecasting Section)

Education: University Degree in Econometrics or Economics with Mathematics or Statistics or Operational Research.

Age: 30-45.

Basic monthly starting salary: Austrian Schillings 38,000.—

Experience: A minimum of six years varied experience in the field of econometric model building or the application of mathematical programming economics.

ECONOMETRICIAN

(Energy Forecasting Section)

Education: University Degree in Econometrics or Operational Research.

Age: 30-45.

Basic monthly starting salary: Austrian Schillings 38,000.—

Experience: A minimum of six years varied professional experience in the field of econometric model building or the application of mathematical programming economics.

ECONOMIST

(Downstream Operations Unit)

Education: University Degree in Economics.

Age: 30-45.

Basic monthly starting salary: Austrian Schillings 38,000.—

Experience: A minimum of six years professional experience in the field of petrochemical economics or economic research, including work on cost analysis and feasibility studies for projects is required.

ECONOMIC ANALYSTS

(International Economics Unit)

Education: University Degree in Economics with special emphasis on one of the following: Econometrics, Quantitative Methods, International Trade and Development.

Age: 30-45.

Basic monthly starting salary: Austrian Schillings 38,000.—

Experience: A minimum of six years experience, of which three years should have been spent in economic development planning, economic forecasting or economic policy analysis.

SYSTEMS ANALYST/PROGRAMMER

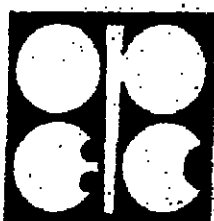
(Computer Section)

Education: University Degree in Computer Science, Operations Research or any other science or engineering directly related to computer applications.

Age: 30-40.

Basic monthly starting salary: Austrian Schillings 38,000.—

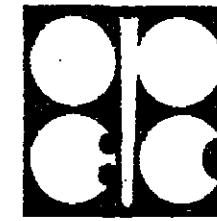
Experience: A minimum of six years professional experience in systems analysis and computer application, preferably in a large scale planning application. A thorough knowledge of modern high level programming languages and experience in a variety of software packages essential.



Fluent command of written and spoken English is required of all applicants. The salaries are tax-free; we also provide free medical insurance, as well as family allowance, education grant, Provident Fund and 6 weeks of annual leave; paid home leave every two years and removal expenses. The selected

persons will also enjoy diplomatic status for the duration of their employment.

Applicants are requested to send their detailed curriculum vitae including job history and salary progression as well as a recent photograph to:



OPEC Personnel & Administrative Department, Obere Donaustrasse 93, 1020 Vienna, Austria

ipc magazines

Chief Accountant

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Following the promotion of the existing job-holder, applications are invited for the post of Chief Accountant who reports to the Financial Director. The Chief Accountant is required to manage the 200 staff of the accounts department in addition to ensuring the production of complex management and financial accounts.

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The successful candidate is unlikely to be earning less than £9,000 p.a. The rewards include company car, five weeks holiday and other benefits typically associated with a senior appointment.

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- co-ordinating the financial control of all aspects of the Scheme.

The ideal candidate profile indicates a man or woman in the age range 35-45, with a formal financial qualification and sound previous experience in forward

planning and control, including investment of a sizeable pension fund. The ability to demonstrate achievement in a sophisticated systems environment will be expected. A company car will be provided and other attractive benefits include London Allowance, subsidised mortgage facilities and a non-contributory pension scheme. Relocation expenses will be paid where appropriate. (PA Personnel Services Ref: AA45/6545:FT)

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London, SW1X 7LE
Tel: 01-235 6060 Telex: 27874



A member of PA International

Divisional Chief Executive

Leisure & travel industry

This is a new appointment to the largest Division within a well-established British company with headquarters in Yorkshire. The Leisure Division comprises ten operating subsidiaries of varying sizes in different locations with heavy involvement in the operation of motor coaches and British and continental inclusive coach tours. Travel agencies and hotels are also included in the activities. The successful candidate will report to the Chairman, who is also the Group Managing Director, and will have complete responsibility for all aspects of the Division. The industry is growing and the Group is well placed to take advantage of new business opportunities. Imagination, creativity and sound planning are vital qualities and candidates must be able to demonstrate successful career records where these attributes are needed. They must already be holding general management posts with full

profit responsibility in companies which depend on the creation and marketing of a service and where a good staff motivation is important. A background in the client's major activities would be a plus but is not essential. The preferred age range is 35 to 45. Salary will be negotiated to attract the right person and this, together with a bonus based on results, will provide total remuneration within a wide range around the £20,000 mark.

Personnel Services Ref: G127/6528:FT

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

Chief Engineer

Rohm and Haas (UK) Limited has a U.K. turnover of over £50m, which relates to a wide range of intermediates and acrylic monomers. The vacancy for a Chief Engineer at the Company's Teesside Works arises out of organisational changes and is obviously a key appointment. The Teesside Petrochemical Works consists of modern continuous process plants, which operate on a 24 hours basis. The processes and their operation use up-to-date technology including sophisticated materials of construction and control equipment. The Chief Engineer's job covers wide responsibility for all engineering on the site, which includes a range of specialised equipment and metals technology as well as sophisticated control and process techniques. The effective performance of Teesside Works is crucial to the profitability of the U.K. operation.

The appointment demands a good honours degree in Mechanical Engineering, many years previous experience of continuous petrochemical process plants and some direct experience of industrial relations. The person selected will already be a trained professional. Career prospects are first class and are not necessarily contained within the engineering function.

Salary will be negotiable and a car will be provided. All major relocation costs will be paid in full. Please write to the Company Personnel Manager, Croydon.

ROHM AND HAAS (UK) LIMITED
LENNING HOUSE, 2 MASON'S AVENUE,
CROYDON, CRO 3NB, ENGLAND.
TELEPHONE 01-881 8844



INVESTMENT MANAGEMENT

Assistant to Investment Director
c. £7,000

This vacancy provides a unique opportunity for joining the management team of a Group of British Companies in the City involved in Shipping, Insurance and Investment. This is a career appointment with good prospects of achieving senior executive levels in the Group. Initially, the successful applicant will specialise in Investment Management, assisting in dealings, in-depth investment research/analysis and the monitoring of portfolio performance.

Candidates, who should be aged under 30, should possess keen analytical ability and be educated to degree level with good knowledge of Economics and Maths. Ideally, they should be at present employed in the investment field and be able to work on their own initiative. An appropriate professional qualification is desirable.

The position carries the usual fringe benefits associated with a Group of this stature. Applications with details of education and experience should be sent to:

Box FT/541, c/o Hanway House
Clark's Place, Bishopsgate, London EC2N 4BJ

Financial Director (Designate)

Kenya £10,000 p.a.

An international group of companies seeks to fill the above vacancy within its medium-sized engineering subsidiary in Nairobi.

Candidates must be qualified accountants preferably with experience in the engineering industry. It is unlikely that persons aged under 30 years would have gained sufficient financial management experience to meet the requirements of this position.

The contract is for an initial 3 year period and benefits include attractive accommodation, car, and education allowances. Prospects for long-term employment within the group are excellent.

Please reply in confidence to:

Mr. G. S. Peterken,
P. H. Recruitment Ltd.,
42 Upper Berkeley Street,
London W1H 7PL.

GENERAL MANAGER FOR SAUDI INVESTMENT COMPANY

Basic compensation U.S.\$50,000 p.a.
tax-free, plus usual other benefits

Incorporated earlier this year by prominent Saudi businessmen and investors, the company seeks an experienced banker to develop its potential. The company will collaborate closely with an international bank in which it is a shareholder. The General Manager will be fully responsible for the development of all activities, including:

- financial and investment advice;
- identification and development of viable projects in the private sector;
- marketing and promotion of sound financing proposals.

The ideal candidate would be in the 30-45 age group, resourceful and marketing-oriented. In addition to a sound knowledge of banking operations, experience in international banking is essential. Previous residence in Arab countries is desirable but not essential. The candidate's interpersonal skills will be decisive.

All applications will be treated in strict confidence and should be addressed to:
Box A.6447, Financial Times, 10, Cannon Street, EC4P 4BY.

ROWE & PITMAN, HURST-BROWN

are seeking an Account Executive for their expanding International Department. Knowledge of a European language would help. The successful candidate must be prepared to travel.

Applications (which are welcomed from men and women) with full c.v. to:

P. N. Smith Esq.
Messrs. Rowe & Pitman, Hurst-Brown
1st Floor, City-Gate House
39-45 Finsbury Square
London EC2A 1JA

INTERNATIONAL BANKING

INTERNAL AUDIT to £8,500
Major U.S. bank seeks to augment its European audit team with a top-notch young banker, 25/30, who is experienced in international bank audit for possibly Clearing Bank Inspection; has an accounting/banking qualification and has some capability in a second European language. A 2nd opportunity also exists for a less experienced, unqualified person to join the team.

EUROBOND ADMINISTRATION to £4,500
An excellent career opportunity occurs within this very active primary and secondary market dealing bank for a young person with sound knowledge of Eurobond settlements/clearing procedures.

F.X. & STG. ACCOUNTING £3,500-£4,500
Two well established Consortium banks, each with aggressive expansion plans, require an equally ambitious young person to assist with a variety of accounting/management reporting functions.

To discuss these possibilities — or your own career objectives in more general terms — please telephone John Chiverton, A.I.B., or Trevor Williams.

JOHN CHIVERTON ASSOCIATES LTD.
31, SOLE TRADING, 50, LONDON, N.4.
01-2415844

City

FINANCIAL DIRECTOR

The Client A small, growing, well respected quoted City group with profits now in excess of £1m. and with self accounting U.K. and overseas subsidiaries; historically in plantations and now diversifying into agricultural engineering.

The Job The person appointed will be joining the Chairman and the Executive Director as the third member of the head office team which directs the operations of the group. He or she must be flexible enough both to develop corporate policy and to get into detail in accounting and other areas when and where required. An important visiting subsidiary at home and overseas. An important initial task will be to improve management reporting systems throughout the group. Visits to Asia and the Far East will be involved.

The Candidate A graduate qualified accountant, preferred age 35 to 45 with post-qualification experience in commerce. Ideal candidates will have spent at least a year in a head office position in a small to medium sized group with overseas interests.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to E. J. Robins, Executive Selection Division, at the address below. Please quote reference FT/582 and include, if possible, a daytime telephone number at which you may be contacted.

COOPERS & LYBRAND ASSOCIATES LTD.

Management Consultants
Shelley House, Noble Street, London, EC2V 7DQ.

LEADING EUROPEAN BANK

To Expand our Industrial Hire-Purchase and Leasing Activities in the U.K. we require

(1) A Marketing Manager, BASED IN LONDON

TO HELP CREATE, THEN LEAD OUR MARKETING TEAM

Applicants should:

- have a successful track record with a financial institution, for instance, as regional or area manager
- have a thorough knowledge of middle British industry
- have sound financial judgment.

Knowledge of French might be an asset. Very good salary + car.

Usual fringe benefits including subsidised mortgage and non-contributory pension scheme.

(2) Three Area Leasing Officers,

TO MARKET OUR SERVICES IN

MANCHESTER BRISTOL BIRMINGHAM

Applicants should have several years' experience in the industrial H.P. and leasing fields and have good risk assessment ability.

Earnings will be around the £9,500 mark + car.

Usual fringe benefits as above.

Applications in writing with full curriculum vitae to

Box A.6458, Financial Times, 10, Cannon Street, EC4P 4BY.

Charles Barker Confidential Reply Service

Please send all queries direct and not separately companies to which we should not forward your reply. We reserve the right to refer any queries to our London office, 30 Farnham Street, London EC4A 4EA.

Research Economist Analyst

An opportunity to pioneer research in the Property Investment field

Our client is a major progressive firm of Chartered Surveyors and an established leader in the property investment field. The firm has offices in the City and West End of London which include an existing sizeable research and information department. The Partners now wish to appoint a Research Economist/Analyst who, while drawing on the facilities and help of the existing research people, will work as an independent unit, entirely responsible for researching, analysing and interpreting data specifically relating to the Property Investment market.

The successful candidate must have a personality capable of promoting his or her conclusions and information to both partners and clients.

This is a new post within the firm and an innovative development within the field of direct property investment — thus providing a forward looking young man or woman a unique opportunity for career advancement. Candidates between 24 and 28 will have 3 to 5 years' experience in a Stock Brokers' office or in the corporate planning department of a large organisation.

Starting salary — circa £8,000 per annum depending upon experience.

Reference 1500

Managing Director

London based

c. £16,000 + car

The British-based subsidiary of a large private American corporation which designs, manufactures and markets unisex leisurewear requires a Managing Director to lead a team of dedicated professional management in a continued expansion programme. Some travel to the USA and Far East is involved.

Leadership qualities, marketing skills linked to a fashion product — clothing, cosmetics, toiletries etc. and a sound knowledge of finance are important. A knowledge of the market with experience in importing would be most useful.

The appointment may well suit a

well-qualified, mature Marketing Director within a large company who now seeks the Chief Executive role. Salary around £16,000 with profit share, car and the normal fringe benefits including relocation assistance where necessary.

Ref. G2245/FT

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

Quilter Hilton Goodison INVESTMENT ANALYSTS

We have vacancies for two analysts in our Research Department.

General Analyst

Arising from an internal promotion we now have a vacancy for an analyst with a degree or equivalent qualification and at least two years experience of investment analysis gained either in another firm of stockbrokers or in an institution. The successful candidate will be required to undertake research in several sectors of the market on a regular basis and should have the ability to write concise reports to support his recommendations.

Electrical Analyst

Due to continuing expansion we require an analyst to support our Senior Electrical Analyst. He will join our established team specialising in the electrical and electronics sectors. The ideal candidate will be a graduate with about 3 years City or related industrial experience. This newly created post will involve company visiting and the writing of regular reports, and to the successful applicant should be able to communicate effectively both verbally and in writing.

An attractive salary and excellent staff benefits will be offered to the successful applicants.

Please apply in confidence to R. B. Bland
Quilter Hilton Goodison & Co
Garrard House 51-55 Gresham Street
London EC2V 7LH Telephone 01-500 4177

LLOYD'S BROKER QUALIFIED ACCOUNTANT

AGE 25 - 35

SALARY circa £7,500

Our client a large and influential Lloyd's Broker, require a qualified accountant (A.C.A.) for their rapidly expanding underwriting agency.

The task is primarily to assist the Financial Director of the agency especially in dealing with all the financial implications and tax considerations for overseas members of Lloyd's.

The successful applicant must have personality, the ability to express him or herself lucidly and the ability to meet and deal with the Company's clients. A knowledge of Lloyd's is not essential. The terms and conditions of service are excellent and this could be both a rewarding and interesting appointment.

Salary circa £7,500

Please write or telephone G. A. White, Managing Director, (PS 12750)



WHITE MAUD AND WARNER LTD.
Personnel Selection
4 Botolph Alley, London EC3R 8DR
Tel. 01 626 5161 - Telex 888387

Chief F/X Dealer

Bahrain

£Neg. - tax free

Our Client, a major International bank, seeks to appoint a senior F/X dealer to establish and develop the dealing room operations of its active O.B.U. in Bahrain.

Ideal candidates, preferably early 30's; will possess a minimum of 5 years' dealing experience which will have embraced both foreign exchange and currency deposits. Additionally, qualities of maturity and leadership are regarded as essential.

This responsible and challenging position is offered on the basis of a 3 year contract which may lead to a full-time career opening with the bank; the overall remuneration package will be most attractive and includes salary, free accommodation and free medical facilities.

Contact Norman Philpot in confidence
on 01-248 3812

NPA Recruitment Services Ltd
60 Cheapside London EC2 Telephone 01-248 3812/3/4/5

Financial Controller

This senior appointment is a key element in the plans of the STAFFORDSHIRE BUILDING SOCIETY for further development of its business and future management succession. The Society, with assets of over £110m., has a successful growth record, having increased its assets by some 20% annually over the past ten years. It has a staff of over 200 and a new headquarters building in Wolverhampton.

The appointed candidate will be responsible to the Managing Director for administering and developing the financial accounting and management information systems which are shortly to be computer based, and will progressively assume responsibility for investment of the Society's funds.

Candidates must be qualified accountants with proven senior level administration experience of computer based financial control systems, preferably within a similar service industry: investment experience will also be an advantage. Preferred age 35 to 45.

Salary for discussion; car; concessionary mortgage; pension; re-location help.

Please write with full details - in confidence - to G. E. Howard ref. B.29412.

This appointment is open to men and women.



International Management Consultants
Management Selection Limited
Union Chambers 63 Temple Row Birmingham B2 5NS

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

Managing Director

for a 1,000-strong engineering company in Lancashire (part of a notably successful British group) earning handsome profits on annual sales touching £20m. Their precision engineered fittings and components are market leaders serving a multitude of industrial users, not only in the UK.

The new MD will take over a sound ship. Yet the decisions of the coming three years - products, markets, investment - will set the company's course for the next ten. Success will herald a bright personal future.

Candidates, probably in their early 40's and not necessarily engineers themselves, must be experienced general managers successfully running a self-contained and substantial unit manufacturing and selling industrial products.

Salary around £15,000 plus appropriate benefits.

Please send career details - in confidence - to D. A. Ravenscroft ref. B.25468.

This appointment is open to men and women.



International Management Consultants
Management Selection Limited
474 Royal Exchange Manchester M2 7EJ

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

GROUP ACCOUNTANT/ SECRETARY

CITY

Minimum £10,000
+ car and generous benefits

Long established Group with interests in Malaysia, Singapore, Hong Kong, Australia, Mauritius and Canada, as well as the United Kingdom, requires an accountant aged 35/45 who is attracted by a varied and satisfying career.

Will report to the Finance Director and be responsible for coordinating/controlling financial and management information of the Group, annual accounts, taxation and secretarial duties. Also close involvement with Finance Directors of all operating units, necessitating some travel.

The successful candidate should be a qualified accountant, preferably a graduate, with at least 5 years commercial experience, together with good communicative skills and high level of self-motivation.

Replies in confidence to Peter Currie.

BLYTH, GREENE, JOURDAIN & CO LTD
Plantation House
Fenchurch Street, London EC3M 3EE

FORTY PLUS TALENT?

It is a wise executive who learns how to make a successful career change.

If your job search is becoming a frustrating experience find out about the FORTY PLUS CENTRE, London's new career service for top executives who are "forty-plus."

Telephone: 01-242 4875 for an appointment to see if you qualify.

FORTY PLUS CAREER DEVELOPMENT CENTRE
Templar House, 81-87 High Holborn, London WC1V 6LS



STOP COMMUTING Work in Cambridge

CHARTERED ACCOUNTANT - £8,000

CA sought by entrepreneurial Managing Director to work with him on new project analysis and development in a highly successful Cambridge-based company - activities include publishing, wide-ranging educational interests, consultancy recruitment and consultancy.

For a preliminary discussion please write (quoting home tel. no.) or ring:
Fiona Karlin (01-405 9582)
Hobson's Recruitment Division
26 Great James Street London WC1N 3HB

NEWLY QUALIFIED ACCOUNTANCY APPOINTMENTS

21st September

The Financial Times proposes publishing three pages of Newly Qualified Accountancy Appointments on 21st September following the publication of the results of the Finals Examinations.

If you are expecting to qualify, the Financial Times intends to publish the widest possible range of opportunities open to you.

If you are recruiting "Newly Qualifieds" the advantages of advertising in the Financial Times are considerable - the cost is £14 per single column centimetre - copy can be accepted until the day before publication - and the Financial Times has established an enviable reputation in this field.

For further details, including reprints of previous features, contact:

James Jarratt
on 01-248 4601 (direct line)
or 01-248 8000 ext. 588

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

International Banking Scandinavian Division: US Bank

An opportunity for a young banker to join the Scandinavian Division of a major multi-national U.S. Bank.

Responsibilities include the development and servicing of Corporate Accounts in Scandinavia. Based in London, up to 40% travel will be required after an initial orientation period.

Candidates, male or female, will be graduates having 2/3 years' banking experience, preferably in Corporate lending in the Nordic countries. Scandinavian language proficiency is essential.

The compensation package will be based on U.S. competitive practice and includes appropriate benefits.

Please send a comprehensive C.V., indicating any companies with whom this should not be discussed, or telephone (01-629 1844 at any time) for a Personal History Form.

D. M. Watkins ref. B.1017.



International Management Consultants
Management Selection Limited
17 Stratton Street London W1X 6DB

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

Personnel Director c.£15,000

This significant position is with a major growth company, which currently employs several thousand employees and has a sales turnover of £50 million+. Responsibility is for the whole range of personnel activities and requires a seasoned personnel professional, who has the stature to contribute in the widest business sense. The successful candidate is likely to be a graduate, aged 35+, and will have a career background in companies with well-developed personnel policies and practices.

The Company is based in the South of England and a comprehensive range of benefits including a car are provided. There is ample opportunity for further career progression. Applicants, male or female, should send concise details covering age, experience, qualifications, current salary and contact telephone number to the Appointments Manager,



Bull Holmes Bartlett Ltd.,
45 Albemarle Street,
London W1X 3FE, quoting
ref: 496 on your letter and
envelope. Our client
guarantees applications will
be treated in strict confidence.

AUDITING IN AN INTERNATIONAL BANKING ENVIRONMENT

We are a major American Bank long established in London. Recent worldwide expansion has necessitated increased manpower requirements in our London based Internal Audit team. Rewarding posts are available in a highly professional systems-orientated environment involving overseas travel.

Applications are invited from candidates aged 23-29, with or without AIB and having practical or audit experience of international banking. Preference will be given to applicants with fluency in French and/or EDP experience. An excellent salary will be offered to the successful applicants with generous fringe benefits generally associated with a first-class bank. Applicants, male or female, should send full details of their age, education, experience and current salary to:

Box No. RD 4808
c/o Exel Recruitment,
Pemberton House, East Harding Street,
London, EC4

The names of any banks to whom you do not want your application forwarded should be clearly printed on the back of the envelope.

Major Merchant Bank CHARTERED SECRETARY

c.£8500 City of London

A major Merchant Bank, one of the Accepting Houses, has a vacancy in its Investment Division, which acts as Secretaries and Investment Managers to a number of listed investment trust companies. The position is at manager level for a Chartered Secretary in the Accounts and Secretarial Department.

The successful candidate will have a sound knowledge of Stock Exchange requirements and a thorough understanding of the financial aspects of this type of work. Although age is not a critical factor, it is unlikely that anyone less than 30 years of age will have the necessary experience for this responsible position.

Salary will be negotiable around £8,500 and the attractive staff benefits available will include housing loan facility, non-contributory pension scheme, life assurance, medical insurance and interest-free season ticket loan.

Please write with full details to: Box FT/542

c/o Hanway House, 5 Clark's Place, Bishopsgate, EC2N 4BJ

Should there be any companies to which you do not wish your application to be forwarded, please list them in a covering letter addressed to the Appointments Manager.

MARKETING DIRECTOR- SHIPPING

circa £10,000 (negotiable)
plus company car

The UK cargo organisation of a major Swedish Shipping Group is seeking a top level Marketing Director to head up the sales effort.

Current activities include the selling of container services for three major trading areas, carried out by own offices and regional sales agents. Further growth is planned.

Applicants, preferably graduates or professionally qualified persons aged between 26 and 40, should possess a first-class track record gained in a shipping environment. The successful man or woman will be expected to contribute significantly to the overall UK performance and will control a staff of approximately 30 persons. UK and Overseas travel is involved. Location—East London.

Please write in confidence for an application form to:

KENNETH HOWELLS (PR) ASSOCIATES,
16/17 Bride Lane, London EC4Y 8EB.



Coffee Trader

A Manager with wide international contacts and experience in all coffees, particularly Brazilian, is required to create and motivate a Trading Team based in London for a Company with the highest international trading reputation. A basic salary in the range of £12,000—£15,000 p.a. will be negotiated together with participation and substantial benefits.

Please write or telephone Mr. Graham Stewart or Mr. Colin Stanton regarding this position.

Esmond House 116 Shaftesbury Avenue London W1
Tel 01-439 1761

A supreme challenge from a \$2.5 Billion turnover group...

Regional Financial Director

Athens based, to cover Africa/Middle East

This role calls for an outstanding blend of financial and management skills plus the personal 'power' to take responsibility for the financial operations of a vast trading area from a base in Athens, where you'll report to the Regional V.P.

Our client is a major multi national group with diverse interests. They seek a dynamic leader — a finance specialist in his middle/late thirties, ideally a graduate, who has first class Professional and business qualifications. Preferably a Greek National who will have had full exposure to the demands of a large corporation with at least 8 years in senior management — 3 of which should have been spent at Director level.

Fluency in English is essential and French would be advantageous. Considerable travel is involved.

If you feel you can justify a high income, generous benefits and excellent prospects — don't hesitate, contact us quoting ref. L882.

In London (01) 930 0497, 2 St. Albans St., London SW1Y 4QS

In Toronto (416) 920 7702, 50 Prince Arthur Avenue, M5R 1B5

In Montreal (514) 849 5357, 115 Sherbrooke St. W. H3A 1H3

In Calgary (403) 265 8780, 715 5th Avenue S.W., Ste 1818T2P 2X6

START YOUR CAREER WITH EUROPE'S BUSINESS NEWSPAPER

The Financial Times is expanding its sales team in the U.K. and is looking for young people who wish to start a career in Advertising and Marketing.

Aged 18-20, these sales trainees will need to be presentable, be able rapidly to act upon their own initiative, have a good command of English and be prepared to be integrated into the present sales team in order to become fully trained.

If the idea appeals to you and you match these requirements, contact: Tony Kippenberger, U.K. Advertisement Manager, Financial Times, Bracken House, 10, Cannon Street, London EC4P 4BY. 01-248 8000.

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

General Manager

Middle East Investment Co.

A well established expanding investment organisation is seeking a senior executive to become responsible for all investment operations, staff development and general administration of the company.

Candidates, ideally aged 35 to 45, must be thoroughly experienced in the preparation and presentation of investment proposals and in negotiation, documentation and syndication of international loans.

Attractive terms will include a tax free salary in the region of £20,000 p.a., free furnished accommodation, car, assistance with education costs and air travel for home leave.

Write in confidence, quoting reference 3689/L, to E.W. Comford.

Peat Marwick Mitchell & Co.,
Executive Selection Division,
165 Queen Victoria Street,
Blackfriars, London, EC4V 3PD.

ACTUARIAL OPPORTUNITY IN INVESTMENT MANAGEMENT

The Royal London Mutual Insurance Society has created a new post within its small but active investment management team for an Actuarial Student, aged early to mid-twenties, who is making good progress in the examinations. As a member of this team the successful applicant would be engaged, after a short period of training, in both research and dealing in connection with a large portfolio of Stock Exchange securities.

This opening offers a competitive salary, interesting and varied work and the prospect of an attractive career to the right person, who, although initially working in London, must be prepared to live within easily commutable distance of Colchester, where the Royal London aims to be relocated in approximately four years' time.

Apply in writing to:

The Investment Manager,
Royal London Mutual Insurance Society Limited,
Royal London House, Finsbury Square,
London, E.C.2.

Personal Assistant

We are a leading international health care company and are currently looking for a creative, ambitious man or woman to assist the Director of Projects and Development. You should be educated to degree level, have drive, initiative and organisational ability. The position is based in London but you will be expected to travel extensively. Preferably aged around the thirties, we pay top salaries with excellent prospects for promotion. Benefits are those normally associated with a large international organisation.

Please write with curriculum vitae to: Regional Personnel Manager, American Medical (Europe) Ltd., 46 Wimpole Street, London W1M 7DG.

AMI AMERICAN MEDICAL
(EUROPE) LIMITED

LOEB RHOADES, HORNBLOWER AND CO. LONDON
is expanding its servicing facilities in JAPANESE SECURITIES

and has a very promising career opening for a person to develop institutional business in the UK and Europe using the research product of our Tokyo office. The position would involve regular visits to Tokyo. Salary and bonus will be fully commensurate with applicants' qualifications and results. Please write in confidence to:—

J. T. Powell,
LOEB RHOADES, HORNBLOWER & CO.
16 Moorfields Highwalk, London EC2Y 9DH.

SENIOR APPOINTMENTS

The competition for career opportunities, both in the U.K. and overseas, demands increasing involvement and expertise in career planning and the job search.

INTEREXEC provides the most comprehensive, professional and confidential service to assist the Senior Executive seeking a new appointment.

Why waste time?—consult:

The Interexec Register Limited
The World Trade Centre, London E1 6AA
01-481 9977

The Caldwell Partners Executive Recruiting

Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

CORPORATE FINANCE — NEW ISSUES

Our client is a major international investment bank, active in the Eurobond markets and with a high reputation worldwide.

Due to continued expansion of business, the firm wishes to engage an additional Executive in the Corporate Finance Department at its London office. Candidates should:—

1. be aged 30–35;
2. preferably hold a university degree or professional qualification;
3. have some years' experience of corporate financing in the international capital markets, in particular of negotiating the terms and conditions of New Issues, and prospectus work;
4. be experienced in a Business Development role; and
5. ideally have proficiency in a second European language.

The appointee will be responsible for negotiating financial arrangements with European borrowers, involving a considerable degree of travel. Salary will not be a limiting factor for a candidate meeting all or most of the above conditions. Contact: ROY WEBB or RICHARD MEREDITH

280 YOUNG BANKERS £3,300/£10,000

We can currently offer a wide selection of openings in most fields and levels of banking. These include Loan Administration (£4,500–£5,500), Credit Analysis/Control (to £7,500), Export Finance (c. £7,500), Documentary Credits (c. £5,500), Bills (to £4,000), Foreign Exchange/Dealing (£7,000–£10,000), Eurobond Settlements (to £5,000), Audit (c. £4,700), Accounts (to £4,200), General Banking Operations (c. £3,300), and others. Contact: NORMA GIVEN or KEN ANDERSON

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9

FINANCIAL CONTROLLER

London, W.1 c. £10,000 + Car

Our client is a major division of a specialist manufacturing company, with a turnover of £200m, and is a world leader in its field.

The company now plans to strengthen the central finance function through the appointment of a Financial Controller who will report to the Financial Director. The parameters of the position are broad and encompass control over financial and management reporting, short and long range planning, and the extension of computer based systems. In addition, the successful candidate will be expected to make a positive contribution to the company's overall development.

Applicants must be qualified accountants, probably aged 30–40, who have developed broad experience in an industrial environment requiring the interpretation and analysis of information. They should be able to successfully motivate staff, and demonstrate the commitment and flexibility necessary to succeed in a demanding senior management role.

For more detailed information concerning this appointment and a personal history form, please contact Nigel V. Smith, A.C.A., quoting reference 2221.

Commercial/Industrial Division

Douglas Lambias Associates Ltd.
Accountancy & Management Recruitment Consultants,
410, Strand, London WC2R 0NS. Tel: 01-336 9501
121, St. Vincent Street, Glasgow G2 5HW. Tel: 041-222 2101
3, Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744



Group General Manager

Engineering

This is a fascinating position in one of Britain's premier engineering companies. It entails overall management of a number of small machinery and process plant companies, in the U.K. and overseas, serving the developed world's major staple industry. The group is a result of recent acquisitions by the parent organisation and there is scope for dramatic improvement and growth.

The ideal candidate will be a mechanical engineer, aged 35–45, with a proven track record in general management. Experience with machinery sold directly to users is desirable and some knowledge of the U.S.A. and the Far East would be advantageous.

Salary is negotiable from £12,500. A car is provided and other benefits are good. Prospects for individual growth of the man or woman appointed are excellent and a change of responsibility in 3–5 years is anticipated.

Please write, in complete confidence, quoting Ref. 606/FT and giving details of age, experience, qualifications and present salary to:—

CB-Linnell Limited

8 Oxford Street, Nottingham
MANAGEMENT SELECTION CONSULTANTS
NOTTINGHAM · LONDON

Corporate Planning

International Group c. £7000

A major engineering group, based in Central London, offers a new appointment to a Graduate or Accountant in their 20s to join its Corporate Planning Department.

With full responsibility for its computer based group financial model, the successful candidate will be responsible for generating the financial forecasts from strategic plans at all levels in the group. The Corporate Planner will develop the model as different facilities are required, and will assist in the creation of other computer models.

Candidates should be able to offer a strong understanding of computer applications, in particular programming, and a sound general accounting experience. This position provides the unique opportunity to develop a powerful corporate planning tool and calls for an individual who can combine a good intellectual out-look with a practical application to business management. Our client is seeking a person with ideas who can play an important part in the future development of this department.

Attractive conditions of service are offered with this interesting career opportunity. Ref. FT 1584.
Please telephone or write in confidence to Hugh Harvey quoting the above reference number.

Lloyd Chapman
Associates
125, New Bond Street, London W1Y 0HR 01-499 7761

John Smith

Civil Engineer Washington D.C.

This is a senior position for a high calibre chartered engineer to head up a division of a major international development bank, evaluating proposals and monitoring on-going projects involving many millions of dollars.

You must have had considerable experience in a responsible position dealing with very large construction operations, and a thorough understanding of financial administration, economic analysis and an exposure to development bank methods. You must be familiar with the Latin American scene and either speak, or be prepared to learn Spanish. You will travel frequently to visit governments, other international organisations and see project sites. Excellent conditions including good pension and insurance schemes. Salary c. \$57,000.

Please reply, in complete confidence, giving full personal and career details quoting ref. 4206/AW/FT to:

Robert Lee
International

21 BERKELEY SQUARE, LONDON, W1X 5AP.

Letrasat International

Letrasat recently announced their results for 1977/78: sales increased by 17% to £33.6m, with profits before tax at £7.4m. The Group's activities have continued in a firm upward trend marketing a range of over 8000 lines manufactured by the Group in six countries and distributing through a network of wholly owned national subsidiary companies based in twenty countries. Letrasat is geared to support significant long term growth building on an already successful programme of acquisition.

International Management Accounting

£9000+CAR

The essential task of this management accounting unit is to ensure that effective financial, statistical and planning systems are developed and operated within the Group. With these financial analysts reporting to this position the responsibility of the appointment is twofold:

- * to provide, analyse and interpret financial and accounting data co-ordinating the budget programme across the Group.
- * to specify, design and install control systems which will provide the means of control at corporate level within an environment of continued and strong growth.

Candidates are likely to be around 26/30 and trained in a financial discipline either as a professionally qualified accountant or as a business graduate with a financial specialism. A background of

co-ordinating control information across operating units would be an advantage, as would previous involvement in computer based systems.

Location is Central London: fringe benefits are good and will include relocation assistance where appropriate.

Brief but comprehensive details should be sent in strict confidence to the Company's advisers on this appointment and addressed to:

Gerry Cassell,
New Appointments Group,
Personnel & Selection Consultants,
505 Chesham House,
150 Regent Street,
London W1R 5PA.
Tel: 01-464 2131.

New Appointments Group

nag

ROWE & PITMAN, HURST-BROWN

Analyst—Food Manufacturing/Tobacco

Rowe & Pitman, Hurst-Brown are seeking an analyst to develop their research effort in these sectors. Applicants should have had at least two years' relevant experience which will probably have been gained either in stockbroking or with a major financial institution.

We are offering an attractive remuneration of salary and profit sharing bonus, together with a non-contributory pension scheme incorporating good life cover.

Applications in confidence with full curriculum vitae to:

P. N. Smith, Esq., Staff Manager,
Rowe & Pitman, Hurst-Brown,
1st Floor, City-Gate House,
39-45 Finsbury Square, London EC2A 1JA.

OLYMPIC HOLIDAYS LIMITED

Britain's leading tour operator to Greece require a CHIEF ACCOUNTANT to be based at their London office.

The successful applicant will probably be a qualified accountant and will have considerable commercial experience in a managerial role. He/she will be responsible for the total accounting function of the company, preparation of management accounts and information, statutory accounts and liaison with our Athens office.

This will be a demanding but rewarding job in an expanding company. The company's accounting and operations systems will be fully computerised by the end of this year.

Salary will be negotiable but anybody currently earning less than £6,000 will probably not have the required experience. Fringe benefits including generous travel concessions are attached to this position.

Please send full details to Janet Ball,
OLYMPIC HOLIDAYS LIMITED,
24-28 Queensway, London, W2

Bond Sales Latin America and Europe

Citicorp International Bank Limited, a major subsidiary of Citicorp, is a leading merchant bank with its Head Office in London.

The Bank needs ambitious men or women with 3-5 years' experience in selling bonds, either domestic or foreign, to join the London-based sales team responsible for marketing Eurobonds in various currencies throughout Latin America and Europe. You will need to be fluent in Spanish or Portuguese and ideally in another European language. There will obviously be extensive travel. The opportunities for development are excellent with the prospect of continuing your career with us in the UK or elsewhere in the world.

Salary will be very attractive and a good range of benefits includes expenses for relocation, low-cost mortgage, personal loan plan and non-contributory pension scheme.

Please write with full CV to: E. H. Kramer, Executive Director and Secretary, or D. L. Lang, Vice President, Citicorp International Bank Limited, PO Box 242, 335 Strand, London WC2R 1LS. Interviews will be held in London in September.

CITICORP
INTERNATIONAL
GROUP

GENERAL MANAGER

Large Trading Group in Middle East

An opportunity exists in the Middle East for an outstanding senior executive of genuine provable ability with a track record of at least 15 years in management of trading or similar entrepreneurial concerns.

Candidates must have a wide ranging knowledge of all aspects of international trading and particular skills in organising and running a multi-divisional company with branches.

The post will be that of General Manager and the rewards will be extremely attractive to an appointee of the right calibre.

Terms will include incentive in the form of profit sharing.

Applications in writing with full curriculum vitae to Box A6455, Financial Times, 10, Cannon Street, EC4P 4BY.

CONFIRMING HOUSE

Credit Manager

A well-established and expanding London-based confirming house, part of a substantial international finance and trading group, wishes to make the above appointments.

The Credit Manager will be responsible for the credit assessment and control of the company's international client portfolio. He/she will have had considerable experience in credit management and credit insurance and this will most probably have been gained in a merchant bank, confirming or finance house.

The Operations Manager will be responsible for the documentary processing department and in addition will supervise the general office staff. He/she will have a thorough knowledge of banking procedures and this will normally have been gained in a confirming house.

It is unlikely that persons under 30 years of age will have gained the necessary technical and management experience. Remuneration and benefits will be pitched at a level appropriate to the seniority of these positions and to ensure the appointment of the right calibre persons.

Please reply in confidence, quoting reference J87/FT and indicating any companies to whom your application should not be sent:

JWT Recruitment Ltd
40 Berkeley Square London W1X 6AD

Operations Manager

Young Financial Controller North Devon c. £8000

Our client is an extremely successful subsidiary of a significant international group. The company has established a sound profit base generating 30% return on sales (£2.5 million 1977/78).

Group policy has identified this new appointment as the next significant step in their business plan for this subsidiary and see the development of a sound financial control function as an essential element of the expansion programme.

Reporting to the Managing Director the person appointed will take full responsibility for all

aspects of financial management activity of the subsidiary with particular emphasis on designing and developing control systems which will give effective financial contribution towards planning further growth.

The environment will appeal to a young but experienced qualified accountant probably aged 26/30 whose next career step is to assume total financial accountability within a growth company; further career development beyond this appointment is likely to be within the parent Group.

The company is located in an exceptionally pleasant area of North Devon and relocation assistance will be given where appropriate.

Brief but comprehensive career details should be sent in strict confidence to G. J. Cassell, New Appointments Group, Personnel and Selection Consultants, 505 Chesham House, 150 Regent Street, London W1R 5PA.

New Appointments Group
Personnel Consultants

nag

Business Analysis

W. London

to £10,000

Our client, engaged in the manufacture and marketing of electronic equipment worldwide, is seeking to strengthen their European finance team in the area of corporate planning, budgeting and market analysis.

Applicants should be qualified Accountants or MBAs in their late 20's, preferably with US Company experience, and a strong motivational drive to implement sound business practice.

Following a successful contribution in this role, the Organisation would offer high calibre individuals a committed career pathing structure, not necessarily limited to the UK.

Write in confidence or telephone Mike Reedy, ACCA.

Management Personnel

Recruitment Selections Advertising Consultants
2 Eton Court Eton Windsor Berks
WINDSOR (075 35) 54256

FINANCIAL CONTROLLER/ DIRECTOR DESIGNATE

£13,000+CAR

Promotion has created a vacancy for a Financial Controller in a group of industrial and service companies, turnover £8m. plus.

Reporting to the main board, he/she will be responsible for budget planning, monthly reports, cash management, and the development of computer-based systems.

Candidates must be qualified accountants with professional and industrial experience, capable of controlling and motivating a staff of twenty-five. Sound knowledge of current computer applications to stock

control and standard costing essential. Experience of accurate financial reporting within tight time scales an advantage. Age 35-45.

This is an excellent opportunity to succeed with a most progressive and expanding company. The selected applicant will be expected to live in or move to the South Wales area (relocation expenses paid).

Write full details and telephone number to: E. F. TUFFREY, Hope Agar & Co., Epworth House, 25 City Road, London EC1Y 1AR.

European Sales Manager

Preferably experienced electronics engineer. Must travel Middle East and Europe. Function will include negotiations with potential customers as well as controlling the company's branch offices. The successful candidate should have experience in international management and must be bilingual—German or French preferred. Most attractive working and salary conditions. Please send details of career and experience to Box A.6459, Financial Times, 10, Cannon Street, EC4P 4BY.

OLD ESTABLISHED STOCKBROKERS

Require intelligent person with some experience to join two others in office order room to co-ordinate talking to clients — (home and abroad) — market and back office activities.

Friendly atmosphere. Salary according to ability. Write Box A.6460, Financial Times, 10, Cannon Street, EC4P 4BY.

APPOINTMENTS
ADVERTISING
IS CONTINUED
TODAY
ON PAGE 21

Where barons hold sway

BY ANTHONY MORETON

WHEN AN official delegation from Sunderland called on the Prime Minister in London earlier this summer and asked that its area should be re-designated a special development area, it highlighted on a problem that is exercising a lot of people: how do you help the hard-hit regions most usefully?

The accepted wisdom for the past 15 years or so has been that you designated an area for assistance—intermediate, development or special development—and then make grants available to manufacturing firms. A company opening up in an assisted area can, for starters, get 20 per cent of the cost of new buildings and works in an intermediate and development area or 22 per cent in a special development area.

Haphazard

On top of this it can get 20 per cent towards plant and machinery in a development area and 22 per cent in a SDA (but nothing in an intermediate area). There are also various other grants and loans available and selective financial assistance can be given under sections 7 and 8 of the 1972 Industry Act.

In other words, assistance is something of a maze which is only made marginally easier for the company without professional advice to find its way through thanks to the copious maps, or information leaflets, which the Department of Industry makes available.

The maze is made more intricate because of the haphazard way in which assisted areas have grown. Broadly speaking of a line from Wrexham in the north to Skegness and south-west towards Exeter everything to the north and west is assisted and virtually everything elsewhere is non-assisted. (Northern Ireland is a special case and has its own rules). But the way in which areas have been put into one of the three assisted categories has been almost as equally haphazard and has owed much to the powers of persuasion that local politicians have been able to bring to bear on national politicians and Ministers. Among the dispossessed, or non-assisted, this is cynically known as the power of the political barons.

Even the barons these days acknowledge that there is too little differentiation between development and special development areas to do much good. What Sunderland was telling the Prime Minister, in effect, was that an extra 2 per cent on buildings and machinery was hardly likely to be much of an

China's capitalist bonus

BY JOHN HOFFMANN IN PEKING

CHINA HAS overcome its qualms concerning the reintroduction of material incentives to increase industrial production. The idea of production bonuses is inseparable from the newly-fashionable Chinese slogan: "From each according to his ability, to each according to his work," although for many years the principle was discredited as being on the capitalist road, encouraging self-interest and leading to "class polarisation between rich and poor."

Now, however, following instructions from the central Government to mobilise the workers' enthusiasm for increasing production, mines and factories throughout China are adopting a variety of incentive schemes.

Basically the schemes mean more money for workers who pull their weight. But officials, cautious about placing too much importance on financial rewards, insist that "moral encouragement" must be given equal emphasis.

The magazine Peking Review reports that in a pilot scheme which has been operating in a Peking aluminium goods factory since early this year, monthly bonuses are paid to work teams which meet or exceed required

standards in output, quality, consumption of materials, safety, attendance and cleaning. Since bonuses are awarded for team effort and are shared equally among team members, officials believe they have avoided stimulating the undesirable pursuit of personal gain.

Not that there is much personal gain to be pursued: the first-class bonus, the highest of three grades awarded at the Peking aluminium goods factory, is Yuan 6 a month (about £1.75). However, in the first three months of the scheme 86 per cent of the factory's workers and staff were awarded bonuses which totalled 10 per cent of the total wages output.

Monthly assessments of the productive performance of work teams and individuals at the factory may result in citations "advanced worker," "pace-setter" or — the highest accolade — "red banner bearer."

The recommendations and approvals are publicised throughout the factory. Blackboard "newspapers" and the factory broadcasting system extol outstanding performances by individuals and teams.

Outdoor display cases at the factory now show photographs of several pace-setters, 44 advanced workers and eight advanced units. Lists of names are posted at every workshop entrance with red flags marking those of advanced workers.

The factory's monthly assessments also probe the failures of work teams and individuals. Teams which fail to clean their windows or tidy their lockers, or workers discovered dozing during the night shift are encouraged to admit their shortcomings.

One young woman factory worker, Cha T'ai-ien, endorsed the idea that "it is glorious to devote oneself to building socialism and it is despicable to live off socialism."

She told the Peking Review that not receiving a bonus for oneself was a small thing, but to bring discredit on the whole team was a serious matter.

Principle

Other workers quoted were less altruistic. Some said that giving an equal bonus to each member of a team did not accord with the principle "to each according to his work," and saw room for an improvement in the system of distributing incentives.

The Peking Review article anticipated an objection from conservatives who might criticise financial incentives as encouraging the development of a "new bourgeoisie" and commented: "If a worker worked hard and got a first-class bonus every month for 10 years he would have Yuan 720. Could he possibly become a capitalist with that?"

Material and moral encouragement together evidently make a potent stimulus for productive effort. The Peking aluminium works' factory's output of aluminium pots since the incentive scheme went into operation has risen by 109 per cent.

Best bet at York should be improving Southern Seas

GILBEY RACING has had a disappointing response in return for the £30,000 it has contributed to the £80,000 Gilbey's Champion Racehorse Futurity run over seven furlongs at York this afternoon.

However, the runners include

RACING

BY DARE WIGAN

Alber Run, who on his last appearance at Ayr on August 1, finished third behind Warmington and Tap on Wood. Since then Warmington has won the Fytro House Stakes at Newmarket and Tap on Wood the Group Two National Stakes at the Curragh.

If form has any meaning, therefore, it is reasonable to expect Alber Run to be able to contest 3 lb successfully to the Yarmouth winner, Monief, and 8 lb to Two of Diamonds, runner-up to More Light at Kempton.

The Follifoot Handicap is a

tricky affair. Judged on their running in the Ebor meeting here, there is little between Petronisi and Abercra, though both would appear to have a slight advantage over Carriage Way and Blustery.

I hope to see Petronisi, ridden by E. Hide, who knows this course like the back of his hand, defy top weight of 10 st 1 lb.

Olympios, a colt by Busted, who was runner-up to Nicholas Hill in the Melrose Handicap at the Ebor meeting, is a suggestion for the Ryeford Handicap.

Yanuka had the beating of Bluebell judged on their running at Newbury last month, but neither may cope with Eldoret, who recorded a faster time over the Berkshire course the same day.

Best bet of the day should be Southern Seas in the Heslington Stakes. This filly, one of a batch of M. Wildenstein's horses transferred from Peter Walwyn's stable to Henry Cecil's Newmarket training, is improving rapidly, judged by her comfortable victory at Yarmouth a fortnight ago.

On that occasion she finished

YORK
2.00—Admiral Grenville
2.30—Alber Run**
3.00—Petronisi
3.30—Southern Seas**
4.00—Olympios*
4.30—Eldoret
5.00—Yanuka
5.30—Bluebell
6.00—Nicholas Hill
6.30—Olympios

more than 20 lengths ahead of Dom Perignon, who had gone down to a length to Sun-gold at Newbury earlier in the month. It is not surprising that Sun-gold does not run here.

Move to boost steel cladding

The principal manufacturers of profiled steel sheet in the UK have formed the Steel Cladding Association to promote the development of the use of about 12m metres a year of steel cladding for roofs and walls of buildings.

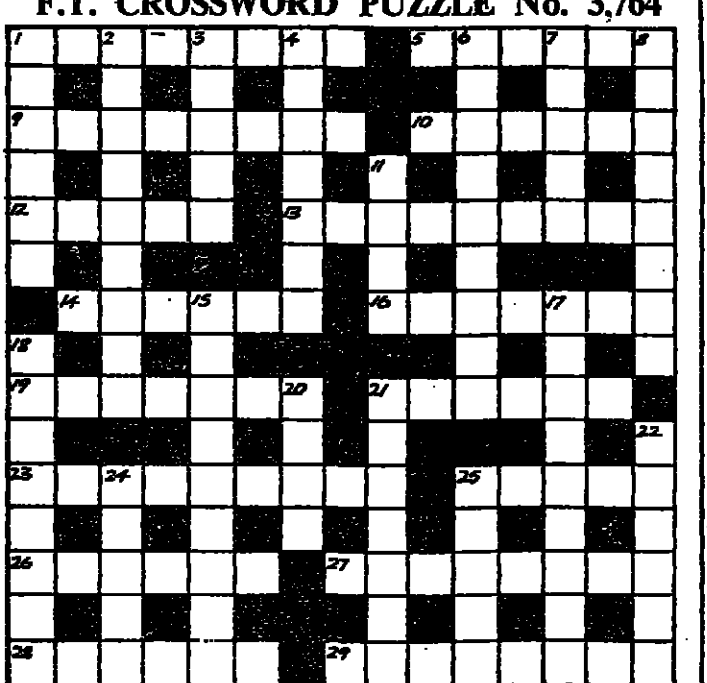
TV/Radio

* Indicates programme in black and white.

BBC 1

6.40-7.55 am Open University (ultra high frequency only).
12.35 pm On the Move.
1.00 Pobbie Mill.
1.45 Mister Men.
4.15 Regional News for England (except London).
4.30 Play School (as BBC 2 11.00 am).
4.45 Big Henry and the Polka Dot Kid.
5.45 Ivor the Engine.
5.55 Nationwide (London and South-East only).
6.20 Nationwide.

F.T. CROSSWORD PUZZLE No. 3764



ACROSS

- 1 Most up-to-date—a woman wants to have it (4, 4)
- 2 Tailsmen for Master Jack (6)
- 3 Shoe-shine gets union ban (9)
- 4 Rut in which the mods like to be (6)
- 5 "And a small—build there of clay and wattle made" (Yeats) (5)
- 6 Recovering like the seamstress (2, 3, 4)
- 7 Standard girl found in our railways (6)
- 8 Motorist's body concerned with strange crime in this country (7)
- 9 A little country road ran round (7)
- 10 Get round one object of veneration (6)
- 11 Savoury expression for a picture (3, 6)
- 12 Look into for stamp (5)
- 13 See the county for songs (6)
- 14 "I waited for the train at— (Tennyson) (5)
- 15 Watch for old Bob on the way (6)
- 16 They must stop looking down in the mouth (8)

DOWN

- 1 There is good fortune about to be made in German port (6)
- 2 The leading council gives right direction (9)
- 3 Rouse a Pacific island to the North (5)

BBC 2

6.55 Tomorrow's World.
7.20 Top of the Pops.
8.00 The Good Life.
8.30 Mastermind.
9.00 News.
9.30 Most Wanted starring Robert Stack.
10.15 Come Dancing: The Grand Final.
11.00 Tonight.
11.40 Weather/Regional News.
All Regions as BBC 1 except at the following times—
Wales: 6.55 pm Wales Today.
6.10-6.20 Party Political Broadcast by Plaid Cymru, Welsh National Party.
6.55-7.20 Heddiw.
11.40 News and Weather for Wales.
Scotland: 6.55 pm Reporting Scotland.
6.15-6.25 Party Political Broadcast by the Scottish National Party.

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Edited by Danya Sutton

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A vote for inflation

KING CANUTE had the help of Nature. When he needed to convince his courtiers that he was less than omnipotent, he had only to command the tide to retreat and leave them to watch his feet getting wet. The Prime Minister has had less luck with his supporters at the TUC. Despite his repeated attempts to explain the limitations of State economic power, the trade unions vote ever more resolutely for never-never land.

Rigidities

The rejection of a 5 per cent wage norm could be defended, in isolation, as a perfectly serious vote against the rigidities and distortions which result from incomes policy, and tend to get steadily worse as the period of controls is extended. A resolution which speaks of "normal and responsible" collective bargaining is superficially attractive. Responsibility, after all, implies not pricing your members out of their jobs, negotiating the means—higher productivity—as well as the end, higher real wages, and keeping fratricidal wars over differentials within bounds. Unfortunately the context of the TUC resolution makes it clear that any reference to "responsibility" is purely oratorical, as far as the TUC is corporately concerned.

On the wages front alone, the unions appear to be demanding their rises this year twice over—an increase in pay of unknown size, and on top of this a substantial cut in working hours. The Prime Minister got a bad reception when he reminded the unionists that they could demand extra money or extra leisure, but one would have to offset the other. There are also the routine demands for special treatment for low pay, reviving memories of a union official who once argued in a broadcast that everyone should get at least the average.

However, claiming more than you expect to get is a normal part of bargaining, and unrealistic targets will not seduce the more realistic man on the shopfloor; there are still encouraging signs that a large rise in real wages does not encourage the sillier sorts of

millicy. It is the economic policy context of these claims which is more wrong-headed, more inflationary, and more likely to mislead.

It would be hard to contrive a recipe more likely to provoke inflation and inhibit growth than the blend of job protection, higher public spending, tighter price controls and confiscatory attacks on wealth applauded by the delegates. Unfortunately it is only too easy to persuade some men in the street that price controls stop inflation, that giving unproductive work to the jobless solves the problem of unemployment, and that any damage done by compressing profits and destroying incentives can be put right by an indiscriminate application of North Sea funds. Most people have now learned that they cannot get the moon by being paid in confetti: some may still be persuaded that they could after all have the moon if only the Government would adopt the illogical "alternative strategy" sponsored by the TUC and supported by some Labour MPs.

Cost of harmony

The Prime Minister and the Chancellor, of course, are men who have learned realism in a hard school, and there is no chance of their believing this nonsense: Labour Government under either would be one which, while sympathising with trade union aspirations, would seek to reject most TUC policies for achieving them. However, a Labour government opposing the basic ideas of the trade union movement has to pay a price in what it considers less essential matters—exchange controls, the structure of tax concessions, expensive rescue operations, an attempt to enforce wage norms through back-door pressure on employers, unrealistic proposals for workers' participation, and burdensome employment legislation. In total this is a high price to pay for the apparent harmony between Government and the trade union movement. The TUC's resolutions suggest that future harmony would also be bought dearly.

The moment to retire

FOR SOME years past and more noticeably since last month when they seized the Government palace in Managua it has been the left-wing Sandinista guerrillas who have made the running among the opposition to the Government of General Anastasio Somoza, the President of Nicaragua. With a good deal of help from the Cuban government the Sandinistas, despite deep and bitter internal disagreements, have mounted a number of hit and run operations against General Somoza, the third member of his family to occupy the presidency of a country which they have controlled since the early 1980s.

Conservative party

At times the Sandinistas hit the front pages of the world's newspapers as when the seized a group of diplomats and politicians during a Christmas party in Managua or when they made raids over the border from neighbouring Costa Rica. It is doubtful, however, if they made any real dent in the well entrenched position of the Somoza family in the country. The statistics show that last year the gross domestic product grew at no less than 6.2 per cent, a rate of increase which many more developed countries of the world have reason to envy.

In the past few weeks however a major change has come over the opposition to the Somoza government, prompted perhaps by the murder of the noted newspaper editor and leader of the Conservative party, Sr. Pedro Joaquín Chamorro, some months ago and the insurrection of many young people in the city of Matagalpa. The Conservative party which had gone for decades without making any protests against the practices of the ruling family and its followers in the Liberal party suddenly recovered its voice and the business community which had remained silent about the past excesses of the Somoza also raised its protest.

The situation today in Managua is that much of the economic life of the country has been brought to a halt as a result of a strike decreed by

business leaders against the Somoza government. Despite pressure ranging from arrests to the severing of lines of credit to protesting businessmen the stoppage continues. Traders and manufacturers argue that the longer General Somoza stays in power the greater the threat of full blown civil war in Nicaragua. Civil war, they argue would bring ruin to the economic structures of the country and would have the political effect of strengthening those sectors of the left which had hitherto not been notable for their successes. At the same time the General himself has shown signs in the past few days of not being in control of the situation. He has not been able to stop a run on the banks and while his soldiers have been attempting to quell the insurrection by use of arms he has made liberal use of verbal violence against those who are unsympathetic to him. He has made the astonishing assertion that the U.S. administration is under Marxist influence and he has launched a direct personal attack on President Carlos Andrés Pérez of Venezuela.

The economy

While he has claimed that all opposition to him is Communist-inspired he has included among the detainees numerous well-known businessmen who are anything but Communists, including, for instance, the general manager of Coca-Cola in Nicaragua and members of the Nicaraguan equivalent of the Confederation of British Industry.

Faced as he now is with virtually universal opposition to the rule of his family it would be much better for his country and for him if he decided to retire immediately and not try to hang lamely on till his official presidential term expires in 1981. Nicaragua and its economy would avoid unnecessary damage if General Somoza were to call it a day, forget any ideas he had of installing his son as a member of the third generation of the family to rule the country and bring the curtain down on a dynasty which has ruled with mixed success since 1932.

The Japanese export express slows up

By CHARLES SMITH, Far East Editor

JAPAN'S TARGET of a 7 per cent growth rate in its 1978 fiscal year is coming unstuck, for a reason which, ironically, should be very much to the taste of its partners and competitors in world trade. The reason is that the export boom which kept the economy growing through the years of global recession following the 1973 oil crisis at long last seems to be coming to an end.

The collapse of exports (if that is not too strong a word—though some officials at the Economic Planning Agency and the Ministry of International Trade and Industry would certainly not object to it) seems likely to leave the growth rate at least a percentage point short of the 7 per cent to which the Prime Minister, Mr. Takeo Fukuda, committed himself at the Bonn Summit in the interests of a global economic recovery. It could also mean that growth in 1979 (about which Japanese officials are already worrying) will be substantially less than whatever turns out to be the final figure for 1978.

To say that the export boom is ending is not the same as saying that Japan's current account surplus is about to return to modest levels from the excessive heights of the past year or so. Expressed in terms of dollars, the surplus is still tending to get larger. Exports in the first three months of the 1978 fiscal year (April to June) were running 23 per cent above the level of the previous year in dollar terms, while the value of imports was only 5 per cent higher. For the fiscal year as a whole, Japan looks like running a trade surplus of well over \$20bn, while the official estimate for the current account surplus (including invisibles) now stands at \$2,700bn. (At the current exchange rate, this works out at \$14.2bn).

These figures for the nominal value of Japan's exports in devalued dollars must, however, be set against the figures for the actual volume of shipments, which show very different trends. Measured on a volume basis, exports showed a 2.5 per cent decline from a year ago during the three months from April to June, while in July alone the fall came to 7.6 per cent. Conversely, import volume showed a 1.9 per cent rise from April to June, and scored a 4.5 per cent gain in July.

The reason for the downward trend of the volume of exports and for the beginnings of an upward trend of imports is simple enough. Yen revaluation by 53 per cent against the dollar, since the beginning of 1977) has at last begun to blunt the competitive edge of Japanese goods in world markets, while simultaneously making imports cheaper. The effects of yen revaluation on

exports can be measured by looking at the trend of shipments by four of Japan's strongest export industries over the past few months.

The industries concerned are motors, ships, steel and TV sets. The last three suffered declines in their export volume ranging from 45 per cent (for ships) to 9.5 per cent (for steel) from April-June 1977 to the second quarter of 1978. Car exports were still running ahead of 1977 levels in April-June, chiefly because distribution pipelines in Japan's largest export market, the U.S., had been allowed to run dry and were being replenished. In

appreciation of the yen may almost have run its course and is not likely to produce any further savings in the prices of such goods (expressed in yen) in the near future. On the consumer durables front, an instance of yen revaluation taking effect is that of car imports. They have risen in volume by 16 per cent since the start of 1978. Waiting lists of "up to three months" are being reported for some European cars (notably Mercedes and Jaguar).

The growth of imports of manufactured goods and the levelling off of exports has begun to have an appreciable

relations with the outside world are concerned, and why it may not be free of such troubles for some time. The second, and more serious, reason for anxiety is that the slowing-down of exports has removed a much-needed prop from the Japanese domestic economy.

The importance of exports (or rather of the overseas sector as a whole) to the progress or lack of progress made by the rest of the economy can be understood from a brief glance at the GNP for the first two quarters of this year. In the first quarter, when the economy registered impressive 2.5 per



Japanese cars exports have started falling

July, car exports also started falling, and the expectation is that the trend will continue.

The behaviour of imports over the past four months is harder to chronicle in detail because no figures are available for the volume of individual items. The most that can be said is that raw material and food imports, which traditionally make up the overwhelming bulk of Japan's purchases from the outside world, are apparently not growing, but that imports of manufactured goods have started to rise. Official figures indicate that the ratio of manufactured imports to total imports has risen as high as 30 per cent in some recent months from the 20 per cent level at which it was hovering until a year or so ago.

Japanese trading companies are said to be stepping up their order for European and U.S. machinery and other capital equipment in the belief that the

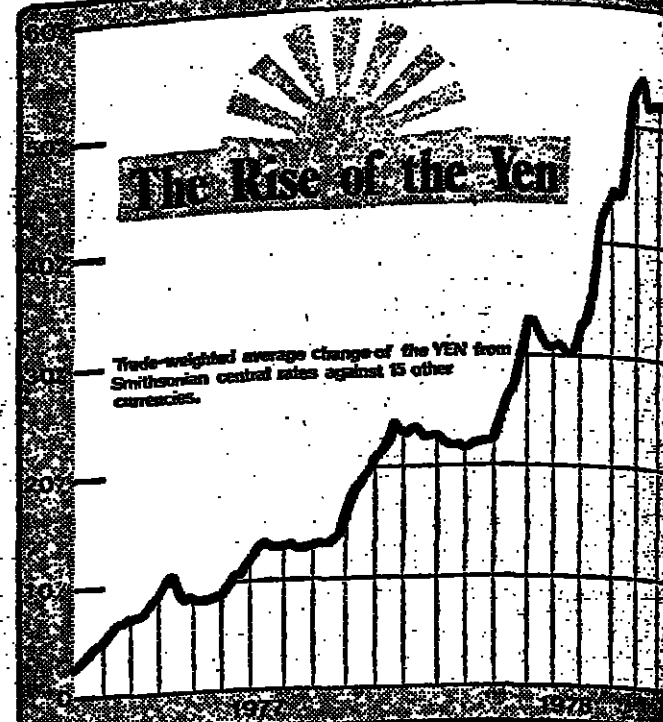
impact on Japan's trade balance with the EEC, for long a source of friction and argument. It began to show signs of stabilising during the early months of 1978, after at least five years of inexorable growth of the Japanese surplus with Europe. The trend seems to have continued up to July, although EEC officials remain sceptical whether it will last.

The signs of a turn-round in Japan-EEC trade contrasts rather glaringly with the position vis-à-vis the U.S. For a variety of reasons, including the relatively low share of manufactured goods in U.S. exports to Japan, the Japan-U.S. trade gap has opened still wider in 1978 than in the previous year. It will almost certainly set an all-time record for the year as a whole.

The uneasy trading relationship with the U.S. is one reason why Japan is still not out of trouble, as far as its economic

cent growth over the previous quarter in real terms, exports were booming and imports were static, with the result that GNP growth of no less than 0.7 per cent came from the external sector.

The situation in the second quarter of the year was the reverse. The external sector made a negative contribution to overall growth, so that GNP expanded by a mere 1.1 per cent, less than half the rate achieved at the beginning of the year. Foreign trade though yielding a net surplus of a monthly basis, will be making a diminishing contribution to overall GNP growth for the rest of this calendar year and probably well into 1979. The Government thus seems to have a serious problem on its hands—how to keep the economy growing on schedule for the rest of the fiscal year without the



assistance of what used to be its most dynamic sector.

The 7 per cent real growth target, to which Mr. Fukuda originally committed himself last December at the height of what looked like an alarmingly intense confrontation with the U.S., can be attained if, but only if, the economy manages to deliver a quarter-to-quarter growth rate of 2 per cent in real terms during the remainder of the fiscal year (i.e. from now until March 31, 1979). This is nearly double the growth rate of the April-June quarter. Some Government officials clearly need to put the economy back on a trend during the next few months.

The need for decisive action was underlined in a White Paper on the economy published by the Economic Planning Agency shortly before the summer holidays. The warning seems to have been taken to heart by the committee of economic Cabinet Ministers, who spent much of August discussing ways of putting life back into the economy. Even so, there are doubts whether enough has been or will be done to boost the growth rate during the rest of the year.

The centre-piece in the Government's short-term economic strategy is the \$2,500bn public investment package presented last weekend. It provides for the pumping in of funds equivalent to about 1.5 per cent of the 1977 GNP into a wide range of public works projects, such as roads, drainage, schools and hospitals, and for the allocation of extra funds to State-subsidised housing programmes.

After allowing for the cost of acquiring land and for delays which may extend the implementation of the programme beyond the end of the fiscal year, the Government estimates that the net contribution of the package to GNP will be around 1.3 per cent, or enough to bring 7 per cent growth "comfortably" within reach. Private forecasters doubt this estimate and are more inclined to think that, even with the package, growth may barely reach 6 per cent during the fiscal year.

They also ask whether the Government has not been over-cautious in confining itself to financing the package mainly from reserves accumulated from

the 1978 main budget, rather than from new deficit financing. There will apparently be additional increases in Government's bond issue in autumn, beyond the amount already allocated for the 1978 budget, so that the impact of the package on money supply will be neutral.

Another option which Government seems determined not to exercise is to stimulate demand by means of a tax cut. Mr. Fukuda and other conservative-minded economists in Government argue that tax cuts would merely encourage wage-earners to save even more of their incomes than they are doing at the moment. Opponents, who include a number of the most distinguished economists in the private sector, see a tax cut as the most effective way of stimulating consumer demand (which accounts for over 50 per cent of GNP but is obstinately refusing to grow).

The merit of Mr. Fukuda's economic line is that it probably helps Japan to maintain its record as one of the most inflation-free major industrial countries in the world. The wholesale price index which was originally expected to rise by a modest 2.7 per cent during fiscal 1978, is now officially expected to fall 1.9 per cent during the months to next March. Consumer prices will probably rise by less than 5 per cent against the Government's original estimate of 6.8 per cent.

The demerits of the Fukuda line are that it seems to promise little or no progress in the reduction of unemployment (or, what is equally significant, the under-employment of the in work), and probably will help industry to tackle the system of excess capacity (currently estimated at well over 15 per cent).

The Japanese economy got through 1978 and the first quarter of 1979 without serious mishaps, even if GNP growth rate falls well below the target of 7 per cent in 1979, when growth may or even less easily than it seems to be doing this year. Fukuda's play-it-safe approach to economic policy may in the end be far less appropriate

MEN AND MATTERS

Switching the court circuit

The Crown Jeweller, Bill Summers, tells me that he was "slightly caught out" this week when Buckingham Palace announced that Prince Charles was to switch on the Christmas lights in Regent Street. It was only at the end of the month that he was planning to announce that, after seven years of austerity, the lights were to make a comeback.

Summers, a director of Garrard and Co., and president of the Regent Street Association, says that the fault was his for not checking with the Palace on when the announcement was to be made. But at a hurriedly-convened press conference yesterday he had no apologies for the way that Regent Street is sticking to light bulbs while Oxford Street is moving with the times and switching to lasers.

The Oxford Street laser jamboree of a "moving ceiling of lights just above the roofs of London's buses" is to cost some £250,000 to instal and

promote. But Summers, as befits a spokesman for a street laid out by Nash, adopts a more traditional approach: "One doesn't want to be thought stuffy, but I think laser beams in Regent Street would not be quite right."

Prince Charles is to switch on the more conventional display of silver garlands on his birthday, November 14. The cost of the 5,000 bulbs is £60,000, relatively modest by Oxford Street standards. But from Summers' air of confidence I had the impression Regent Street thought a Royal hand throwing the switch was worth any number of argon lasers round the corner.

Flights of fancy

Flying is fun. For those who missed out this summer while waiting two days and more for a plane, British Airways is thoughtfully spending £2.5m to brighten up its image.

A "warm and friendly" television family called the Taylors will soon take up the challenge of showing how enjoyable flying has become since those heady summer days. The aim of BA's advertising spree is to bring a "sense of adventure to the airline business," says a spokesman.

BA, I am told, is seeking to reflect how it has changed its face. The big change was, it seems, when BEA and BOAC merged four years ago—which shows that facial surgery in the airline business takes time. Now the top priority is to rid BA of its "snob appeal airline image," and to show it as a "human, caring airline." What about the "Fly the Flag" Campaign? Well, that had been a "bit heavy," and in any case the airline "is now a changed outfit, absolutely committed to low fares," I was told.

Britain's new mass-appeal airline admits that businessmen are facing problems caused by the

pressures on counters and seats from the low-fare end of the market. But now special discount sales centres are to be established. In a cruel cut, businessmen are to be discouraged from buying at these—though it may be a consolation that they should receive a faster service from the usual channels. It all sounds marvelous fun.

Stirring the sands

When the Nile turned to blood, red volcanic dust was the reason. As for the pillars of fire by night and of smoke by day, they could possibly have been the island of Santorini erupting. These challenging interpretations by Exodus are only two of the theories put forward this week by the metal-lurgical, John Dayton.

His recasting of the history of the ancients includes bringing forward the date of the destruction of the legendary Atlantis—by some two centuries to 1350 BC. He also argues that the dynasties of upper and lower Egypt were not united by the first Pharaoh, Menes, until 2000 BC, 1000 years later than customarily accepted. Even more controversial is his suggestion that Menes of Egypt and Minos of Crete could be one and the same character.

Slightly far fetched, I ventured to suggest, only to be told that his dates actually fit in with the dates established by carbon dating—provided these are not "corrected." The usual correction is to apply the changes necessary to adapt ages established by carbon dating to those of the rings in the long-lived bristle-cone pine in Arizona. Such adaptations may be suitable for North America but not for this side of the Atlantic, Dayton firmly says. He is even more dismissive of dating systems based on pottery. "Styles from one year can be made much later too. In any

case, if a future archaeologist tried to compare a plastic mug with a Royal Worcester cup, he would not get very far."

His own dating is based on the sophisticated technology used in metal smelting and glazing. He thinks it "barny" that under present dating techniques bronzes with tin apparently took 1000 years merely to cross the mountains from Mesopotamia to north Syria.

In his book *Minerals, Metals, Glazing and Man*, which has just been printed he lists "technological horizons" which abolish such anomalies, he claims. And, working from the premise that the processing of raw materials had first to take place near where they are found, he insists that civilisation could not have begun in the Fertile Crescent. Silver, tin, cobalt and 23 other elements essential to this civilisation are not found there. Instead Dayton suggests Bohemia is a more likely venue—which, instead of Egypt, may have been the true source of the blue faience beads found from Wessex to the River Indus.

How did the archaeologists at this week's international congress react to all this? "Well, it is quite a task cutting the Gordian knot of accepted chronology. Some have said that it was about time something like this happened. Others gasp that my 406 pages will take a lot of reading."

Think positive

A Surrey reader watching football with a Jordanian friend remarked on the lack of enthusiasm of one side's half-backs. "You English are defeatists," remarked the Arab. "In my country we would make such players feel good by telling them they were half-forward."

Observer

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BRANIFF INTERNATIONAL

2. HANDICAPS AND ASSETS



The image shows a large, dark, abstract shape that resembles a stylized letter 'A' or a mountain peak. This shape is composed of numerous small, dark, irregular shapes, possibly representing a dense forest or a textured surface. The shape is positioned on the left side of the page, with its base extending towards the center. The overall appearance is that of a high-contrast, black-and-white graphic.

LONDON AND EUROPEAN GROUP
Sharna Ware; Sharpe and Fisher
Woodward (H.) and Son, Interim
figures only: Mole (M), and Son
Royal Bank of Canada.

COMPANY MEETINGS

Allnatt London Properties, 100
Old Broad Street, E.C. 12.
Birmingham Mint, Birmingham
12. Bishoptate Property and
General Investments, 41, Bishopgate
E.C. 3, 9.30.
Holdings, Manchester, 12.
Cawoods, Harrogate, 12. Daejan
Connaught Rooms, W.C. 12. H.A.T.
Whitton, Avon, 12. Heron Motor
and Transport, 12. Hicks
Pentecost, Nottingham, 12. Kinta
Kellas Rubber Estates, 14.1. Great
Tower Street, E.C. 12. Wellman
Engineering Corporation, 25, Wilton
Road, S.W. 12.15.

the 1990s, the number of people in the world who are under 15 years of age is expected to increase from 1.1 billion to 1.5 billion. The number of people aged 65 and over is expected to increase from 250 million to 450 million. The number of people aged 15 and over is expected to increase from 3.5 billion to 4.5 billion. The number of people aged 15 and over is expected to increase from 3.5 billion to 4.5 billion. The number of people aged 15 and over is expected to increase from 3.5 billion to 4.5 billion.

COMPANY NEWS

Bulk shipping drags P & O down to losses at midway

FOLLOWING the warnings given in June of deteriorating trading conditions, Peninsular and Oriental Steam Navigation Co. have turned in sharply reduced profits for the first half of 1978 down from £26.8m to £11.2m pre-tax and at the net level, there is a loss of £3.4m against profits of £18.5m in the same period last year.

Earnings per £1 deferred stock are shown to be down from 12.1p to a loss of 2.3p.

The interim dividend is being held at 3p per deferred share. Last year's total was 6.54225p on a pre-tax profit of £42.78m.

Gross revenue from outside the group in the six months improved from £468.25m to £524.87m but the operating result was reduced from £41.34m to £18.11m and pre-tax profit is struck after net interest payable up from £14.4m to £18.98m.

A breakdown of profit before interest and tax of £18.11m (£51.34m) shows bulk shipping loss (in £m) 3.4 (1.1) profit; general cargo, 9.0 (2.1); passenger, 2.8 (0.2); European transport and agency services, 2.7 (4.0); energy loss 1.8 (0.5) profit; P&O, 4.2 (1.1); P. and O. property, 2.2 (2.1); U.K. banking, 0.4 (0.5); Australia, 3.2 (4.0) and other overseas, 0.7 (same).

Intensified pressure on deep-sea shipping activities resulted in the bulk shipping division, the general cargo division and their other divisions showing a reduction in profit compared with



Lord Inchcape, chairman of P & O, cruise operations and Bovis relieve the pressure in a dismal trading period.

The 1977 first-half, the directors state.

Bovis, the construction division, after adjusting for the exceptional claim of £5.6m received in the first half of last year, and P & O Cruises took advantage of better trading conditions to gather an 84 per cent or £19.2m reduction in profit compared with

produced profits only slightly down on the corresponding 1977 period, they add.

Cruising, the European and Air Transport division and Bovis are expected to benefit from seasonal factors in the second half of this year while property, banking and insurance should also increase contributions, the directors state.

Conditions in the deep-sea trades are showing tentative signs of having stabilised, although at unsatisfactory levels, but without any yet any indication of a sustained upturn, they add.

Conscious of the need for resolute action in the difficult conditions which are foreseen the Board has appointed Lord Inchcape, the present chairman, to be executive chairman and chief executive of the company. This will free Mr. A. B. Marshall, managing director, to supervise and co-ordinate operations.

External revenue 1978 1977
Operating result 18.11 18.51
Associates share 1.02 1.08
Minority 0.08 0.08
Interest 1.02 1.02
Profit before tax 22.23 22.69
UK tax 1.00 1.00
Overseas tax 1.00 1.00
Associates tax 1.00 1.00
Net profit 20.23 20.69
Minority 0.08 0.08
Exchange loss 1.00 1.00
Attributable loss 4.00 4.00
Preference dividend 4.29 4.29
Interim dividend 4.29 4.29
Final dividend 11.82 11.82
Total dividend 16.11 16.11
£1.00 = 100p

HIGHLIGHTS

Lex discusses the profits slump and management changes at P & O. There are three major composite insurance companies producing interim figures and Lex looks at the varying impact of exceptional storm and fire damage on these figures. Meanwhile Guinness Peat's full year results are as expected with attributable profits up from £6.2m to £7.5m. Elsewhere Wagon Finance has come through with good half-year figures but it is sounding warning bells for the second half. Portals continues to show growth from its engineering and water treatment divisions, while Heyworth Ceramic's latest figures show profits growth of 16 per cent. The full year results from Group Lotus confirm that the company is climbing back after some very difficult years, and Cosalt has produced a flat first half performance.

DIVIDENDS ANNOUNCED

Company	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Executex	0.51p	Oct. 9	Nil	0.51p	Nil
Executex	1.75	Dec. 29	1.75	1.75	4.11
Morris & Blaxter	1.75	Jan. 2	4.38	10.33	10.33
Phoenix Assurance	3.5	Sept. 29	3.5	3.5	3.5
Bertram Cons.	1.75	Oct. 14	1.75	1.75	1.75
Newbold & Burton	1.75	Jan. 2	1.75	1.75	1.75
I.K. Industrial	1.75	Jan. 2	1.75	1.75	1.75
Heyworth Ceramic	1.75	Nov. 17	1.75	1.75	1.75
Guinness Peat	6	Oct. 30	6.45	10.23	9.95
Guardian Royal	4.08	Jan. 6	4.24	10.17	10.17
Reflex	0.63	Nov. 3	0.58	1.21	1.21
P. & O.	1.75	Jan. 3	1.75	1.75	1.75
Rowton Hotels	2.74	Oct. 30	2.46	6.28	6.28
Wagon Finance	0.63	Oct. 27	0.63	0.63	0.63
Cosalt	1.75	Jan. 9	0.57	2.03	2.03
Travis & Arnold	0.77	Nov. 1	0.69	3.81	3.81
Fairbairn Lawson	2	Oct. 27	1	3.63	3.63
I. J. Dewhurst	0.3	Nov. 23	0.45	1.32	1.32
Portals Holdings	3.82	Dec. 29	3.82	7.78	7.78

Guinness Peat goes ahead to over £11m

DESPITE A downturn in its earnings from £2.7m to £2.19m, profits before tax of £2.19m, Guinness Peat Group advanced by £2m to £11.07m for the year ended April 30, 1978. Turnover, comprising sales, brokerage and fee income, was higher at £44.73m against £39.92m.

Profits within the group's trading divisions rose by over 40 per cent and disclosed profits in the banking division by 33 per cent to £1.6m. However, earnings from the group's main associates, Linford Holdings and Esperanza Trade and Transport significantly declined in the year.

In January, in their interim report, the directors said that results to date were comfortably ahead of those of the previous year's same period.

They now report that substantial progress was made in all divisions, particularly in Guinness Peat International which is steadily gaining ground and establishing new products throughout the world. The group's chemical division has been strengthened by the acquisition of Willows Francis.

The group continues to trade at an encouraging level and is proceeding with an organic expansion programme of its basic activities. The directors maintain

Sun Alliance slumps £10m at midyear after heavy UK claims

REFLECTING VERY heavy claims in the UK in the early part of the year, fire, accident and marine underwriting at Sun Alliance and London Assurance fell from £2.8m surplus to a £10.5m loss during the first half of 1978. There was a total underwriting loss of £8.9m on home business which was more than accounted for by the abnormal weather claims, estimated at £6.5m, and exceptional fire losses. The home personal account was particularly unprofitable and the home motor account also showed an underwriting loss with an increase in claims frequency. The directors say.

Profitable results were obtained in Australia and the U.S. but these were outweighed by underwriting losses incurred in several European countries. The marine account for 1978, which was closed at the end of this year, is expected to show a modest profit but at this stage no transfer has been made to profit and loss account.

An analysis of new life and annuity business shows sums assured £29.4m, annual premium £29.6m (£14.5m), annual premium £29.6m (£28.5m), and single premiums £9m (£8.5m). The net interim dividend is raised to 11p (10p) per £1 share and an additional 0.154p is to

be paid in respect of 1977 following the change in tax rate, bringing the total for last year to 20.154p paid from record profit of £57.2m.

	1977	1978	1979
Underwriting loss	10.5	10.5	10.5
Long-term insur.	1.4	1.4	1.4
Profit	0.1	0.1	0.1
Investment income	0.1	0.1	0.1
Other income	0.1	0.1	0.1
Pre-tax profit	0.1	0.1	0.1
Tax	0.1	0.1	0.1
Net profit	0.1	0.1	0.1
Per share	0.1	0.1	0.1
Attributable	0.1	0.1	0.1

* On fire, accident and marine. † After deducting loan stock interest.

See Lex

Investments lift GRE by £3m

INCREASED INVESTMENT income from £31.3m to £34.8m enabled Guardian Royal Exchange Assurance to expand taxable profit for the first half of 1978 by £3.5m to £29.3m despite a higher underwriting loss of £8.1m, against £5.3m last time.

Premiums written for fire accident and marine business moved ahead from £32.5m to £33.3m and in the life business new sums assured reached £12.9bn compared with £10.1bn. Exchange movements depressed premium income by £4.5m and investment income by £1.1m.

Long-term profits, excluding the South African results, this time were maintained at £2.6m and interest took £3m (£3.3m). In the UK the second quarter underwriting was profitable after a poor start to the year caused by adverse weather and the fireman's strike. At halfway the loss was down at £2.5m from £3.7m in Germany the loss rose to £3.7m (£2.3m) and underwriting results in Holland also continued to be poor. Corrective measures have now been taken but have not had time to be effective, the directors state.

Anti-inflation regulations restrained profits in Canada and there was a lower result in Australia because of very keen competition.



Mr. J. E. H. (John) Collins, chairman of Guardian Royal Exchange Assurance, says underwriting becomes profitable in second three months.

Brazil, Hong Kong and department writing overseas risk from London made good profits and in

other areas, no material change occurred. Life business continued to develop well and despite change in the company's South Africa organisation life profits were maintained. The proposed change in SA are not expected to have any material effect on overall profits in the current year as removal of the 1978 life profit there will be offset by the short term business now directly in that country.

An analysis of life business excluding SA, shows in £m: new sums assured £12.925 (£10.1bn), new annuities £2.25 (£1.2bn), new annual premium £12.2 (£11.5), and new sums insured £8.5 (£8.3).

The net interim dividend increased to 4.685p (4.33p) or costs £5.5m (£5.3m) and an additional 0.0685p is to be paid in respect of 1977 following the rate change. This brings the total to 10.1645p for 1977 when profit was £58.8m.

After tax and minority amounts to £14.6m (£13m) but time attributable surplus came at £14.7m (£13.3m).

Investment income was split: to Australia £1.2m, Canada £2.4m (£2.7m), Germany £7m (£5.3m) and UK and elsewhere £21.7m (£18.4m).

See Lex

Adverse currency movements hit Phoenix

THOUGH FIRE accident, marine and aviation underwriting recovered from a £100,000 deficit to a £700,000 surplus in the U.S. and remained profitable in Canada, overall the loss on this business at Phoenix Assurance in the first half of 1978 rose from £200,000 to £2.3m. With investment income up from £17.1m to £19.3m and long term underwriting profit held at £0.8m, the company's half-year taxable earnings were marginally down at £17m, compared with £17.2m last time.

Net premium written in fire, accident, marine and aviation were slightly up at £175.4m (£174.6m). After adjustment for the effect of currency fluctuations and the net consolidation of a former subsidiary the directors say the premium increase was 7.1 per cent.

Without currency movements the advance in investment income would have been 2.5 per cent instead of the 1.4 per cent reported, they point out.

The figures also hide the progress in general underwriting in the second quarter after the loss reached £2.9m at the end of the first three months. The UK fire and accident business improved on the first quarter but still made a small loss, the directors state.

In Australia pressures on rate levels produced an adverse underwriting result and there was a loss in Europe but elsewhere overseas business was generally profitable they say.

Stated earnings per 25p share were ahead by 0.5p to 16.1p. The net interim dividend is raised to 5.112p (4.578p) and a supplementary interim dividend of 0.089p is to be paid following the change in the rate of ACT. The cost of the dividends is £2.1m (£2.2m).

The total payment for 1977 therefore becomes 10.348p. Profit last year was a record £35.9m.

With tax for the six months taking £5m (£5.7m) and minority £1.3m (£1.2m), attributable net profit emerged at £9.7m (£9.5m). New long term business was split as to sums assured £925m (£557m), annuities £7.2m (£6m), July 12, 1978.

annual premiums £7.7 (£5.2m) and single premiums £10.1m (£12m).

See Lex

Cement price rise approved

Following its call for permission to raise the price of cement, Cement Roadstone stated yesterday that the Irish authorities had approved a 5.68 per cent increase effective from September 5, 1978. After refusal of a 7.9 per cent increase in January, the company had recently been seeking 10.9 per cent increase.

The directors, as known, at last week that delay in granting a price increase already meant that results of the group's cement companies would be inadequate in the second half. Group profits were up 34.9 per cent at £21.7m in the half-year, July 12, 1978.

Portals expands 17% to £4m

SIGNIFICANT increases in profit from water treatment and engineering, where margins were higher due in part to the incidence of long term contract completions, enabled Portals Holdings to advance taxable earnings for the first half of 1978 by 17 per cent from £2.51m to £4.11m.

There was little change in the performance of papermaking and external group turnover showed only restricted growth to £37.6m (£36.18m) but the order book, particularly from overseas markets has been expanded, the directors point out.

Overall the make-up of the half-year surplus reflects the pattern foreseen for 1978 as a whole. Group liquid resources remain very strong although since half-time the company has, as known, acquired a 98 per cent interest in Sulby Engineering Development Co., makers of book binding equipment, for £2.06m cash, less £1.4m for tax.

First half tax took £2.16m (£1.81m) leaving earnings per 25p share ahead at 11.2p (10.16p) basic or 10.72p (9.72p) fully diluted. The net interim dividend is raised to 4.55p (3.5p). Last time a 4.25p

final was paid from record profit of £8.68m.

As predicted in May the bank note and security papermaking division is finding itself hard pressed to maintain profits. The midyear figure at the trading level was marginally down at £2.24m, against £2.44m. Additionally the result was affected by industrial disputes at two of the division's largest customers which constrained output.

External sales 1978 1977
Water treat. eng. 27.863 26.182 77.368
Papermaking 17.136 12.961 57.225
Investment 27.302 25.911 57.225
Proprietary 328 284 361
Inter-group profits 2.113 2.677 1.864
Trading profits 4.514 5.693 9.932
Papermaking 2.242 2.428 3.178
Water treat. eng. 1.728 9.93 2.28
Proprietary 214 298 324
Investment 297 185 217
Pre-tax profit 4.111 3.518 8.616
Tax 2.156 1.947 4.331
Minority 73 15 25
Net profit 1.955 1.561 4.285
Prof. dividends 16 14 22
Attributable 1.949 1.554 4.112
Minority 0.062 0.064 0.073
Profit attributable 1.887 1.490 4.112

• comment
Portals' first-half figures confirm a full tax charge.

the trends shown since mid-1977 — substantial profits growth for the group's water treatment and engineering divisions alongside a stagnant performance from the papermaking concern.

Water treatment contracting continues to show a particular improvement, especially on the export side as spending by UK water authorities is still relatively low. Around half the company's total business is now done abroad.

The bank note side is unlikely to show much earnings growth at present with central banks continuing to economise on the issue of new notes and inflation generally lower than for some time. On unchanged profits from this division the group as a whole can look for pre-tax profits of £9.5m to £10m of £3.7m. At present the order book suggests the water and engineering divisions should continue their present growth into 1979. The shares, down 2p at 238p, stand on a prospective yield of 3.3 per cent and a p/e of 9 on activities. The directors maintain

their confidence in the future potential of the group and its main associates, but say that at this point they can give no forecast as to the outcome of the current year.

Attributable profits for 1977-78 rose from £6.27m to £7.5m, after tax of £4.48m (£3.91m), disclosed banking profits and minorities. Tax was split as to: UK currently payable, £2.09m (£1.57m); deferred, £2.19m (£1.07m); and overseas, £1.88m (£1.27m). The directors say it was no longer considered necessary to provide further deferred tax in certain subsidiaries which partly accounts for the reduction in tax charge from 43 per cent to 40.3 per cent.

Earnings per 25p share are 24.22p (20.06p) and the dividend total is raised from 9.9325p to the maximum permitted 10.25p, absorbing £3.76m (£2.99m), with a final of 6p.

In line with current practice, the directors have decided to write off part of the goodwill shown in the balance sheet. This will mean that the total extraordinary write off will be much greater than usual, amounting to £1,655,000, of which £1,016,000 will represent goodwill.

The balance includes losses of exchange on a Swiss franc loan raised in connection with an acquisition some years ago, which has now been fully repaid. It also includes the terminal costs of two subsidiaries which no longer fit within the framework of the group's activities.

See Lex

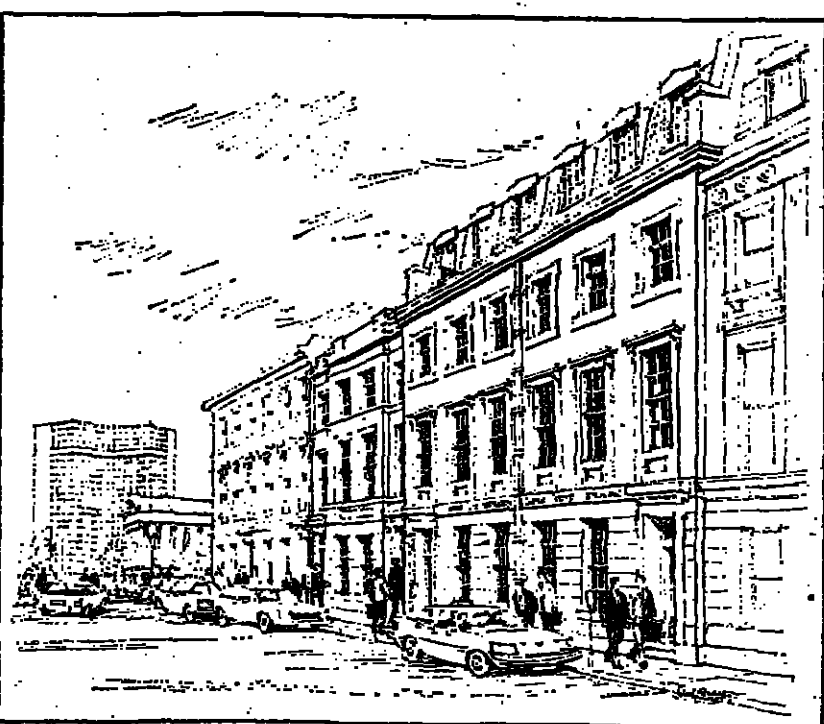
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Executex pays 1p interim

Despite turnover of Executex Clothing falling from £614,041 to £508,977 in the first half of 1978, profit for the period advanced from £32,496 to £53,125. Again there is no tax charge.

The directors say orders on hand are satisfactory and net profit for the second half is expected to exceed that of the first. For the full year profits totalled £80,000.

Earnings per 20n share are stated at 6.18p (2.36p) and retaining the dividend list the interim is 1p (nil) net. The payment has been waived on 633,794 shares. A maximum permitted final is forecast.

During the period, interim payments of £250,000 in respect of consequential loss have been agreed with the company's insurers, following the fire at the Birmingham factory in 1977.

This factor is steadily being restored to the pre-fire levels of productivity.

Tebbitt development agreement

The directors of Tebbit Group announce that it has reached an agreement with Kewton Estates, a wholly owned subsidiary of Ebury Moreton, for the development of a vacant building site owned by the group at 207-217 Pentonville Road and 6 Leman Street, Islington, valued at £122,000.

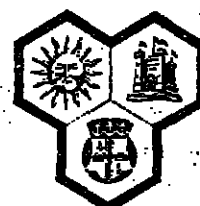
Tebbitt will be paid £50,000 cash on completion together with £25,000 on planning permission for office accommodation being granted and in addition will receive 10 per cent of the profit of this development. The two companies will be working closely together to achieve a successful outcome.

Proceeds of this disposal will be used to reduce bank borrowings and to give additional working capital to the operating companies, say the directors.

This agreement gives the group the opportunity to improve its liquidity and enables it to retain an equity interest in the property, they add.

LONRHO

Lonrho announces that in view of the requirements of the Johannesburg Stock Exchange that the effective record date for dividends should be established as a Friday, it will be necessary to suspend the London and Johannesburg shares between the London and Johannesburg registers with effect from October 4 (the day after the record date for the interim dividend) until October 8, both dates inclusive.



SUN ALLIANCE INSURANCE GROUP

INTERIM STATEMENT

DIVIDEND
The Directors have declared an interim dividend for 1978 of 11.0p per share, costing £5.4m. With the tax credit of 5.418p per share the "gross" equivalent is 16.418p per share. Last year the interim dividend was 10.0p per share, the "gross" equivalent being 15.152p per share.

Shareholders will also receive the deferred element of the final dividend for the year 1977 declared at the Annual General Meeting in May of 0.154p per share (0.239p "gross"), to pass on the benefit of the retroactive reduction in the rate of Advance Corporation Tax.

Both dividends will be paid on 5th January 1979 to shareholders registered on 1st December 1978.

ESTIMATED HALF-YEAR RESULTS

	6 months to 30th June 1978	6 months to 30th June 1977	Year 1977
Fire, Accident and Marine Premium Income	268.2	241.7	465.5
Underwriting Result:			
Fire, Accident and Marine	(10.5) loss	2.8	1.7
Long-term Insurance Profits	1.4	1.1	3.7
Investment Income*	29.7	26.4	4.2
Other Income	0.1	0.1	0.2
PROFIT BEFORE TAXATION	20.7	30.4	57.2
Less Taxation	9.0	14.4	25.3
PROFIT AFTER TAXATION	11.7	16.0	31.9
Less Minority Interests	0.1	0.1	0.2
PROFIT ATTRIBUTABLE TO SHAREHOLDERS	11.6	15.9	31.7

* After deducting Loan Stock interest.

UNDERWRITING RESULTS

The half year's figures reflect the very heavy claims experienced by the United Kingdom in the early part of the year to which the Chairman referred at the Annual General Meeting.

There was a total underwriting loss of £9.9m on Home business which is more than accounted for by the abnormal weather claims, estimated at £6.5m, and exceptional fire losses. The Home Personal Account was particularly unprofitable and the Home Motor Account also showed an underwriting loss with an increase in claims frequency.

Profitable results were obtained in Australia and the U.S. but these were outweighed by underwriting losses incurred in several European countries.

The Marine Account for 1978 to be closed at the end of this year is expected to show a modest profit but at this stage no transfer has been made to Profit and Loss Account.

LIFE

New Life and Annuity Business:

	6 months to 30th June 1978	6 months to 30th June 1977	Year 1977
Sums Assured	355.0	291.4	605.5
Annuities per Annum	20.6	7.8	26.7
Annual Premiums	8.6	7.8	13.0
Single Premiums	4.9	2.1	5.4

6th September, 1978.

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01-285 8988

PARTNER - RECRUITMENT CONSULTANCY

Independent Consultant running successful search and selection business based on middle range city and general commercial jobs for blue chip organisations seeks partner, age range 35-45. Ideally will be running a similar business, be an employee of a larger consultancy or be recruitment expert of a major commercial organisation. Earnings by profit split probably in the region of £15,000 per annum plus.

Write Box A.6465, Financial Times, 10, Cannon Street, EC4A 3DF.

STOCKBROKERS

OVERSEAS SETTLEMENTS CLERK

Age 25-30 with Eurobond experience. Must have at least 2-4 years' experience. Salary to £5,000 plus guaranteed bonus.

TRANSFER CLERK

Age 25-30. Good promotional prospects. Salary to £3,850 a.s.e. plus good bonus.

EVANS EMPLOYMENT AGENCY LIMITED

01-628 0985, Mrs. Dudley

COST/BUDGET ACCOUNTANT

Well established firm of Furniture Manufacturers wish to appoint Young Qualified Accountant (24-31) for London & Southern Sales. Salary negotiable. Write with C.V. to: RICHARD HOLLAND & ASSOCIATES, 30, Crespigny Road, Hendon, London NW4.

UNIVERSITIES APPOINTMENTS

UNIVERSITY OF GLASGOW SENIOR LECTURESHIP IN ACCOUNTANCY

Applications are invited from persons with a record of achievement in teaching and research for a Senior Lectureship in the Department of Accounting. The successful candidate will be expected to contribute to the Department's research and teaching activities. The salary scale is £7,500-£12,000 p.a. plus pension. Applications should be sent to the Secretary of the University of Glasgow, Glasgow G12 8QQ, with whom the full details of the post and the closing date of 15th September, 1978, may be obtained.

Further particulars may be had from the Secretary of the University of Glasgow, Glasgow G12 8QQ, with whom the full details of the post and the closing date of 15th September, 1978, may be obtained.

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THE ELLERMAN GROUP GROUP TAXATION MANAGER

THE GROUP

The Ellerman Group, which is based in the City, has major interests in Shipping, Travel and Leisure, Brewing and Insurance.

THE JOB

Reporting to the Group Finance Director, the Taxation Manager will form part of the top corporate finance team and will head a small department involved in all aspects of tax planning and compliance across the whole range of the Group's activities. There will also be close involvement with development and capital investment programmes.

THE PERSON

Suitable candidates are likely to:-

- be between 28 and 35
- have a degree and/or professional qualification in taxation or accountancy
- have experience of taxation planning and compliance work at corporate level in a large and diverse commercial organisation; or at senior level in a merchant bank or professional organisation.
- have had continuing relationships with the Inland Revenue on tax compliance.

We feel that this is a good opportunity for a younger taxation specialist to establish himself in a corporate role as part of a highly professional financial team.

The position is unlikely to be of interest to people currently earning less than £9,500 and carries a company car and a wide range of modern benefits.

Candidates should apply, including a personal and career résumé, to D. R. W. Young, Group Head of Personnel, Ellerman Lines Limited, 12-20 Camomile Street, London EC3A 7EX.

FINANCIAL DIRECTOR Electronics Industry

Middlesex

neg. c. £17,500+car/benefits

Our client, an autonomous company within one of the U.K.'s major industrial organisations is primarily engaged in the design, manufacture and supply of an extensive range of capital electronics equipment. Although operating in highly competitive markets in the U.K. and overseas it has increased turnover by more than 500% during the past four years and is confident of sustaining a high growth rate.

The Financial Director will be responsible for all aspects of accounting and financial management. In addition he/she will be expected to make a significant contribution to the general management and profitable development of the company's activities in the U.K. and overseas.

Candidates must be qualified accountants, probably aged 35 to 45, with a proven record of success in financial management. This must have included an extensive period in manufacturing industry with companies that operate on a contract basis and use advanced cost control systems. Previous experience of Government contract accounting, whilst not essential, would be an advantage. They must also be capable of exercising sound business judgement and have the personal skills to integrate effectively into a strong and successful management team.

Candidates should either submit a detailed C.V. or write to Ronald Vaughan A.C.M.A. quoting reference 2222 requesting a personal history form. Applicants' identities will not be disclosed without their permission.

Douglas Loombs Associates Ltd.

Acting as Recruitment Consultants
410 Strand, London WC2R 0NE, Tel: 01-636 9501
221, St. Vincent Street, Glasgow G2 5HW, Tel: 041 226 3101
2, Leaden Place, Edinburgh EH3 7JA, Tel: 01-625 7744

EXECUTIVE ASSISTANT TO GROUP MANAGING DIRECTOR

NORTH WEST

c. £10,000+car

The Liverpool Daily Post and Echo Limited is an independent group of companies with an annual turnover in excess of £50 million. The group interests include retailing, papermaking, packaging and information systems as well as the more traditional activity of newspaper publishing in the U.K. and in North America.

Following internal promotion, there is a need for an experienced accountant with general management aspirations to co-ordinate the total business activities of the weekly newspaper, commercial printing and information system companies within the group. Reporting directly to the Group Managing Director, the successful candidate will work closely with the individual Managing Directors of six separate profit centres based in the North-West, London and Pittsburgh, U.S.A. He will cover day-to-day management problems, financial planning and control systems, new business development and corporate strategy.

While experience of these particular industries is not essential, applicants must have spent some time in non-financial functions in businesses operating proven systems of management information and control. The successful candidate will be a qualified accountant, preferably a graduate and/or M.B.A., and aged between 28 and 35. Prospects of further career development within the group are excellent.

Please apply in writing with full career and personal details to:-

Personnel and Training Manager,
Liverpool Daily Post & Echo Limited,
P.O. Box 48, Old Hall Street,
Liverpool L69 3EB.

Financial Analyst Retailing

£7,000-£8,000 range

This appointment, which is aimed at candidates in the 25-30 age bracket, arises in the Financial Controller's Department of an international retailing organisation and will be based at the Head Office in Central London. The company holds a leading position in high street trading and is currently undergoing an extremely interesting phase of reorganisation and image development.

A University education in economics or finance followed by two or three years in the corporate finance or corporate planning department of a large company is the minimum essential requirement. Responsibilities will include monitoring of capital expenditure, long and short term planning and financing, financial modelling and analysis of trends and variances and their impact on trading and profit etc.

Applications in confidence quoting ref. 6255 to E. C. Smith, Mervyn Hughes Group, 2/3 Cursitor Street, London EC4A 1NE. Tel: 01-404 5601 (24 hours).

Mervyn Hughes Group
Management Recruitment Consultants

FINANCE APPOINTMENTS

We currently have well in excess of one hundred vacancies located throughout the UK with major finance companies who are seeking finance house trained personnel (either sex) with business development experience in consumer and/or industrial finance. The most urgent vacancies are listed below and in addition to salary, offer an attractive range of fringe benefits.

BRANCH MANAGERS to £7,500+
Ayr, Cardiff, Coventry, Derby, Exeter, Farnborough, Halifax, Leeds, Reading, Sheffield, Slough, Southampton, Stoke, Sutton, Uxbridge, and Wakefield.

REPRESENTATIVES to £6,000+
Banbury, Bournemouth, Burnley, Chester, City of London, Colchester, Coventry, Edinburgh, Exeter, Farnborough, Halifax, Hayes, Leicester, Lewisham, Liverpool, Maidstone, Manchester, Norwich, Reading, Romford, Sheffield, Slough, Southampton, Southend, Stoke, Uxbridge, Wakefield, and Wolverhampton.

Please telephone for an application form to Sally Telfs or write with full career details to: Leslie M. Spence, Managing Director. All replies will be treated in the strictest confidence.



Jonathan Wren City Ltd.

Financial Personnel Consultants

60 Cheapside, London EC2V 6AX. Tel. 01-236 4441/2/3.

Senior Lending & Business Development Officer

Central Paris

This senior opportunity is at the Paris Branch of a major multi-national U.S. Bank.

The successful candidate will be a senior lending officer in the Branch, reporting directly to the Branch Manager.

Candidates, male or female, must be French citizens, fluent in both French and English, with 5 to 7 years' international commercial bank lending experience, some of which would ideally have been gained in France. A comprehensive knowledge of French market practice is essential and experience of French Export financing could be beneficial.

Salary is competitive, appropriate to the seniority of the position, and there is a generous benefits package.

Please send a comprehensive C.V., including any companies with whom this should not be discussed, or telephone (01-629 1844 at any time) for a Personal History Form.
D. M. Watkins ref. B.1018.

United Kingdom Australia Belgium Canada
France Germany Holland Ireland Italy
New Zealand South Africa South America
Sweden Switzerland U.S.A.

MSL

International Management Consultants
Management Selection Limited
17 Stratton Street London W1X 6DB

European Auditor

Insurance Up to £15,000

Our client is a large US insurance group with world wide interests. Expansion necessitates the appointment of a Resident Auditor - Europe to conduct financial and operational audits of the company's UK & continental offices and subsidiaries.

The post will report to the Assistant General Auditor responsible for the property casualty section. The duties will include development and maintenance of audit programmes; ensuring compliance with company policy and procedures; appraisal of internal controls; and recommending improvements for revenue increasing and cost reduction plans.

Candidates will be chartered accountants or equivalent, probably with a degree in business studies or economics, and have had up to 5 years post qualification auditing experience with financially orientated companies. The post requires a high level of analytical and critical skill coupled with an ability to operate at all management levels. Fluency in a European language in addition to English is highly desirable.

Location is flexible, and the remuneration package will be arranged according to individual circumstances.

Please reply in confidence giving concise personal and career details, quoting Ref. T886/FT to J. D. Atcherley,

AMS

Arthur Young Management Services
Rolls House, 7, Rolls Buildings
Fetter Lane, London EC4A 3NL

Commercial Accountant

West Midlands circa £6,500 pa.

Our client, an autonomous group within a major UK international organisation, has a vacancy for a Commercial Accountant to be based at its Head Office.

The successful applicant will be responsible to the Chief Accountant for export documentation, sales ledger, credit control both home and export, data entry, wages and insurance. He/she will additionally be required to carry out ad hoc financial exercises.

Applications are invited from qualified Accountants who are, ideally, in their early 30's. Preference will be given to candidates who have previous relevant experience in a manufacturing company. The company can offer excellent career opportunities and an attractive remuneration package.

Applications, together with full CV, salary progression and career objectives, should be forwarded to Position Number 25C 6661, Austin Knight Limited, London W1A 0DS. Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Position Number Supervisor.

AK ADVERTISING

Company Secretary - London

The fast developing UK subsidiary of the major French chemical company, Rhone-Poulenc at present employing about 70 people in their London office, is looking for a Company Secretary.

Reporting to the Managing Director, you will, in addition to legal and administrative matters, have overall responsibility for the accounts, shipping and personnel departments. You will also be responsible for preparing board meetings and for liaison with the central administration of the group in France for legal and financial affairs.

Applicants should be aged 40-50 and have gained broad commercial experience, including a basic knowledge of computer techniques and an understanding of accounts procedures. The Company places the greatest importance on applicant's ability to communicate effectively at all levels. A working knowledge of French is also required.

An excellent salary and range of benefits are offered, including a non-contributory pension scheme, reflecting the importance of this key appointment to the organisation.

PER
Professional & Executive
Recruitment

Please contact Sally Phipps on
01-235 7030 extension 227, PER 4/5 Grosvenor Place,
London SW1.
Applications from both men and women are welcome.

FINANCIAL CONTROLLER

Financial Controller required by a Group of Private Companies in Essex engaged in the wholesale and retail meat trade.

The new post involves the preparation of monthly management accounts and annual accounts together with the supervision of all accounting and related administrative functions. The commencing salary envisaged is circa £6,500 p.a. A company car will be provided and there will be participation in the Company Pension Scheme after a probationary period.

Please write with full personal details and C.V. to C.H.C. Rayford Chambers, 31 Market Place, Romford, Essex RM1 2AB, reference P.M.

ACCOUNTANT

WITH EXPERIENCE IN

EUROBOND MARKET

Eurobond Brokers require accountant with experience in Euro-Bond Market for newly established U.K. brokers. Must have extensive experience of U.K. Exchange Control Regulations. Salary by arrangement.

Apply Box A.6464, Financial Times, 10, Cannon Street, EC4A 4BY.

Guardian Royal Exchange Assurance

Interim Statement

The Directors announce that an interim dividend in respect of the year 1978 will be paid on the 6th January, 1979, of 4.6585p per share (1977, 4.235p per share) which, with the tax credit available to eligible shareholders, is equivalent to 6.952985p per share (1977, 6.41667p per share). On the same date, a further payment of 0.08935p per share (gross equivalent 0.13411p per share) will be made to compensate for the additional amount that would have been paid in respect of the 1977 dividend had the retrospective reduction in the rate of Advance Corporation Tax been known at the time. These dividends will be paid to holders of ordinary shares whose names appear on the register on the 24th November, 1978.

The unaudited results for the first half-year are—

	First 6 Months 1978	First 6 Months 1977	Year 1977
Premiums Written Fire, Accident and Marine	331.3	312.5	591.5
Investment Income	35.8	31.3	65.3
Less: Interest paid	3.0	3.3	6.4
Profits			
Long-term	2.6*	2.6	6.5
Short-term (Loss)	(2.1)	(4.3)	(8.6)
Profit before taxation	29.3	26.3	58.8
Less: Taxation and Minorities	14.6	13.0	30.1
Profit after taxation	14.7	13.3	28.7
Preference Dividend	0.1	0.1	0.2
Ordinary—Interim Dividend	5.9	5.3	12.9
	6.0	5.4	13.1

*Excluding South Africa

The Ordinary Dividend cost for 1977 has been adjusted to reflect the supplementary dividend referred to above.

Territorial Results

	First 6 Months 1978	First 6 Months 1977	Year 1977
Investment Income			
Australia	1.7	0.6	1.2
Canada	2.4	—	2.7
Germany	7.0	(3.7)	5.3
U.K. (including Marine)	(2.8)	(3.7)	(6.6)
Miscellaneous	21.7	18.4	39.1
(including Rep. of Ireland)	(0.2)	0.7	2.4
	32.8	(6.1)	58.9

Exchange Rates

	First 6 Months 1978	First 6 Months 1977	Year 1977
Australia	1.61	1.55	1.67
Canada	2.08	1.83	2.10
Germany	3.84	4.05	4.02

Life New Business

	First 6 Months 1978	First 6 Months 1977	Year 1977
New Sums Assured	1,292.5	1,001.0	2,031.7
New Annuities per annum	23.0	22.5	44.3
New Annual Premiums	12.8	11.8	23.2
New Single Premiums	6.5	8.3	14.6

The proposed changes in our South African organisation are not expected to have any material effect on our overall earnings in 1978 (nor on the comparative figures in 1977) as the removal of the 1978 South African Life profits will be offset by the short-term South African business now directly owned. The Life new business figures for the year 1977 and the half-year 1977 have been adjusted to exclude the South African business.

In the U.K. the second quarter's underwriting was profitable after a poor start to the year caused by adverse weather and the firemen's strike. In Canada the Anti-Inflation Board regulations still diminish the satisfactory profits that might otherwise have been made. In Australia lower profits have resulted in response to very keen competition. In both Germany and Holland the underwriting results continue to be poor. Corrective measures have been taken but have not had time to be effective. Brazil, Hong Kong and departments writing overseas risks from London have made good profits and, in other areas, no material change has been encountered.

Exchange movements have depressed our premium income by £4.6m and our investment income by £1.1m.

Life business has continued to develop well and despite the changes in our South African organisation life profits have been maintained.

**Guardian
Royal Exchange
Assurance**
Royal Exchange, London EC3V 3LS

Chairman's statement

Prieska Copper Mines (Pty) Limited

(Incorporated in the Republic of South Africa)

Improved efficiencies outweighed by weak metal prices
— Mr R. T. Swemmer

Despite an outstanding achievement in milling and treating a record tonnage of ore, producing the highest ever combined quantities of copper and zinc concentrates and reducing unit milling costs by 11% (R12.06 to R10.74), the profit of R3 221 000, including sundry revenue of R961 000, for the year ended 30 June 1978, was substantially below last year's R17 252 000. This results from the weakness of copper and zinc metal prices on world markets — factors that have affected our operations since inception with only brief periods of respite. After deducting R2 234 000 (1977: R3 585 000) for interest paid and other expenses, appropriations of R3 231 000 (1977: R5 015 000) for capital expenditure, R4 267 000 (1977: R4 742 000) for loan repayments and taking into account R1 539 000 raised through a further note issue, R28 000 (1977: R3 910 000) was transferred to general reserve.

The continually bearish influences of weak demand, high stock levels and over-production of copper and zinc were reflected in prices. The European producer price for G.O.B. zinc retreated very rapidly over the past 15 months, falling from \$795 in May 1977 to \$550/m ton in February 1978. The average price for zinc during the year was therefore only \$504/m ton, compared with \$784/m ton in 1976/1977. With signs of discipline emerging among major zinc producers, evidenced by real and significant production cutbacks, there are indications of some stability returning to this market. As supply and demand patterns come into better balance, the price should benefit. This is evidenced by the increase on 11 August 1978 in the producer price for zinc from \$560 to \$625/m ton. However, in the absence of a strong economic upturn in major consuming countries, we do not foresee a rapid return to the early 1977 price levels.

The average price received by the Company for copper was £688/m ton (1977: £819/m ton). Recent events affecting copper production in some of the major third world production areas did not have any lasting effect on the London Metal Exchange copper price and the past financial year has been one of the worst for the copper industry since the second world war. If these events and other production factors (such as the loss of expatriate miners

from the Zambian mines) have the effect of reducing stocks and the supply of metal to the market, there may be some improvement. However, as with zinc, a strong upturn in demand must occur before the price recovers to a more realistic level in real terms, which is essential for producers to earn adequate returns on their investment as well as to encourage new investment.

Although capital expenditure lagged behind our forecasts for the year and stringent financial controls kept mine working costs in check, it was still considered prudent to negotiate the substitution of the 31 December 1977 loan repayments to United States Steel Corporation and Anglo-Transvaal Consolidated Investment Company, Limited ("Anglo-vaal") with a further note issue of R1 454 000 and, subsequently, to raise an additional loan from Anglovaal and Middle Westwaterend (Western Areas) Limited of R1 539 000, also represented by notes. These arrangements were effected on the same basis as those made in 1976. Without these funds, which totalled some R3 000 000, the Company's cash resources would have been seriously depleted by the year end; in any event, cash reserves were reduced from R97 000 at 30 June 1977 to R7 000 at 30 June 1978.

Capital expenditure in the current year is estimated at about R7.4 million and will be confined mainly to gaining access to the deeper parts of the orebody involving, amongst other things, preparations for deepening the Hutchings shaft and the sinking of a 1.7 by 3.4 metre sub-vertical shaft. Very much improved metal prices during the current financial year will be required to enable the Company to meet this expenditure and loan instalments of some R5.7 million from internal sources.

Prospecting work on the orebody and of its environs continued and it is estimated that this will absorb about R300 000 to June 1979. Drilling from surface into the area where the upwelling of the orebody takes place (referred to last year) is presently in progress.

25 August 1978

The annual general meeting of members will be held at Anglovaal House, 56 Main Street, Johannesburg at 11h00 on Friday, 29 September, 1978.

Hepworth Ceramic £2m ahead midway, despite difficulties

GROWTH of Hepworth Ceramic Holdings was held back in the first half of 1978 and pre-tax profits finished the period some £2.07m ahead at £14.58m.

Mr Peter Goodall, chairman, reports that the six-months under review had their difficulties and what little added momentum there was in the private house building sector was very much more than offset by the worsening of the deep-seated recession in the steel industry which is a world-wide recession and has now gone on for four years.

He says that he does not see a general trading situation improving to any great extent in the remainder of this year.

In addition, there was an industrial dispute lasting some seven weeks in the Hepworth Iron Company, mainly confined to the steel industry, and this had some effect on the results in the first half. The dispute, which is now settled, will also have affected the results for the current half year, although we shall make every effort to recover the position.

First half earnings per 25p share are stated at 6.5p (6.4p) and

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering directors' Official Indications are not available whether dividends concerned are of fixed or floating and the sub-divisions shown below are based mainly on last year's instalment.

TODAY
Isaacs—Abney, Parnes, British Petroleum, Cadbury Schweppes, William Collins, Richard Gordon, General Almon, Finance Corporation, Glaxo, Duxbury, Imperial Chemical Industries, London and European Overseas, Provincial, Laundries, Sharma, Ware, Sharpe, and Fisher, Walsby, Hargreaves, R. Woodard, Plessey, Assam Investments, British Electric Traction, S. Cabel.

FUTURE DATES

Sept. 12
Black Consolidated Industries
Black and Edgerton
Breedon and Child Hill
Sept. 13
Cape Industries
E. C. Cases
Evered
Richardson and Wallingford
James (A. A.) and Gibbons
Jones and Wallingford
K. J. Vickers
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K. J. Vickers

the interim dividend is stepped up from 1.55p to 1.75p net at a cost of £2.24m (£1.95). A further 0.025p has been declared to take account of the change in A.C.T. in 1977. Last year's total payment was 2.3p from profits of £26.72m. Results for the six months

ended June 30, 1977 have been restated to reflect the changes in accounting policy for deferred tax and the revised presentation of differences on translation of foreign currencies effected in the accounts for the full year.

comment

Hepworth's growth in the last three years has been distinctly impressive and now pre-tax profits and sales are a further 15 per cent ahead. The company will not reveal how much the strike cost in the first half but with some recovery in the second half the full year profits of £29m-£30m look possible. The big problem at the moment is depressed world demand for refractories—in the past exports have helped counter a dull UK performance. However, the group's historically smaller but expanding plastics and industrial taxation divisions have made in-crescent profits and should continue to grow in the current period. Plastics, in particular, have been helped by the private housebuilding and DIY pickup Clayware, meanwhile, which was outstanding last year, should be helped by high demand, impressive margins and the U.S. acquisition Dickie Clay—this company has scored well against competitors by stocking up in the traditionally quieter winter months when the American construction industry closes down. At 94p the shares are on a prospective P/E of 7.0 and a yield of 3.5 per cent.

Wagon Finance £1.3m midyear

ALTHOUGH pre-tax profits of Wagon Finance Corporation rose by £491,744 to £1,207,465 in the first half of 1978, at present rates, higher interest charges are expected in the second half and the directors say they do not expect the first half profit increase to be reflected in results for the full year.

With lower rates prevailing for most of the first half, interest charges of £200,000 are expected to be lower despite higher borrowing to finance expansion of business. However, despite these fluctuations, Mr. S. M. de Bartolomeo reports that the underlying business is going ahead well and that amounts advanced under new credit agreements were 31 per cent up in the first half. At June 30 the group's instalment

comment

Wagon Finance has taken care that shareholders should not draw

the wrong conclusions from the 60 per cent leap in its first half profits, and has left its interim dividend unchanged to reinforce the message. The current six to 2.5p is a further improvement following pre-tax profits of £1.3m in each of the last two half-years when interest rates were at their lowest and the company's margins high. However, the outlook for turnover is promising as the consumer boom in the UK is being sustained by instalment credit business strong. The company is still diversifying its customer base with the buoyant motor vehicle and motor-cycle markets, which account for 87 per cent of its credits. The shares at 44p, yield 8 per cent on the assumption that the final dividend gives a 10 per cent rise in the year's overall pay-out.

Fairbairn Lawson £0.75m in first half

RESULTS of Fairbairn Lawson for the first half of 1978 are close to plan at £747,000 pre-tax and the board is looking for the profit improvement—3.6 per cent and 30.3 per cent over the first and second halves of 1977 respectively—to continue in the second six months.

Turnover advanced from £8.8m to £9.7m including a £300,000 contribution from the Westwood Group acquired in January this year. Tax charge is £191,000 (£105,000) giving earnings per share of 4.84p (4.54p).

At the time of the Westwood acquisition, a total dividend of 5p was forecast for the current year.

Sir John Lawson, chairman, now says trading conditions and results experienced continue to be in line with forecast and Treasury approval has been received to implement the dividend policy "on the understanding that the current regulations are still in force when we recommend our final dividend."

Under these circumstances and in view of the reduction in A.C.T., the interim dividend is doubled to 2p and the chairman reiterates the commitment to achieve earnings in the first half of 1978 which will support payment of a 3.075p final.

In 1977 a total dividend of 3.646p was paid on pre-tax profits of £1.4m.

The capital goods division sales increased in the half year and a significant element of this has been in sales generated by investment in plant and equipment expenditure. However, the contribution of this division as a percentage of total group sales has fallen to 50.3 per cent compared with 62.3 per cent and 53.3 per cent in the first and second halves of 1977.

There is under-utilised capacity in this division and working capital requirements have steadily increased under the severe market recession.

Filtration and fluid control has grown materially following the Westwood acquisition and will continue to benefit in the second half not only from Westwoods but also from the acquisition of Bolton's Superheater and Stockport Engineering and Pipe Works and Stockport Engineering Company.

There has been further substantial growth in office furniture following the acquisition of Kasparians. Sales and earnings have shown a satisfactory improvement over both the first and second half of 1977.

Packaging division sales are up over the first half of 1977 but are slightly down on the second half of that year. However, earnings have shown a steady increase over the first and second halves of 1977.

This division has not made the progress it anticipated in its new product development, the expenditure on which is written off as incurred in the year. Its other products have done well in the market place and have stabilised sales volume and earnings, the chairman says.

In property, progress in letting

Newbold Burton well ahead

PROFITS of Newbold and Burton Holdings, ladies' footwear maker, show a 35 per cent improvement to £219,000 in the first half of 1978, on turnover of 25 per cent to £4.68m. With excellent order books and higher production levels the directors are very confident for the second six months.

The interim dividend is raised from 1.197p to 1.3785p per 25p share—last year's total was 2.7951p from pre-tax profits of £468,000.

Tax charge in the first half is £114,000 against £53,000 leaving

£105,000 and £105,000 compared with £76,000. The interim dividend absorbs £40,000 (£38,000).

Steadily increasing turnover means that the present borrowing limit of £800,000 is restrictive, the directors say. They propose to alter the articles to enable borrowing in aggregate up to the total of the issued capital plus reserves.

Based on the 1977 accounts, this would mean the borrowing limit to about £1.5m.

Movitex back to dividends

Following the first half recovery from a £22,000 loss to profits of £22,000, Movitex has agreed to pay a dividend of 1.5p per share.

After a three-year absence, the group is returning to dividends with a single payment of 0.5p gross per 10p share. Earnings per share are shown at 0.799p compared with a loss of 0.05p.

Tax charge is £50,000 (£20,379) and there are extraordinary debits of £4,940 (£21,530 credit). Attributable profits are £20,977, against £20,369 after minorities, £2,747 (£2,391).

Turnover for the year increased 45 per cent to £2.17m and Mr. Colin Chapman, chairman, reports that this was achieved without a change in staffing levels.

Again there is no dividend. The tax payment was a total 2p net for 1974.

Mr. Chapman says that during 1978 market demand has continued to be buoyant and the company has just announced a series of sub-divisions as part of its continuous product improvement programme.

The after tax profit for 1977 was £274,338 (£16,803). This time there was an extraordinary deficit of £108,000 in respect of expenses associated with funding agreement. Last year there was a credit of £109,233 for surplus on sale of leaseback of plant.

With sales 45 per cent up and pre-tax profits at their best level since the oil crisis and subsequent crash of 1972-74, Group Lotus seems to be climbing out of its depression. Since then the company has gone up market, abandoned its kit cars and set up

Caravans protect Cosalt's progress

DESPITE LESS than buoyant demand generally, the caravan division of Cosalt, £638,000 to trading profit from £1,794,000 off-invoice and other activities, has helped to reach the target for the group to reach the £2m mark by July 2, 1978, with taxable earnings £49,000 better at £1.3m.

Sales by the group were up £2,32m to £14.8m with the export content at £3.8m (£3.44m). Overall it is too early to forecast the full-year performance but the results indicate another good year for the company as chairman says Mr. John Ross, the chairman.

At the time of the one-for-two scrip issue in January the directors said that if possible, the net dividend would be maintained at 4.0735p per 25p share. Recent legislation prevents this and the maximum allowed now would be 2.2894p (equivalent to 1p (0.8667p) is the premium with the balance as the final. Should the position change then the final would be reviewed accordingly the directors explain.

The ship chandlery division made good progress in export markets and in certain branches there was a fall in demand but the results of the traditional outlets which have been hard hit by the cut-back in the British and distant water fish and the trading surplus slipped to £726,000 (£774,000).

The division's sales to oil-related customers continued to increase and this activity was strengthened in July by the purchase from BOC International of its subsidiary North Sea Marine Rig Services, the chairman says.

Caravans sold well in both the home and 1978 models have had a good reception at the early trade shows. The production facilities of this division are being further extended and improved and the directors expect it to achieve more success.

Hindered by the poor summer, the refrigeration and conditioning distribution business while the yield is 4.3 per cent

comment

Against a background of profit in both the fishing and caravan industries, Cosalt has managed to maintain a first-half profit under increasing pressure. Cutbacks in the fishing fleet, Tumble and the increase in the ship's chandlery division, some of the shortfall was made up by exports, which jumped by quarter. On the caravan side, Cosalt achieved a small profit in spite of some sharp price increases, which is a reflection of the quality of a product range. Other activities such as the North Wales shipyard can provide only limited support for the present, so growth in current year will be minimal perhaps to no more than 21 per cent. At this level, the shares are at a price of 4.3p per share.

Group Lotus recovers strongly

PRE-TAX PROFIT of Group Lotus Cars Companies continued to recover in 1977 and finished the year well ahead from £16,803 to £274,338. At the interim stage an advance from £25,000 to £285,000 was reported.

Turnover for the year increased 45 per cent to £2.17m and Mr. Colin Chapman, chairman, reports that this was achieved without a change in staffing levels.

Again there is no dividend. The tax payment was a total 2p net for 1974.

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With sales 45 per cent up and pre-tax profits at their best level since the oil crisis and subsequent crash of 1972-74, Group Lotus seems to be climbing out of its depression. Since then the company has gone up market, abandoned its kit cars and set up

a £2m financing scheme with American Express. This has not only helped cash flow but enabled Lotus to better support its dealer outlets in the UK, an area where previously it had lost out to competitors. Meanwhile, production units for the year totalled 1,070, including a 57 per cent increase in export volume. Much of this went to the U.S. market and, largely due to the dollar crisis, gross margins slipped half a point in the second half to 6.5 per cent. This has introduced some uncertainty in the American market but the company says sales are still good. Nevertheless, low recruitment now needed to sustain increased production, the company must rely on better volume in the current year. The spin-off from success in the world championship and buoyant markets in Britain and the U.S. should help this time—but there are already question marks over the motor sector for 1979. At 46p the shares are on a speculative P/E of 9.8.

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Rotork steady at £1.4m in first half

PROFITS of Rotork for the first half of 1978 show a modest increase from £1.4m to £1.45m. The company, which manufactures hydraulic components, reported a 10 per cent increase in sales to £10.5m. The increase was due to a combination of factors, including a 10 per cent increase in the price of its products and a 10 per cent increase in the volume of its sales.

Midway rise for I. J. Dewhurst

IN LINE with projections made at the last annual meeting, sales of I. J. Dewhurst Holdings, the clothing group, rose by almost 20 per cent to £7.5m and pre-tax profits by just under 20 per cent from £1.1m to £1.3m. The group, which is controlled by Mr. I. J. Dewhurst, reported a 10 per cent increase in sales to £7.5m and a 10 per cent increase in pre-tax profits to £1.3m.

Rowton Hotels up at midway

REPORTING TAXABLE profits ahead from £261,000 to £433,000, the directors of Rowton Hotels, which own and manage hotels in the United Kingdom, reported a 10 per cent increase in sales to £10.5m and a 10 per cent increase in pre-tax profits to £1.3m.

Travis & Arnold ahead 9% to £2.18m so far

DESPITE A slow start due to poor weather conditions, pre-tax profits of Travis & Arnold, builders, merchants and timber importers, increased by 9 per cent from £1.9m to £2.1m for the first half of 1978, on higher sales of £20.4m against £18.8m.

NEWBOLD & BURTON HOLDINGS LIMITED

Manufacturers of Ladies' Footwear

INTERIM RESULTS

6 months to	30th June 1978	30th June 1977	Year to 31st Dec. 1977
Sales	4,478,000	3,595,000	8,578,000
Net Profit before Tax	215,000	159,000	468,000
Net Profit after Tax	160,000	126,000	363,000
Net Dividend - pence per Share	1.37655	1.1979	2.7961
Amount absorbed by Dividend	540,000	236,000	184,000

The Interim Dividend will be paid on 24th October, 1978 to all Ordinary Shareholders on the books of the Company on 29th September 1978.

Salient points from the Statement by Mr. V. F. Burton (Chairman):

- The profit for the first 6 months of 1978 was an improvement of 38% on turnover up 25%.
- Excellent order books and higher levels of production make us very confident for the second half of 1978.



Report of The Wellman Engineering Corporation Limited for the year ended 31st March 1978

Salient points from the circulated Statement of the Chairman Mr. Alan C. N. Hopkins, M.A., LL.B.

- Profit before tax up 10%
- Percentage of pre-tax profit on Shareholders' funds 27%
- Order Book 30% higher than at corresponding time last year
- Business of British Furnaces acquired

Facts and Figures	1978	1977
Profit before taxation	1,553,112	1,408,997
Profit after taxation	753,493	646,544
Assets Employed	6,881,227	6,025,926
Asset Value	61.1p	53.5p
Earnings after tax	6.99p	5.74p
Dividend	2.39p	2.145p

WELLMAN

BIDS AND DEALS

Australia blocks Brooke Bond's plans for major tea takeover

BY ANDREW TAYLOR

THE AUSTRALIAN government has blocked Brooke Bond Ltd's £20m bid for Bushells Investments, Australia's largest tea company, just three months after announcing a relaxation of the rules on foreign investment in the country.

Mr. John Howard, Australian Treasurer, said that the acquisition "would be contrary to the national interest." The bid has been rejected under the 1975 Foreign Takeovers Act.

Mr. Harry Somerville, Brooke Bond finance director, said last night that he was surprised and disappointed by the decision and described it as a significant blow to the group's plans for Australia.

He said: "We had expected that any approval would be qualified but did not expect a flat rejection. At this stage we have received no information as to why the bid has been blocked."

In June Mr. Howard announced changes in the guidelines on foreign investment, including a more flexible approach to local ownership.

This permitted overseas owned companies to proceed with new investment provided there was a commitment to eventual 50 per cent Australian ownership and that there was already 25 per cent local ownership.

Brooke Bond holds a 20 per cent interest in Bushells, which is operating as a subsidiary but has only a 1.1 per cent stake in the parent group. It had already agreed to acquire a further 30 per cent stake in the parent group, which would give it a 55 per cent stake.

Mr. Somerville said that under Sydney stock exchange rules the foreign group would have to bid for all the remaining shares but had indicated to the Australian Foreign Investment Review Board that it would be prepared to negotiate the possibility of a future Australian stake in the company.

"We had not expected unqualified approval but had thought we

would have at least something to consider. As at this moment it looks as though we have nothing," said Mr. Somerville.

Last year the group spent almost £900,000 in Australia to buy out minority stakes in Seal, the food importers and distributors, and the tiny Brooke Bond Monbulk meat business. It had planned to put both Bushells and Seal under the umbrella of a single Australian subsidiary, which would control around 45 per cent of the Australian tea market and 20 per cent of the coffee market. This may have raised monopoly considerations, although Brooke Bond has no other tea or coffee interests in Australia.

At the time of the bid Brooke Bond said that it wanted to increase its presence in Australia in order to reduce its dependence on Africa and Asia for overseas earnings.

The Brooke Bond bid is one of the largest to be rejected by the Foreign Investment Review Board since it was set up in 1975. It has rejected only seven out of 1,403 proposals considered.

It is, however, too early to determine whether the decision is an indication of current policy. At a time when the modification of the guidelines has prompted a sharp increase in overseas interest in Australia.

FIRB is currently considering a number of proposals, including a £180m (£100m) bid by British Petroleum to acquire the remaining 50 per cent of the Development and the coal group from the U.S. tycoon Daniel K. Ludwig.

DISSIDENT HOLDERS IN OLIVER AIX TO SEE ADVISERS

DISSIDENT shareholders of Oliver Axi, the BL car dealer which is proposing to merge with Manchester Garages, are meeting with their financial advisers in Newport on Friday to determine what course of action they should take over the deal.

The group of shareholders, headed by Mr. Harry Wakeley, believe that the terms of the proposed merger are disadvantageous to Oliver Axi and that the company has a better future as an independent company.

They claim support for their opposition to the merger from more than 10 per cent of the shareholders.

Rix's shares are very widely held among several thousand small investors. The only significant stake is the 11.5 per cent owned by Columbus Trust through Axi's nominees. Columbus is in liquidation and the share stake is mortgaged to Lombard North Central. Both Lombard and Columbus's receiver have said that they intend to procure acceptance of the deal.

The dissenting shareholders claim that having acquired the company by way of a mortgage from a company now in financial trouble, rather than as a direct investment decision, Lombard's position is different from that of the other shareholders.

JOHN JAMES GROUP PURCHASE

John James Group of Companies' wholly-owned subsidiary John James Industrial Holdings has bought W. H. Boddington and Co., a private company based in Kent, for £280,480 cash. The value of the assets acquired is marginally lower than the purchase price.

Boddington was incorporated in 1951 and carries on business as a manufacturer of specialised plastic products from its factory premises in Hornsdown. Its profit before tax for the year ended July 31, 1977, was £219,123 and for the ten months period ended May 31, 1978, was £170,558.

Carrington's £10m for Compton

BY ARNOLD KRANSORFF

Carrington Vellie, one of Britain's largest textile groups, has emerged as the new bidder for J. Compton Sons and Webb (Holdings), uniform maker, whose shares were suspended last week at 43p.

The terms are four Carrington shares plus 30p cash for every three Compton shares. The offer, which is subject to a 50 per cent increase in the company's share price, values the company at about £8.7m per share, or almost £10m.

Carrington informed Compton on August 21 that it intended making an offer for the ordinary shares. The following day Compton asked the Stock Exchange to suspend dealings so that discussions could take place.

This was exactly a week after it was announced that bid talks with Carrington, the Manchester-based textile group which holds around 9 per cent of Compton, had broken down. Carrington said at the time that the bid had failed because it had been unable to agree a price for the remaining shares.

Yesterday, Carrington said that a further announcement would be made as soon as possible. The Stock Exchange has been asked to lift the suspension and dealings in Compton shares are expected to resume this morning.

The company advises shareholders to take no action in respect of their shares. Carrington, which does not have a stake in Compton, said yesterday that there would be no redundancies as a result of a merger and that Carrington would retain a separate identity within the Carrington group.

Compton's sales in 1977 amounted to £18.74m (£19.13m) and profits were lower at £1.82m, against £2.38m. In May the company said it would hold its own in the current year.

The bid represents an exit p/e of 11.2, which compares with just over seven for the textile sector.

ESTATES AND GENERAL

Estates and General Investments states that Provident Holdings has advised that Provident has exercised its option to acquire the balance - 92.38 per cent - of the capital of Mount Row Securities which company and its subsidiary owns 880,580 E and G shares. It is pointed out that Mount Row's holding in E and G is not affected.

ICFC STAKE IN NEW COMPANY

Industrial and Commercial Finance Corporation is injecting £200,000 in the form of loans and an equity stake into a new company, Steelworld, which is to produce and distribute the domestic hardware and suppliers to furniture manufacturers.

ICFC is to take a 25 per cent stake in the new company, Mr. T. E. Konrad and Mr. C. A. Tether, directors of Montague, each holding a 30 per cent interest. Mr. Sylvia Jason will take 15 per cent.

Mr. Konrad said yesterday that Montague is expected to earn pre-tax profits of around £100,000 in the current year.

Jones Stroud sees further growth

The directors of Jones Stroud (Holdings) are confident that the efforts which have been made throughout the group will soon make good last year's second half profit. As reported on July 10, pre-tax profits rose from £2.13m to a lower than expected £2.41m for the year to March 31, 1978, after a second half result little changed at £1.24m against £1.22m.

On a CCA basis, profit is reduced to £2.11m by adjustments of £100,000 on depreciation, £22,000 on cost of sales, offset by a gain of £130,000.

A rise in turnover from £21.03m to £25.59m for the year resulted in a decline in profit margins, the most significant reason for which was the cost of continuing endeavours to develop and rationalise both the group and its constituent members.

Mr. Jones explains that this process in both expensive and time consuming, but the directors are hopeful that the current year will see the end of the major projects which the group has been undertaking over the past two or three years.

"Much of the expense has now been borne and future trading should benefit from the actions which have been taken," he says.

After last year's advance, the companies in the textile division maintained their contribution to the group at the higher level despite continuing losses in overseas subsidiaries. Certain disposals were made during the year and the chairman states that further developments are both in progress and being planned.

The group's electrical companies again did not make the progress for which the directors hoped - market conditions did not improve and, despite considerable efforts to increase sales and manufacture more economically, they were unable to improve on last year's performance.

During the latter half of the year, Anglo-American Vulcanized Fibre moved from one of its existing leasehold premises in London to a freehold site at Poplar in order to gain greater scope for expansion, but this adversely affected profitability, Mr. Jones points out.

A further temporary adverse factor in the electrical division was the commissioning cost of a new tube mill at Beaumont, which although now in production will continue to make losses at a reducing rate for some months to come, he says.

MINING NEWS

CRA getting diamonds in Ashton tests

BY KENNETH MARSTON, MINING EDITOR

THE LATEST news from the significant concentrations of diamonds being recovered by the Kimberley region of Western Australia, announced by the Government of Western Australia, is that the first testing of samples by the new processing plant has resulted in the recovery of about 173 carats (there are 142 carats in the ounce) of diamonds, the largest of which weighs approximately 3.5 carats.

This result came from one month's operation of the plant which handled some 1,018 carats of material from the Kimberley region. By South African standards, this is a low diamond content, or grade, but in diamonds it is quality that counts and the quality of the stones is not known.

The first phase of the current programme involves taking samples of approximately 100 carats from the surface of each hectare of the Kimberley pipes which are judged to be of potentially economic size.

Work at the Ashton mine has now continued the presence of 26 Kimberley pipes with a total surface area of about 300 hectares. In the previous report of July 12, CRA had done 22 pipes, with a total area of 280 hectares. Work is now being concentrated on the seeking out which, if any, of the pipes contain potentially economic concentrations of diamonds.

CRA emphasises that the current phase of testing can only serve as a basis for larger scale bulk testing in the event of only a few diamonds being recovered.

Understandably, CRA is concerned to play its announcement card against the background of over-enthusiastic sharemarket hopes and, indeed, it is far too early to expect anything else.

In fact, the latest announcement has only been made at the request of two of the Ashton venture partners - Northern Mining (30 per cent) and Malaysia Mining Corporation (27 per cent) - which are planning to make share offers. The other partners are Sibeko (10 per cent) and Tananyika Holdings (8.4 per cent), leaving CRA with 24.6 per cent.

But there is no doubt that the results so far obtained at Ashton are very encouraging and the next of the regular quarterly reports, covering the three months to September 30, will be eagerly awaited.

In assessing future results a vital factor will be whether the tests yield diamonds of gem quality. CRA does not know to what extent the stones so far recovered include those of gem quality. A reasonably sized diamond of 0.5 carats could be worth about £100, or industrial diamonds, worth only a few dollars per carat. But if it were of gem quality its value could easily be 1,000 times greater.

Meanwhile, Australia's Auditors reports that it has found more diamonds at its Copeton prospect in New South Wales. Results from testing at the fourth exploratory shaft have established a far thicker band of mineralised sediments than was previously encountered. If typical, these would justify commercial exploitation, it is stated.

So far, testing of material from the bottom 1.22 cubic metres in the shaft has yielded seven small diamonds weighing 3.33 carats, while a further nine stones weighing 2.45 carats have been recovered from four cubic metres of material examined from higher up the shaft. A fifth shallow shaft is to be sunk, but bulk sampling on a larger scale will be necessary before any commercial viability is established.

In a lively share market yesterday, CRA jumped 18p to 3.35p while the London parent Rio-Tinto rose 8p to 240p. Auditors were nominally 70p after overnight strength in Australia. Among the other diamond hopefuls, Northern Mining put on 10p to 140p, Tananyika Concessions gained 10p to 157p and rises of 5p were seen in Bamboo Creek (25p), Jones Mining (45p), Otter Creek (30p) and North West Mining (30p).

Fraser may meet Aboriginals for Ranger talks

MR. MALCOLM FRASER, the Australian Prime Minister, is seeking talks in Darwin tomorrow with Mr. Gurnunung, a key Aboriginal leader who is chairman of the Northern Land Council, in a bid to prevent delays to the development of the Ranger uranium deposit.

A recently signed draft agreement between the Government and the Aboriginals is in jeopardy following a warning from Mr. Yungunung to Mr. Fraser that the agreement might not be signed, Laurie Oakes from Canberra.

The Northern Land Council, a statutory body set up to protect Aboriginal interests, is to meet next week to consider the Ranger agreement, which would allow the joint venture with the Government.

Mr. Yungunung threatened to sign, he told Mr. Fraser, "unless you as a Government stop playing your political games with the Aboriginal people."

He criticised a particularly Government decision last week to allow Pancontinental Mining to extend the Arnhem Highway to its Jabulu deposit, despite opposition from Aboriginals in the area.

Mr. Fraser apparently hopes to reassure Mr. Yungunung that approval for the road extension does not mean that the Government has already decided to give Pancontinental a go-ahead for mining.

"If Pancontinental builds the road they will be building it at their own risk. The Government at this stage has not even considered the likelihood of Pancontinental proceeding with its mining development," Mr. Anthony said.

laid off the majority of its 800-strong workforce. The Phoenix Mining and Finance extraordinary general meeting in London yesterday shareholders agreed that the company's holding of 52,754 shares in the Anglo-Transvaal group's Prieska copper-zinc mine in South Africa.

He adds, however, that a strong economic upturn must occur in major consuming countries before prices of both copper and zinc recover to more realistic levels in real terms. This, he points out, is essential if producers are to earn adequate returns on investments and new investment is to be encouraged.

In the year to June 30, Prieska boosted production and reduced its costs by 11 per cent. But the depressed level of metal prices resulted in profits falling to £3,925m from £13.67m in 1976-7.

Capital expenditure this year is estimated at about £7.4m. Mr. Swemmer says that very much improved metal prices will be required to enable the company to meet its spending and the company's loan repayments of about £5.7m from internal sources. A direct 24 per cent stake in Prieska is held by Middle Witwatersrand Assets.

Thin times at Prieska

INDICATIONS OF some stability returning to the zinc market are mentioned by Mr. R. T. Swemmer in his statement with the annual report of the Anglo-Transvaal group's Prieska copper-zinc mine in South Africa.

He adds, however, that a strong economic upturn must occur in major consuming countries before prices of both copper and zinc recover to more realistic levels in real terms. This, he points out, is essential if producers are to earn adequate returns on investments and new investment is to be encouraged.

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ROUND-UP

The strike by mill workers at Tara Mines' lead and zinc operation in Navan, Ireland, has ended. The company has lifted the force majeure on shipments which has lasted since the strike started at the end of July. The company



1977 The Queen's Award for Export Achievement Banknote and Security Paper, Water Treatment and Engineering, Property

RESULTS FOR THE HALF YEAR TO 30TH JUNE 1978

	Six months to 30 June 1978	Six months to 30 June 1977
Group Turnover	37,665	36,183
Group Profit before Taxation	4,111	3,510
Profit attributable to Ordinary Shareholders	1,906	1,725
Basic Earnings per Ordinary Stock Unit	11.22p	10.16p

THE HALF YEAR

The make up of the profit in the first half of 1978 reflects the pattern foreseen for the year as a whole - little change in profits from papermaking but significant increases in water treatment and engineering.

For a copy of the full interim statement apply to:

The Secretary, Portals Holdings Limited, Laverstoke Mill, Whitechurch, Hants RG28 2NR. Telephone: 0256 82 2850

INTERNATIONAL FINANCIAL AND COMPANY NEWS

NORTH AMERICAN NEWS

Occidental Petroleum bid attempt for Mead blocked

BY DAVID LASCELLES

MEAD, the large forestry products company which is fighting a takeover bid by Occidental Petroleum, won breathing space today, when the Ohio division of securities announced that it will hold hearings on Occidental's proposed tender offer.

The hearings will take place from September 11-23 and mean that Occidental cannot go ahead with its offer in the State of Ohio, where Mead is headquartered, until October 30, the date when the securities division says it expects to be making a final decision. This effectively blocks the whole tender offer for that period.

The hearings are planned primarily to decide whether Occidental is providing enough information about itself to enable Mead shareholders to

make up their minds about its offer. If the division decides that Occidental has not supplied enough information, it can either ask the company to disclose more or reject the offer in its present form.

Occidental's tender offer, which has no officially stated value, has analysts put it between \$750m and \$1bn, the largest in the U.S. this year. It has attracted interest because it brings together an oil company with a forestry company and is said to be such that it will be able to invest \$1bn in new facilities and businesses over the next five years and still hold debt at a conservative 30 per cent of shareholder equity.

However, Mead has strongly resisted the offer with a barrage of publicity and letters to shareholders, mainly on the grounds that Occidental is offering convertible preferred stock, or

"paper," and not cash. But it has also pointed out that Occidental's chairman, Dr. Armand Hammer, is 80 years old, that the company is subject to numerous lawsuits, and that in 1978, Dr. Hammer pleaded guilty to Federal criminal investigations in California.

In an interview with the Wall Street Journal today, Mead's chairman, Mr. James McSwiney, claimed "we've run a good show." Mead's liquidity is now said to be such that it will be able to invest \$1bn in new facilities and businesses over the next five years and still hold debt at a conservative 30 per cent of shareholder equity.

Mead officials also say that the company, which has raised dividends for five consecutive years, will be able to pay out about 30 per cent of earnings.

Agreement expected on Pan Am takeover

By Stewart Fleming

NEW YORK, Sept. 6. MR. WILLIAM SEAWELL, chairman of Pan American World Airways, predicted today that the company would reach a definitive merger agreement with National Airlines today.

The two companies were negotiating throughout yesterday on the terms of the \$350m proposal to acquire National which Pan Am announced last month. National is tending off a rival takeover attempt from a smaller regional airline, Texas International Airlines.

If the two companies do reach formal agreement—and Mr. Seawell gave no indication of whether the proposed \$41 a share terms were being revised—the deal would have to be approved by the Civil Aeronautics Board (CAB), whose chairman, Mr. Alfred Kahn, has indicated that he would prefer to see Pan Am expand its domestic routes itself rather than through a merger.

After yesterday's negotiations, National said that its board would meet today to consider a definitive merger terms. Mr. Seawell said this morning that "final negotiations are in progress and it is expected that a final agreement will be submitted to the Pan Am board today."

North Central and Southern fix terms

By Our Own Correspondent

NEW YORK, Sept. 6. NORTH Central and Southern Airlines, which are proposing one of the four mergers currently confronting the U.S. airline industry, announced today that they had reached a definitive merger agreement.

The deal will take the form of a merger of Southern into North Central, with North Central exchanging 22 shares of its stock for each Southern share.

Robertson added that even though he recently raised his estimate, he is reviewing it. Michas expects that at the end of the current fiscal year Deere's balance sheet will be fairly liquid, with trade receivables and inventories at or near last year's level and with much lower short term debt.

The company currently pays a quarterly dividend of 35 cents a share.

William C. Roberts, of the analysts Piper Jaffray and Howard expects strong combine sales in the corn belt. Roberts, Reuter

BANK OF NEW YORK

Marching with the parade

BY DAVID LASCELLES IN NEW YORK

DURING THE RECENT flurry of foreign banking takeovers in the U.S., one bank has featured more than most as a possible target: the Bank of New York. Apart from possessing a memorable name and some \$8.4bn in assets, it is the city's oldest bank, all points which seem to make it a prize worth seeking.

But Mr. Elliott Averett, the Bank's chairman and chief executive officer, scotches all rumours of a takeover. In a recent interview, he said: "I've heard these rumours too, but I can tell you we have not had a single serious approach."

In a city where hundreds of banks vie for status and business, Bank of New York (BNY) takes a somewhat low key approach. This has partly to do with its history, which confers upon it a lustre no other bank can match. But it also has something to do with its size which puts it conveniently between the big leaguers, who come under constant public scrutiny, and the medium leaguers, who seldom get to open offices plumb on Wall Street.

Bank of New York, whose telegraphic address is a simple BANKNEW, was founded in 1784 by Alexander Hamilton, who later became the nation's first Secretary of the Treasury. This date, Mr. Averett says makes an impact even in London, where the bank has a branch in Leadenhall Street, and to reinforce it, the people's minds. BNY's New York phone number is 330-1784. Amid the antique furnishings of the executive floor at the Wall Street headquarters, the bank has framed its first warrant, for \$20,000 advanced to the Treasury in 1789. This was the opening

instalment of a \$200,000 loan, the first ever obtained by the U.S. Government.

"We get blamed for starting the Federal deficit," said Mr. Averett, whose office features an 18th century partners desk of a quality rarely seen this side of the Atlantic.

For many years, BNY was New York's only bank, and until 1820, all its accounts were kept in pounds, shillings and pence, while most of its business was conducted in foreign currencies. Apart from financing trade, the Bank's early growth came largely through personal and corporate trust services, an image which still lingers in the public mind even though this activity now accounts for only an eighth of gross income.

Today, Bank of New York is in many ways representative of that segment of the U.S. banking industry which has expanded abroad, often in the wake of clients, but which cherishes its home base and community image for the strong dollar-earning base it gives them. Many of BNY's branches, for instance, are designed in English Colonial style, with white painted weatherboarding and a dovecot on top, though there may be a drive-in teller round the back.

There are only three overseas branches. London, Singapore and the Cayman Islands.

BNY's main domestic activities now revolve around corporate and retail banking, following expansion in New

York City and upstate New York through acquisitions of small local banks, like the United National Bank of Buffalo. Nearly three years ago, BNY consolidated its eight banking subsidiaries into a single group in order to improve efficiency.

With some 150 branches scattered around New York State, interests. Mr. Averett, believes that deregulation would increase the efficiency—and profitability—of the banking system.

"At the moment we have 14,000 banks in the country," says. "That's far too many, particularly when you consider a fraction of that number in age 10, provide nationwide services in, say, Canada, Britain."

Part of this concern is legislation currently in Congress to regulate foreign banks in the U.S. and set back rather than speed the cause of reform. This legislation will subject foreign banks to many of the controls covering domestic banks, when it have tackled the problem in the other end by giving domestic banks the same freedom as foreign banks.

However, Mr. Averett argues that when deregulation comes, it will not necessarily produce a stampede as the banks sweep across the country gobbling up every small bank in their way. For a start, the deregulation would come gradually, probably by geographic region. And even then, big banks would have difficulty acquiring or merging because of the trust laws.

"Banks like his own," says, will be in a better position to expand because there will be less concern about a reduction in competition.

Meanwhile, though, BNY seems to be managing pretty well. Its impairment in spreads has enabled it to reverse the decline in earnings last year, from before securities transactions, the first half was \$17.7m, so current chairman of the Executive Committee of the New York Clearing House Association, shares is about 6.5, or average which represents the big banks' for the sector.

Syntex maintains steady growth in earnings

BY OUR FINANCIAL STAFF

THE STRONG upturn in earnings at Syntex Corporation, the pharmaceutical and animal health products group, was maintained in the fourth quarter, bringing an increase in net earnings for the full year of 43 per cent to \$33.5m or \$2.90 a share against \$1.83, Sales jumped from \$313.6m to \$381.1m.

The fourth quarter returned earnings of \$13.1m, a gain of 30 per cent on the comparable period, following a gain of 34 per cent in the third quarter.

The Board says that it will seek to recover some damages, exceeding \$3m from Philips NV which has terminated an agreement under which Syntex was to supply CT scanners to Philips for recent section by about \$3.5m.

Syntex says it will seek to recover damages from Philips which also claimed undefined damages when it terminated the portion of its business."

Because of the action by Philips and also of the state of the U.S. market for scanners, Syntex has increased its reserves for the writedown of assets and for the estimated loss in the scientific and medical instrument section by about \$6.3m for 1978. Syntex describes the scientific and medical division as "a small portion of its business."

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unutilised vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unempl.	Vac.
1977	102.1	103.2	106	102.3	222.0	1,330	11
2nd qtr.	102.1	103.2	106	102.3	222.0	1,330	11
3rd qtr.	102.4	103.4	106	104.4	234.2	1,418	11
4th qtr.	102.4	103.4	106	104.4	234.2	1,418	11
1978	103.5	103.8	108	106.3	246.0	1,409	11
1st qtr.	103.5	103.8	108	106.3	246.0	1,409	11
2nd qtr.	103.5	103.8	108	106.3	246.0	1,409	11
3rd qtr.	103.5	103.8	108	106.3	246.0	1,409	11
4th qtr.	103.5	103.8	108	106.3	246.0	1,409	11
1979	103.5	103.8	108	106.3	246.0	1,409	11
1st qtr.	103.5	103.8	108	106.3	246.0	1,409	11
2nd qtr.	103.5	103.8	108	106.3	246.0	1,409	11
3rd qtr.	103.5	103.8	108	106.3	246.0	1,409	11
4th qtr.	103.5	103.8	108	106.3	246.0	1,409	11
1980	103.5	103.8	108	106.3	246.0	1,409	11
1st qtr.	103.5	103.8	108	106.3	246.0	1,409	11
2nd qtr.	103.5	103.8	108	106.3	246.0	1,409	11
3rd qtr.	103.5	103.8	108	106.3	246.0	1,409	11
4th qtr.	103.5	103.8	108	106.3	246.0	1,409	11

OUTPUT—By market sector: consumer goods investment goods intermediate goods (materials and fuels); engineering output metal manufacture, textiles, leather and clothing (1970=100) housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Intmd. goods	Eng. output	Metal mfg.	Textile etc.	Housing
1977	113.4	98.1	105.3	99.2	80.5	100.2	23
2nd qtr.	113.4	98.1	105.3	99.2	80.5	100.2	23
3rd qtr.	113.5	98.6	104.9	100.1	83.3	100.7	23
4th qtr.	117.0	98.0	104.9	99.4	74.8	100.0	23
1978	116.1	99.6	104.6	100.7	76.5	99.7	17
1st qtr.	116.1	99.6	104.6	100.7	76.5	99.7	17
2nd qtr.	116.1	99.6	104.6	100.7	76.5	99.7	17
3rd qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
4th qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
1979	117.0	99.0	104.0	101.0	78.0	100.0	15
1st qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
2nd qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
3rd qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
4th qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
1980	117.0	99.0	104.0	101.0	78.0	100.0	15
1st qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
2nd qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
3rd qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15
4th qtr.	117.0	99.0	104.0	101.0	78.0	100.0	15

EXTERNAL TRADE—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Res. US\$
1977	118.0	109.8	-764	-365	-745	100.3	113
2nd qtr.	124.1	106.4	+54	+537	-602	101.0	134
3rd qtr.	124.1	106.4	+54	+537	-602	101.0	134
4th qtr.	117.9	102.6	+45	+486	-637	102.4	29
1978	122.2	111.3	-374	-395	-646	105.1	26.4
1st qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
2nd qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
3rd qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
4th qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
1979	122.2	111.3	-374	-395	-646	105.1	26.4
1st qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
2nd qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
3rd qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
4th qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
1980	122.2	111.3	-374	-395	-646	105.1	26.4
1st qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
2nd qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
3rd qtr.	122.2	111.3	-374	-395	-646	105.1	26.4
4th qtr.	122.2	111.3	-374	-395	-646	105.1	26.4

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; HP, new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank advances	DCE %	BS inflow	HP %	MT %
1977	24.3	14.9	5.5	+769	1,290	1,647	3
2nd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
3rd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
4th qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
1978	24.3	14.9	5.5	+769	1,290	1,647	3
1st qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
2nd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
3rd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
4th qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
1979	24.3	14.9	5.5	+769	1,290	1,647	3
1st qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
2nd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
3rd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
4th qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
1980	24.3	14.9	5.5	+769	1,290	1,647	3
1st qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
2nd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
3rd qtr.	24.3	14.9	5.5	+769	1,290	1,647	3
4th qtr.	24.3	14.9	5.5	+769	1,290	1,647	3

INFLATION—Indices of earnings (Jun. 1978=100); basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1975=100); FT commodity index (July 1952=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings	Basic mfg.	Wholesale	RPI	Foodst	FT commodity	Stg.
1977	114.5	247.7	250.2	181.9	191.1	250.0	60
2nd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
3rd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
4th qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
1978	114.5	247.7	250.2	181.9	191.1	250.0	60
1st qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
2nd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
3rd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
4th qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
1979	114.5	247.7	250.2	181.9	191.1	250.0	60
1st qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
2nd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
3rd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
4th qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
1980	114.5	247.7	250.2	181.9	191.1	250.0	60
1st qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
2nd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
3rd qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60
4th qtr.	114.5	247.7	250.2	181.9	191.1	250.0	60

* Not seasonally adjusted.

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

Ursini freed as inquiries continue

By Our Own Correspondent

ROME, Sept. 6. THE "Anasider" Mr. Raffaele Ursini, who controls the financially troubled Liquichimica chemicals group, has been granted provisional liberty after eight weeks in prison pending the further investigation of charges against him of financial irregularities.

Mr. Ursini, along with three other senior managers from the group who have now also been provisionally released, had been accused of irregularities in the way Liquichimica obtained state grants to finance the construction of a petrochemical plant in southern Italy. Their arrest in early July came only shortly after Mr. Ursini's resignation as managing director of Liquichimica's parent company, Liquigas, in which he is the main shareholder.

The plant in question, at Saline in Calabria, is one of four Liquichimica plants covered by a financial rescue plan put forward a month ago by a group of creditor banks. The rescue project, which would have involved an immediate credit line to Liquichimica of L30bn (400m), has been out of its financial difficulties, but has run into problems because of subsequent misgivings by some of the banks.

The Banco di Napoli, in particular, is understood to be pushing for the extension of the rescue plan to other companies in the Liquigas group which also owe it money. Negotiations are in progress between banks over the rescue project, but meanwhile the plan is in abeyance.

Spanish banks in merger deal

By DAVID GARDNER

MADRID, Sept. 6

HAVING slipped to second place at the end of last year, Banco Espanol de Credito (Banesco) has finally regained its position as Spain's largest concentration of banking interests.

This week Banesco formally completed the acquisition of Banco Coca. The deal provides the bank with a deposit base of more than Ptas 6,000 (38bn), increases the number of branches to 10,000 and expands the workforce to more than 22,000. It puts Banesco unquestionably ahead of its main rival, Banco Central.

Moves to fuse Banco Coca with Banesco began last December, on the day that the Banco Central envisaged its merger with Iberia. And rivalry among the larger banks aside, the move, formed part of a process of consolidation in the Spanish banking system, which began in the wake of the failure of a number of smaller banks, prominent among which was the Banco de Navarra.

The Banesco-Coca fusion was given the blessing of the Bank of Spain and Ministry of Finance, and appeared to be settled when the shareholders of both banks approved the terms of the deal on April 28.

One month later, however, allegations of irregularities in the Coca accounts began to filter to the surface.

The authorities made charges in connection with exchange control regulations, and the Fraud Squad began to investigate property deals in the south of Spain, in which Coca had allegedly been involved. Coca's lawyers have yet to receive official notification of this, but will contest both the conclusion and the procedures used to arrive at it.

As the alleged irregularities surfaced, many observers suspected that an attempt was being made to embarrass Banesco politically. While Coca was owned by one of the best known banking families to have prospered under the Franco regime, Banesco itself has been closely associated with leading members of the former regime.

This doubt has lingered even among those bankers who regard tough action to clean up the system, and to penalise currency smuggling and tax evasion, as essential. Banesco itself, in finalising the merger, seems to have decided that any damage that can be done to its image has already been done. For their part senior banking authorities have greeted the fusion with quiet relief.

Banesco has issued a statement guaranteeing to its new clients a service as efficient as they had always been accustomed to.

Reduced loss from Dutch engineer

By Our Financial Staff

A MODESTLY reduced loss for the first half of 1978 is reported by Verengde Machinefabrieken Stork (VMF Stork), the largest mechanical engineering group in Holland.

Operating losses for the six months are Fls 24.9m which compares with Fls 27.8m for the opening half of 1977. In the two years to 1977 the company accumulated losses of more than Fls 73m at the net, after tax level. As part of restructuring of its shipbuilding and heavy engineering operations, VMF is to receive some Fls 235m in state aid.

The half-year deficit includes half of the losses of Stork Werkspoor Diesel BV, in which the Dutch government is taking a 50 per cent stake retroactive to January.

The company said it expects the full 1978 operating loss to be lower than last year's, Fls 39.3m. It also points out that provisions for reorganisation costs will be considerably less than last year's Fls 73.8m.

Dutch to reorganise paper industry

By CHARLES BATCHELOR

AMSTERDAM, Sept. 6. HOLLAND is to start a radical restructuring of its troubled paper and board industry. Corrugated board production capacity will be reduced, three factories belonging to small independent producers will be shut down and about 550 jobs will be lost as part of a set of measures being implemented.

A government commission has been appointed to prepare and carry out the measures. Economic Minister Mr. Gys Van Aardonne said in a note to parliament. Industry solid board capacity will be cut by 100,000 tonnes to 360,000 and paper/corrugated board capacity will be reduced by 60,000 tonnes to 380,000.

Sixteen of the 31 solid board machines now operating within the Dutch paper trade will be closed down, as will six of the 15 paper/corrugated board machines. Of the three factories facing closure, two, De Vrijheid and De Hout in Stadsmaer, will be reduced to capacity and the De Hout factory in Hoogkerk is expected to be shut down in 1979.

These closures will lead to the loss of 550 jobs in the north-eastern province of Groningen. To soften the impact in an area already suffering from high unemployment, the restructurings will be spread over the next two years and many of the reductions will be achieved by natural wastage. Efforts will also be made to create alternative work in the area.

Holland's three major paper manufacturers — Van Golder, KNP and Buchmann-Tetterode (BT)—have faced several difficult years. Sharply rising imported pulp prices, over capacity and sluggish demand have led the companies to carry out their own internal reorganisation.

Net profit rose 5 per cent in the six months to Fls 18.3m (88.5m) while turnover was 13 per cent higher at Fls 511m (885m). Net profit per nominal share rose to Fls 0.11 from Fls 0.10. The latest set of figures include two recent acquisitions, the Belgen from Unica and Van Luvencille of Lyons, while the result of the De Zeeuw group is now consolidated in full. Start up costs at BT's Bovenmer, Papeeteries de Molen Salm (Gibert), have been set against provisions for foreign investment risks. These provisions are expected to cover most of the further costs.

Earnings dip at Interfood

By JOHN WICKS

ZURICH, Sept. 6

REPORTING a dip to SwFr 1.92m from SwFr 2.77m, Interfood's earnings for the first half of 1978 were lower than last year's, SwFr 3.30m and SwFr 100 re-spec-tively a year ago.

Total group turnover last year rose from SwFr 1.1bn to SwFr 1.2bn, but cash flow declined from SwFr 47.1m to SwFr 44.1m. Results were "substantially affected" by the exchange rate situation — at previous parity levels, the rise in group sales share and SwFr 105 per "B" would have been of as much as 19 per cent last year.

For the first seven months of 1978, sales in terms of local currencies are also higher by 19 per cent, but the accelerated appreciation in the Swiss franc led to a 2 per cent drop in terms of this currency.

The Ivory Coast factory of Proceur S.A., in which Interfood has a minority shareholding, has begun the processing of cocoa beans, while another minority participation — that in the Brazilian company Copate — will soon begin making chocolate.

Iggesund sees improvement

By William Duffin

STOCKHOLM, Sept. 6. IGESUND, the Swedish board, pulp, steel and chemicals conglomerate, made a loss of Skr 27m (82m) for the first seven months of this year. This compares with a profit of Skr 27m for the corresponding period last year.

But the most serious position for the group's products, particularly for pulp, has improved and is expected to result in a better profit performance during the last five months. Iggesund is, therefore, forecasting a 1978 result close to last year's pre-tax loss of Skr 5m.

Sales during the seven-month period amounted to Skr 808m (202m), some 10 per cent above the 1977 figure. Total 1978 turnover is expected to reach just over Skr 1.8bn (450m). If stock prices are estimated the profit loss comes out at Skr 32m against a loss of Skr 25m in 1977.

The profit deterioration during the period stems mainly from the pulp, steel and engineering divisions, whose weak performance was not offset by the advances made in Iggesund's board and chemical divisions.

The forest-based units turned in an operating income after depreciation of Skr 7.3m.

Higher pulp prices and better capacity utilisation should give better figures for the rest of the year, while deliveries of steel work have also started to increase. An appreciable improvement from the seven-month operating loss of Skr 0.1bn on a Skr 1.6bn steel turnover is forecast.

Joint venture for Cockerill

PARIS, Sept. 6

YALLOUREC of France and Cockerill of Belgium are to merge their small-diameter welded steel pipe production, subject to approval by the European Community and national governments.

Under a recently signed protocol, the two companies will group their French production, involving eight plants, into a new unit in which Yalloreuc will have a 65.9 per cent interest and Cockerill 34.1 per cent.

At a later stage, a new company will take over the Belgian activities of the two companies.

The two new units will continue to purchase steel from members of the European Coal and Steel Community (ECSC) in order to contribute to the recovery of the sector.

Banesco has issued a statement guaranteeing to its new clients a service as efficient as they had always been accustomed to.

Treasury note offering

By Our Financial Staff

WEST GERMAN Finance Ministry will make an offering of six and seven year treasury notes (Bundesschatzbriefe) on September 12. The terms of the issues raises yields as much as 0.50 percentage points from yields offered in previous offerings, which will expire September 11.

The new notes offer a yield at maturity of 5.44 per cent on the six-year issue compared with 4.95 per cent on the current offer. The seven-year issue yields 5.71 per cent at maturity against the current issues maturity of 5.21 per cent.

French chemical industry ahead

PARIS, Sept. 6

THE FRENCH chemical industry recorded a trade surplus of FFR 3.23bn (745m) during the first half of this year, compared with a surplus of FFR 4.7bn for the whole of 1977, according to the Industry Federation.

French exports during the period increased 12.5 per cent to FFR 18.55bn, while imports rose 11.2 per cent. With members of the European Community, however, the industry recorded a deficit of FFR 1.52bn, with exports totalling FFR 9.6bn and imports FFR 11.18bn.

With non-EEC countries, the surplus stood at FFR 4.76bn, with exports of FFR 8.25bn and imports of FFR 4.4bn.

open-end investment funds (SICAV) amounted to FFR 29.92bn (77bn) at the end of June, slightly up on the FFR 29.5bn at the end of March, according to figures published by the Paris Bourse Commission. Of the total, FFR 22.18bn was accounted for by French ordinary shares and bonds, and FFR 7.74bn by foreign securities. The remainder was made up of mortgage bills, treasury bonds and liquidity.

Net subscriptions during the second quarter of this year amounted to FFR 127.7m, from FFR 426.5m during the first quarter and FFR 427.4m in the same 1977 period.

Sperry Univac withdrawal

By Our Own Correspondent

NEW YORK, Sept. 6. SPERRY UNIVAC announced today that it will stop producing electronic supermarket checkout equipment owing to resistance in the retailing business and poor profitability.

It has been producing the equipment for five years using technology which it bought from RCA for \$5m. The equipment scans special labels on goods which indicate price and inventory number, enabling the retailer to ring up a sale and keep track of stocks simultaneously.

RWE dividend hopes

Rheinisch-Westfälisches Elektrizitätswerk (RWE), West Germany's largest electric utility, expects to keep its 1978 dividend unchanged at DM9 per DM50 nominal share. Agencies report from Essen, in a letter to shareholders, RWE said its external turnover in the fiscal year ended June 30 grew by 8 per cent to DM12.83bn. Parent company turnover also rose by 8 per cent, to DM12.23bn.

Weekly net asset value on September 4th, 1978

Tokyo Pacific Holdings N.V.	U.S. \$72.11
Tokyo Pacific Holdings (Seaboard) N.V.	U.S. \$52.54

Listed on the Amsterdam Stock Exchange
Information: Fyffas, Holding & Finance NV, Herengracht 214, Amsterdam

YONTABEL EUROBOND INDICES					
145.74 = 100%					
PRICE INDEX	5.978	29.878	AVERAGE YIELD	5.978	29.878
DM Bonds	105.42	105.24	DM Bonds	6.524	6.407
DM Bonds & Notes	103.00	102.86	DM Bonds & Notes	7.246	7.227
U.S. \$ Ser. Bonds	99.78	99.78	U.S. \$ Ser. Bonds	6.943	6.899
Can.-Dollar Bonds	98.76	99.28	Can.-Dollar Bonds	9.589	9.457

CLIVE INVESTMENTS LIMITED	
1 Royal Exchange Ave., London EC3V 3LU. Tel: 01-283 1101.	
Index Guide as at August 30, 1978 (Base 100 at 14.1.77)	
Clive Fixed Interest Capital	128.40
Clive Fixed Interest Income	114.12

ALLEN HARVEY & ROSS INVESTMENT MANAGEMENT LTD.	
45 Cornhill, London EC3V 3PB. Tel: 01-423 6214	
Index Guide as at September 2, 1978	
Capital Fixed Interest Portfolio	100.00
Income Fixed Interest Portfolio	100.00

This announcement appears as a matter of record only.

1,269,536 Shares Memorex Corporation Common Stock

Lehman Brothers Kuhn Loeb	Blyth Eastman Dillon & Co.
Bache Halsey Stuart Shields	The First Boston Corporation
Donaldson, Lufkin & Jenrette	Drexel Burnham Lambert
E.F. Hutton & Company Inc.	Kidder, Peabody & Co.
Loeb Rhoades, Hornblower & Co.	Paine, Webber, Jackson & Curtis
Salomon Brothers	Smith Barney, Harris Upham & Co.
Wertheim & Co., Inc.	Dean Witter Reynolds Inc.
L.F. Rothschild, Unterberg, Towbin	Shearson Hayden Stone Inc.
Atlantic Capital	Daiwa Securities America Inc.
Robert Fleming	New Court Securities Corporation
Nomura Securities International, Inc.	SoGen-Swiss International Corporation
Yamaichi International (America), Inc.	
Banca Commerciale Italiana	Samuel Montagu & Co.
J. Henry Schroder Wagg & Co.	Pierson, Holding & Pierson N.V.
	Vereins- und Westbank A.G.

August, 1978

Focus on Hessische Landesbank - Girozentrale -

"Half of Germany's top 10 banks are Frankfurt-based. We're one of them."

Let's start with Frankfurt. Why is Frankfurt so important?

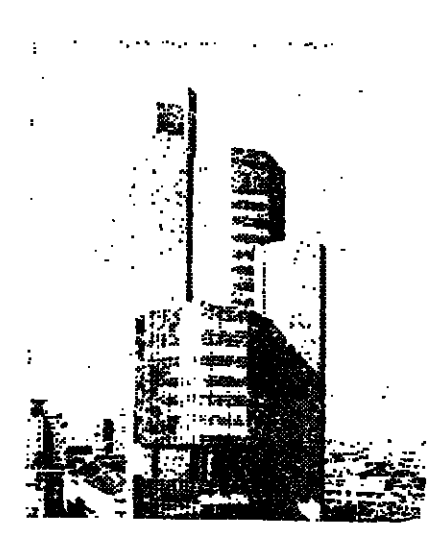
"Frankfurt ranks among the world's foremost banking and financial centers. 152 German banking institutions operate here, and Frankfurt has 161 international banks, more than any other city in Continental Europe.

The Bundesbank is headquartered here, and the Frankfurt Stock Exchange is Germany's largest, accounting for nearly half of the stock exchange transactions, 57 per cent of dealings in foreign shares and 80 per cent of the business in foreign fixed-interest securities.

Perhaps less well known internationally is that Hessische Landesbank is one of Frankfurt's big native-born banks. Half of Germany's top 10 banks are Frankfurt-based. We're one of them."

Now about the bank itself. What's its size and structure?

"With total assets of DM42 billion, Hessische Landesbank is Germany's 8th largest bank, 3rd among Landesbanks. As a government-backed regional bank, our liabilities are guaranteed jointly by the State of Hesse and its Sparkassen and Giro Association. We also act as banker to the State of Hesse, from which our name is derived, and perform clearing functions for the 52 regional Sparkassen."



What about your service facilities?

"We concentrate on wholesale banking and medium to long-term fixed-rate DM lending. As a German universal bank, our facilities cover the full range of commercial and investment banking services. Because we don't operate a branch network, we can devote our time and energy to wholesale banking activities.

In recent years we have strengthened our international investment banking capabilities considerably. For example, in 1977 we participated in 289 international issues. And we provide comprehensive investment management and brokerage services, including securities trading. Our membership of the Frankfurt Stock Exchange facilitates dealing in quoted shares and fixed-interest securities."

And sources of funds?

"A large part of our funding is done by issuing bearer bonds and SD Certificates (Schuldschein-darlehen). The total in circulation is more than DM 20 billion."

Who are the bank's main clients?

"As a wholesale bank, our service facilities are tailored for large, internationally active corporations, foreign governments, and other financial institutions, as well as subsidiaries of international companies operating in Germany. As bankers to the State of Hesse, we naturally support its state-wide and municipal programs. We also work closely with Hesse's Sparkassen and their clients, especially on the foreign side."

How do you see your position developing internationally?

"Frankly, a number of German banks offer similar high-quality services, and some of them have a head start on us in the international field. Without neglecting our home base in Frankfurt, we have assembled a team of banking professionals devoted to building a strong international track record based on pragmatic banking principles, the most modern technical and support facilities, and the highest standards of client service. Banking in Frankfurt is quite competitive, and the banks who try harder for their clients and give them last, personal service often have the edge. This is one of our major objectives."

Hessische Landesbank - Girozentrale -
Jungfernstieg 18-26
D-6000 Frankfurt/Main
Telephone: (06 11) 132-1
Telex: 04 11 323

Helaba Frankfurt
Hessische Landesbank - Girozentrale -

INTERNATIONAL FINANCIAL AND COMPANY NEWS

Overseas banks in Tokyo share in yen foreign loan

BY RICHARD HANSON

TOKYO, Sept. 6.

FOREIGN BANKS in Tokyo will for the first time be the major participants in a yen-denominated loan to an overseas borrower from Japan. The loan at a new floating interest rate, based on the Japanese long-term prime rate.

Tokai Bank is the lead manager of the syndicate, including nine foreign banks, which will lend ¥5bn for eight years to the Banque Populaire d'Algerie. The interest rate will float at a margin of 0.5 per cent above the long-term prime rate, currently 7.1 per cent, with a four years grace period before repayments start. The rate will be reviewed every six months. Final approval and signing of the loan agreement is expected by October.

Foreign banks have to date played only minor roles in yen lending overseas. With the rate based on the long-term prime rate, and being changed frequently, rather than at a fixed rate, foreign banks largely avoid the risk of having local short-term borrowing rates rise above the lending rate. Foreign banks rely mostly on short-term yen funds to finance their operations.

The foreign banks will take ¥5bn of the loan with Tokai Bank and Chiyoda Life Insurance, a member of Tokai's industrial grouping, handling the rest. In previous cases of foreign participation in yen loans, only one foreign bank has been invited among ten or more Japanese banks.

Foreign banks participating in the yen loan hope that this

type of activity can be expanded, to make up to part for the sluggishness of traditional areas of business in Japan, such as making dollar loans.

There remains some doubt, however, over how much lending of this kind will be generated, because of competition from Japanese banks. It is also generally agreed that the Finance Ministry, which approved the participation by foreigners in the comparatively small Algerian loan, will not allow a foreign bank or banks to take the lead in a yen loan syndicated for an overseas borrower.

The participating foreign banks are the First National Bank of Boston, Chemical Bank, Continental Illinois Bank, Irving Trust and Manufacturers Hanover, from the U.S., along with Banco Commerciale Italiano, Deutsche Bank, UBAF and Banque Nationale de Paris.

Tokai Bank said that the selection of foreign banks to make up the syndicate was not based on any lack of funds among Japanese banks. Bringing them in was one way of reciprocating previous business involvements.

The ¥5bn loan will be used in an agricultural development project in Algeria. The project involves an irrigation dam estimated to cost about \$55m (some ¥16bn). The remainder of the funds, \$80m, will be lent by a 23-bank syndicate for eight years, led by Interim Bank, based in Paris, and including Tokai Bank Nederland NV.

Financier for trial on bank fraud charges

By James Bartholomew

Mr. Ames Dawe, a financier most of whose business activity has been in the Far East, will stand trial in San Francisco on October 10 on charges of defrauding three California banks of \$13m.

Mr. Dawe surrendered himself to U.S. government officials last week at San Francisco International Airport on arrival from Taiwan. His extradition to the U.S. had been sought since July 1977 when a Grand Jury accused him of fraudulently using funds from the three small California banks to support his international business empire.

Mr. Dawe is currently involved in litigation against the Moscow Narodny Bank, the Russian owned bank, in the British courts. Moscow Narodny financed many of Mr. Dawe's deals.

Mr. Dawe's lawyer, Mr. James Moore, applied for a delay before the trial in order to prepare an adequate defence.

A complicated international banking transactions are involved in the charge, he said. But the district court judge in San Francisco, Judge Robert Schnacke, rejected the request.

Mr. Moore said that Mr. Dawe's life had been threatened and his client believed his life to be in danger.

Sound growth at Malayswata

By Wong Sulung

KUALA LUMPUR, Sept. 5. MALAYSWATA BERHAD, the biggest steel company in Malaysia, reported a satisfactory year ending March, with net profit rising from 8.1m ringgits to 9.9m ringgits (U.S.\$3.9m).

The company, which produced 150,000 tonnes of steel products during the year, pointed out that its profits would have been higher had it not been for the Government's control of the price of steel, which has not risen for the past five years.

The company's increase in profits resulted from improved productivity, and took place in spite of higher costs for raw materials and services.

HONGKONG WHARF

A closing of the ranks

BY RON RICHARDSON IN HONG KONG

THE ANNOUNCEMENT yesterday of the purchase by shipping magnate Sir Yue-Kong Pao and his family of a major holding in the assets of Hongkong Wharf and Godown Company for an estimated HK\$450m (some US\$95m) is being seen here as a closing of ranks by relatively conservative British business interests against a takeover attempt by more aggressive Chinese entrepreneurs.

It also marked the end of an unsuccessful but highly profitable takeover exercise by the rapidly expanding Cheung Kong (Holdings). Cheung Kong today revealed that it had begun buying Hongkong Wharf and Godown shares at the end of March with the intention of gaining control.

By mid-July it had built up a holding of 10m shares, representing about 11 per cent of the company's equity. However, because of the rapid rise in the Hong Kong stock market, which inflated the price of Wharf shares, Cheung Kong decided the operation would be too costly.

As a result it then sold its entire holding of Wharf shares in deals which have left the property developer with a capital profit estimated to be in excess of HK\$100m.

The identity of the buyers of the shares, which were sold both on the open market, has not yet been revealed. However, the revelation that private companies controlled by Sir Yue-Kong and his family had recently acquired between 15 and 20 per cent of the Wharf equity, leaves little doubt that they took the bulk of the shares.

Although Sir Yue-Kong is ethnically Chinese and, as the largest independent oil tanker owner in the world heavily involved in an industry which is dominated, his business connec-

tions are strongly with the British oriented sector.

Hongkong Wharf and Godown is certainly a part of that British establishment. Traditionally the chairman of the Wharf company is the chairman of Jardine, Matheson and Co. David Newbigging is the current incumbent of both positions. Other board members include Mr. P. G. Williams.

News that Sir Yue-Kong Pao and his family have acquired a stake of 15 per cent to 20 per cent in Hongkong Wharf has been followed by the announcement that Cheung Kong (Holdings) sold its 11 per cent stake in Wharf in July. In Hong Kong the moves are seen as a closing of ranks by British interests against a takeover attempt by Chinese businessmen.

It also fitted in well with the aversion the British-oriented institutions here felt at the prospect of Cheung Kong and other Chinese controlled development companies taking over Hongkong Wharf and Godown, a company of choice of its large stock of choice waterfront redevelopment sites in Kowloon.

The statement by Cheung Kong chairman Mr. Li Ka-Shing that his company had been a heavy buyer of the Wharf shares largely confirmed the speculation that had been in the stock market for the past few months that a syndicate of Chinese companies, said to include Cheung Kong and Sun Hung Kai Properties, had been building up a big position in Hongkong Wharf and Godown.

The market activity saw the Par HK\$10 shares rise from around HK\$14 in March to HK\$48 on Monday. It was also one of the factors which sparked the current stockmarket boom here.

MYSON GROUP LIMITED

Interim Statement

Unaudited profits amounted to £729,420 for the half year to 30th June, 1978, compared with a loss of £431,908 for the first six months of the previous year.

The Directors declare an Interim Dividend of 12½%.

Sales for the first half year amounted to £23.85 million showing an increase of 22% over the same period last year. The higher level of sales is continuing into the second half and will be improved by the production now emanating from the new Cardiff radiator plant and by the improvements made to the French manufacturing facility.

Given continuance of the good industrial relations experienced in the first half, a further improvement in profitability should be seen in the second six months.

TRADE INDEMNITY COMPANY LIMITED

Interim Report by the Chairman, Mr. R. M. Bevis, CBE, TD.

On the 30th June 1978, the Directors have declared an Interim Dividend of 2.46269 pence per Ordinary Share in respect of the financial year which will end on 31 December 1978. This Dividend carries a Tax Credit of 1.05550 pence, making a total of 3.51819 pence per share. The Interim Dividend for 1977 was 3.07155 pence per share.

Following the reduction in the rate of Advance Corporation Tax, the Directors have also declared an Additional Interim Dividend of 0.08072 pence per Ordinary Share which, with the Tax Credit of 0.08978 pence, amounts to 0.16050 pence per share. This Dividend is in place of the extra amount which would have been declared as part of the 1977 Final Dividend had the reduction in the rate of Advance Corporation Tax been known at that time. The Additional Interim Dividend declared at this time last year was 0.07336 pence per share.

Both Dividends will be paid on 2 November next to Shareholders in the Register at the close of business on 23 October. PREMIUMS WRITTEN on the three open Underwriting Accounts in the first half of 1978 totalled £9,659,000, an increase of 4.2 per cent on the comparable figure for the first half of 1977.

THE 1976 UNDERWRITING ACCOUNT at 30 June 1978, after making provision for all known claims, showed a credit balance of £2,046,000. This compares with a credit balance of £1,236,000 on the 1975 account at the same stage a year ago.

THE 1977 UNDERWRITING ACCOUNT showed at 30 June 1978 a credit balance of £2,035,000 after making provision for all known claims. The credit balance on the 1976 Account a year ago was £2,109,000, including at that time the sum of £500,000 transferred from Profit and Loss Account at the end of the first year of the Account. This transfer was written back to the Profit and Loss Account at the end of the second year of the 1976 Account.

All balances exclude the Underwriting Contingency Reserve of £500,000 created at the end of last year.

As anticipated, the Company's premiums written on the three open Underwriting Accounts have been affected by lower world prices and the generally lower value of sales transacted by policyholders. The 1978 and 1977 Underwriting Accounts have progressed most satisfactorily. The 1978 Underwriting Account, however, has so far borne the brunt of the fall in premiums written but, with thirty months still to run before its closure at the end of 1980, it is too early to form any definite view as to its outcome.

5 September 1978.

NOTICE OF REDEMPTION

U.S. Rubber Uniroyal Holdings Société Anonyme

6¼% Guaranteed Sinking Fund Debentures due 1982

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of April 1, 1967, there will be redemption for account of the Sinking Fund on October 1, 1978 (the "Redemption Date") \$401,000 principal amount of the 6¼% Guaranteed Sinking Fund Debentures due 1982 (the "Debentures"), at the redemption price of 100% of the principal amount thereof plus accrued interest to the Redemption Date.

The serial numbers of the Debentures which have been selected for redemption (each bearing the prefix letter "M") are:

28	1529	2508	3189	3810	4214	4928	7828	8590	10022	11412	12033	13143	15010	16037	18709	17792
33	1553	2518	3199	3820	4224	4938	7838	8591	10023	11413	12034	13144	15011	16038	18710	17793
199	1601	2527	3200	3821	4225	4939	7839	8592	10024	11414	12035	13145	15012	16039	18711	17794
323	1669	2534	3206	3822	4226	4940	7840	8593	10025	11415	12036	13146	15013	16040	18712	17795
345	1703	2538	3209	3823	4227	4941	7841	8594	10026	11416	12037	13147	15014	16041	18713	17796
181	1821	2541	3212	3824	4228	4942	7842	8595	10027	11417	12038	13148	15015	16042	18714	17797
375	1882	2544	3215	3825	4229	4943	7843	8596	10028	11418	12039	13149	15016	16043	18715	17798
445	1905	2548	3218	3826	4230	4944	7844	8597	10029	11419	12040	13150	15017	16044	18716	17799
181	1912	2549	3219	3827	4231	4945	7845	8598	10030	11420	12041	13151	15018	16045	18717	17800
528	1959	2552	3222	3828	4232	4946	7846	8599	10031	11421	12042	13152	15019	16046	18718	17801
547	1970	2553	3223	3829	4233	4947	7847	8600	10032	11422	12043	13153	15020	16047	18719	17802
181	1977	2554	3224	3830	4234	4948	7848	8601	10033	11423	12044	13154	15021	16048	18720	17803
638	2029	2557	3227	3831	4235	4949	7849	8602	10034	11424	12045	13155	15022	16049	18721	17804
717	2040	2558	3228	3832	4236	4950	7850	8603	10035	11425	12046	13156	15023	16050	18722	17805
738	2182	2565	3235	3839	4243	4957	7857	8610	10042	11432	12053	13163	15030	16057	18729	17812
915	2202	2566	3236	3840	4244	4958	7858	8611	10043	11433	12054	13164	15031	16058	18730	17813
916	2203	2567	3237	3841	4245	4959	7859	8612	10044	11434	12055	13165	15032	16059	18731	17814
976	2239	2571	3241	3845	4249	4963	7863	8616	10048	11438	12059	13169	15036	16063	18735	17818
1107	2217	2569	3239	3843	4247	4961	7861	8614	10046	11436	12057	13167	15034	16061	18733	17816
1224	2444	2596	3266	3870	4276	4982	7903	8631	10063	11453	12074	13184	15051	16078	18750	17833
1225	2445	2597	3267	3871	4277	4983	7904	8632	10064	11454	12075	13185	15052	16079	18751	17834
1458	2501	2651	3321	3927	4331	4988	7908	8636	10068	11458	12079	13189	15056	16083	18755	17838

On and after the Redemption Date the Debentures designated above will become due and payable upon presentation and surrender thereof, with all coupons maturing subsequent to October 1, 1978, attached, either at the option of the holder, at the office of Chemical Bank, by mail, P.O. Box 29583, Church Street Station, New York, New York 10049 or by hand, Corporate Trust, 55 Water Street, Room 224, and 2206 North Building, New York, New York 10041, or at the office of Mees and Hope in Amsterdam, the office of Société Générale de Banque S.A. in Brussels, the office of Deutsche Bank & Co. in Frankfurt, the office of Hambros Bank Limited, Samuel Montagu & Co. Ltd., and S. G. Warburg & Co. in London, the office of Banque Générale du Commerce S.A. in Luxembourg, the office of Banco Nazionale del Lavoro in Milan and the office of Credit Lyonnais in Paris.

Interest on the Debentures so designated for redemption shall cease to accrue on and after the Redemption Date. All coupons maturing after said date which appertain to such Debentures shall be void. Coupons maturing on October 1, 1978, should be detached and surrendered for payment in the usual manner.

U.S. Rubber Uniroyal Holdings Société Anonyme
By: Chemical Bank, Trustee

DATED: August 31, 1978

E. L. Bateman sets record

BY JIM JONES

JOHANNESBURG, Sept. 6.

SOUTH AFRICAN mechanical and electrical engineering group E. L. Bateman, has reported record operating profits for the year to June 30, last, fuelled by the boom in capital expenditure by the mining sector. After a pedestrian first half performance which saw pre-tax profits only marginally better at R1.9m, the year's total has been boosted from R4.5m in 1977 to R5.3m (R6.1m).

At the time of the last annual report, fears were expressed that

earnings would peak in 1978 as many of the group's contracts written in more buoyant times would be completed. In the event, Bateman has increased emphasis on the export markets with the additional spin-off that the year's effective tax rate has been cut from 38.6 per cent to 33.4 per cent, largely due to export incentives.

Earnings per share of 133 cents, against 112 cents in 1977, were in line with Johannesburg expectations.

Sound growth at Malayswata

By Wong Sulung

KUALA LUMPUR, Sept. 5. MALAYSWATA BERHAD, the biggest steel company in Malaysia, reported a satisfactory year ending March, with net profit rising from 8.1m ringgits to 9.9m ringgits (U.S.\$3.9m).

The company, which produced 150,000 tonnes of steel products during the year, pointed out that its profits would have been higher had it not been for the Government's control of the price of steel, which has not risen for the past five years.

The company's increase in profits resulted from improved productivity, and took place in spite of higher costs for raw materials and services.

Mercantile Mutual lifts profits and payout

BY OUR OWN CORRESPONDENT

SYDNEY, Sept. 6.

DESPITE A large underwriting deficit, Mercantile Mutual Insurance Company has reported a record profit of A\$6.08m (U.S.\$7m), up 15 per cent from the A\$5.27m for the year to June 30.

The annual dividend is to rise from 16 cents to 18 cents a share, mainly by means of the 10 cents a share. This will be paid on capital increased by last year's one-for-eight centenary scrip issue, and is effectively 24.5 per cent higher than last year's ordinary payout. Last year's ordinary distribution was augmented, however, by a special centenary dividend of 4 cents a share, bringing the annual total to 20 cents a share.

Directors described the premium increase of 11.7 per cent to A\$7.15m from general insurance as "satisfactory in the light of the extremely competitive state of the market."

The company's underwriting deficit of A\$5.16m was caused mainly by changes to the Workers' Compensation Act, and compared with a surplus of A\$2.2m last year. The directors said that the deficit would have been decreased by A\$4m, less an indeterminate amount for re-insurance and other adjustments, had the company followed Government advice on 20 to 25 per cent changes, but they had decided to adopt a conservative approach and to provide for the full amount of cover required before the changes.

The company's subsidiaries all produced good results, according to the directors. New life sums assured by Mercantile Mutual Life rose by 39 per cent to A\$505m, and new annual premiums increased 49 per cent to A\$3.5m.

Overprovision for tax last year resulted in a net tax credit of A\$1.6m, compared with last year's bill of A\$4.3m.

SELECTED EURODOLLAR BOND PRICES

MID-DAY INDICATIONS

STRAIGHTS	bid	offer	STRAIGHTS	bid	offer
Alcoa Australia 5½% 1979	97 ½	98 ½	Kodak 5½% 1984	94 ½	95 ½
Alcoa 5½% 1979	97 ½	98 ½	Monmouth 5½% 1981	93 ½	94 ½
Australia 5½% 1982	94 ½	95 ½	New Brunswick 5½% 1981	91 ½	92 ½
Australia 21 & 5½% 82	92 ½	93 ½	New Brunswick 5½% 82	91 ½	92 ½
Bankers Trust 5½% 1982	94 ½	95 ½	New Zealand 5½% 1984	91 ½	92 ½
Bovater 5½% 1982	94 ½	95 ½	Nordic 5½% 1984	94 ½	95 ½
Can. Nat. 5½% 1984	94 ½	95 ½	Norsk Hydro 5½% 1982	91 ½	92 ½
Chemical Bank 5½% 1982	94 ½	95 ½	Norsk Hydro 5½% 1984	91 ½	92 ½
Chemical Bank 5½% 1984	94 ½	95 ½	Norsk Hydro 5½% 1986	91 ½	92 ½
Chemical Bank 5½% 1986	94 ½	95 ½	Norsk Hydro 5½% 1988	91 ½	92 ½
Chemical Bank 5½% 1990	94 ½	95 ½	Norsk Hydro 5½% 1990	91 ½	92 ½
Chemical Bank 5½% 1992	94 ½	95 ½	Norsk Hydro 5½% 1992	91 ½	92 ½
Chemical Bank 5½% 1994	94 ½	95 ½	Norsk Hydro 5½% 1994	91 ½	92 ½
Chemical Bank 5½% 1996	94 ½	95 ½	Norsk Hydro 5½% 1996	91 ½	92 ½
Chemical Bank 5½% 1998	94 ½	95 ½	Norsk Hydro 5½% 1998	91 ½	92 ½
Chemical Bank 5½% 2000	94 ½	95 ½	Norsk Hydro 5½% 2000	91 ½	92 ½
Chemical Bank 5½% 2002	94 ½	95 ½	Norsk Hydro 5½% 2002	91 ½	92 ½
Chemical Bank 5½% 2004	94 ½	95 ½	Norsk Hydro 5½% 2004	91 ½	92 ½
Chemical Bank 5½% 2006	94 ½	95 ½	Norsk Hydro 5½% 2006	91 ½	92 ½
Chemical Bank 5½% 2008	94 ½	95 ½	Norsk Hydro 5½% 2008	91 ½	92 ½
Chemical Bank 5½% 2010	94 ½	95 ½	Norsk Hydro 5½% 2010	91 ½	92 ½
Chemical Bank 5½% 2012	94 ½	95 ½	Norsk Hydro 5½% 2012	91 ½	92 ½
Chemical Bank 5½% 2014	94 ½	95 ½	Norsk Hydro 5½% 2014	91 ½	92 ½
Chemical Bank 5½% 2016	94 ½	95 ½	Norsk Hydro 5½% 2016	91 ½	92 ½
Chemical Bank 5½% 2018	94 ½	95 ½	Norsk Hydro 5½% 2018	91 ½	92 ½
Chemical Bank 5½% 2020	94 ½	95 ½	Norsk Hydro 5½% 2020	91 ½	92 ½
Chemical Bank 5½% 2022	94 ½	95 ½	Norsk Hydro 5½% 2022	91 ½	92 ½
Chemical Bank 5½% 2024	94 ½	95 ½	Norsk Hydro 5½% 2024	91 ½	92 ½
Chemical Bank 5½% 2026	94 ½	95 ½	Norsk Hydro 5½% 2026	91 ½	92 ½
Chemical Bank 5½% 2028	94 ½	95 ½	Norsk Hydro 5½% 2028	91 ½	92 ½
Chemical Bank 5½% 2030	94 ½	95 ½	Norsk Hydro 5½% 2030	91 ½	92 ½
Chemical Bank 5½% 2032	94 ½	95 ½	Norsk Hydro 5½% 2032	91 ½	92 ½
Chemical Bank 5½% 2034	94 ½	95 ½	Norsk Hydro 5½% 2034	91 ½	92 ½
Chemical Bank 5½% 2036	94 ½	95 ½	Norsk Hydro 5½% 2036	91 ½	92 ½
Chemical Bank 5½% 2038	94 ½	95 ½	Norsk Hydro 5½% 2038	91 ½	92 ½
Chemical Bank 5½% 2040	94 ½	95 ½	Norsk Hydro 5½% 2040	91 ½	92 ½
Chemical Bank 5½% 2042	94 ½	95 ½	Norsk Hydro 5½% 2042	91 ½	92 ½
Chemical Bank 5½% 2044	94 ½	95 ½	Norsk Hydro 5½% 2044	91 ½	92 ½
Chemical Bank 5½% 2046	94 ½	95 ½	Norsk Hydro 5½% 2046	91 ½	92 ½
Chemical Bank 5½% 2048	94 ½	95 ½	Norsk Hydro 5½% 2048	91 ½	92 ½
Chemical Bank 5½% 2050	94 ½	95 ½	Norsk Hydro 5½% 2050	91 ½	92 ½
Chemical Bank 5½% 2052	94 ½	95 ½	Norsk Hydro 5½% 2052	91 ½	92 ½
Chemical Bank 5½% 2054	94 ½	95 ½	Norsk Hydro 5½% 2054	91 ½	92 ½
Chemical Bank 5½% 2056	94 ½	95 ½	Norsk Hydro 5½% 2056	91 ½	92 ½
Chemical Bank 5½% 2058	94 ½	95 ½	Norsk Hydro 5½% 2058	91 ½	92 ½
Chemical Bank 5½% 2060	94 ½	95 ½	Norsk Hydro 5½% 2060	91 ½	92 ½
Chemical Bank 5½% 2062	94 ½	95 ½	Norsk Hydro 5½% 2062	91 ½	92 ½
Chemical Bank 5½% 2064	94 ½	95 ½	Norsk Hydro 5½% 2064	91 ½	92 ½
Chemical Bank 5½% 2066	94 ½	95 ½	Norsk Hydro 5½% 2066	91 ½	92 ½
Chemical Bank 5½% 2068	94 ½	95 ½	Norsk Hydro 5½% 2068	91 ½	92 ½
Chemical Bank 5½% 2070	94 ½	95 ½	Norsk Hydro 5½% 2070	91 ½	92 ½
Chemical Bank 5½% 2072	94 ½	95 ½	Norsk Hydro 5½% 2072	91 ½	92 ½
Chemical Bank 5½% 2074	94 ½	95 ½	Norsk Hydro 5½% 2074	91 ½	92 ½
Chemical Bank 5½% 2076	94 ½	95 ½	Norsk Hydro 5½% 2076	91 ½	92 ½
Chemical Bank 5½% 2078	94 ½	95 ½	Norsk Hydro 5½% 2078	91 ½	92 ½
Chemical Bank 5½% 2080	94 ½	95 ½	Norsk Hydro 5½% 2080	91 ½	92 ½
Chemical Bank 5½% 2082	94 ½	95 ½	Norsk Hydro 5½% 2082	91 ½	92 ½
Chemical Bank 5½% 2084	94 ½	95 ½	Norsk Hydro 5½% 2084	91 ½	92 ½
Chemical Bank 5½% 2086	94 ½	95 ½	Norsk Hydro 5½% 2086	91 ½	92 ½
Chemical Bank 5½% 2088	94 ½	95 ½	Norsk Hydro 5½% 2088	91 ½	92 ½
Chemical Bank 5½% 2090	94 ½	95 ½	Norsk Hydro 5½% 2090	91 ½	92 ½
Chemical Bank 5½% 2092	94 ½	95 ½	Norsk Hydro 5½% 2092	91 ½	92 ½
Chemical Bank 5½% 2094	94 ½	95 ½	Norsk Hydro 5½% 2094	91 ½	92 ½
Chemical Bank 5½% 2096	94 ½	95 ½	Norsk Hydro 5½% 2096	91 ½	92 ½
Chemical Bank 5½% 2098	94 ½	95 ½	Norsk Hydro 5½% 2098	91 ½	92 ½
Chemical Bank 5½% 2100	94 ½	95 ½	Norsk Hydro 5½% 2100	91 ½	92 ½
Chemical Bank 5½% 2102	94 ½	95 ½	Norsk Hydro 5½% 2102	91 ½	92 ½
Chemical Bank 5½% 2104	94 ½	95 ½	Norsk Hydro 5½% 2104	91 ½	92 ½
Chemical Bank 5½% 2106	94 ½	95 ½	Norsk Hydro 5½% 2106	91 ½	92 ½
Chemical Bank 5½% 2108	94 ½	95 ½	Norsk Hydro 5½% 2108	91 ½	92 ½
Chemical Bank 5½% 2110	94 ½	95 ½	Norsk Hydro 5½% 2110	91 ½	92 ½
Chemical Bank 5½% 2112	94 ½	95 ½	Norsk Hydro 5½% 2112	91 ½	92 ½
Chemical Bank 5½% 2114	94 ½	95 ½	Norsk Hydro 5½% 2114	91 ½	92 ½
Chemical Bank 5½% 2116	94 ½	95 ½	Norsk Hydro 5½% 2116	91 ½	92 ½
Chemical Bank 5½% 2118	94 ½	95 ½	Norsk Hydro 5½% 2118	91 ½	92 ½
Chemical Bank 5½% 2120	94 ½	95 ½	Norsk Hydro 5½% 2120	91 ½	92 ½
Chemical Bank 5½% 2122	94 ½	95 ½	Norsk Hydro 5½% 2122	91 ½	92 ½
Chemical Bank 5½% 2124	94 ½	95 ½	Norsk Hydro 5½% 2124	91 ½	92 ½
Chemical Bank 5½% 2126	94 ½	95 ½	Norsk Hydro 5½% 2126	91 ½	92 ½
Chemical Bank 5½% 2128	94 ½	95 ½	Norsk Hydro 5½% 2128	91 ½	92 ½
Chemical Bank 5½% 2130	94 ½	95 ½	Norsk Hydro 5½% 2130	91 ½	92 ½
Chemical Bank 5½% 2132	94 ½	95 ½	Norsk Hydro 5½% 2132	91 ½	92 ½
Chemical Bank 5½% 2134	94 ½	95 ½	Norsk Hydro 5½% 2134	91 ½	92 ½
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Chemical Bank 5½% 2140	94 ½	95 ½	Norsk Hydro 5½% 2140	91 ½	92 ½
Chemical Bank 5½% 2142	94 ½	95 ½	Norsk Hydro 5½% 2142	91 ½	92 ½
Chemical Bank 5½% 2144	94 ½	95 ½	Norsk Hydro 5½% 2144	91 ½	92 ½
Chemical Bank 5½% 2146	94 ½	95 ½	Norsk Hydro 5½% 2146	91 ½	92 ½
Chemical Bank 5½% 2148	94 ½	95 ½	Norsk Hydro 5½% 2148	91 ½	92 ½
Chemical Bank 5½% 2150	94 ½	95 ½	Norsk Hydro 5½% 2150	91 ½	92 ½
Chemical Bank 5½% 2152	94 ½	95 ½	Norsk Hydro 5½% 2152	91 ½	92 ½
Chemical Bank 5½% 2154	94 ½	95 ½	Norsk Hydro 5½% 2154	91 ½	92 ½
Chemical Bank 5½% 2156	94 ½	95 ½	Norsk Hydro 5½% 2156	91 ½	92 ½
Chemical Bank 5½% 2158	94 ½	95 ½	Norsk Hydro 5½% 2158	91 ½	92 ½
Chemical Bank 5½% 2160	94 ½	95 ½	Norsk Hydro 5½% 2160	91 ½	92 ½
Chemical Bank 5½% 2162	94 ½	95 ½	Norsk Hydro 5½% 2162	91 ½	92 ½
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Chemical Bank 5½% 2182	94 ½	95 ½	Norsk Hydro 5½% 2182	91 ½	92 ½
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Chemical Bank 5½% 2242	94 ½	95 ½	Norsk Hydro 5½% 2242	91 ½	92 ½
Chemical Bank 5½% 2244	94 ½	95 ½	Norsk Hydro 5½% 2244	91 ½	92 ½
Chemical Bank 5½% 2246	94 ½	95 ½	Norsk Hydro 5½% 2246	91 ½	92 ½
Chemical Bank 5½% 2248	94 ½	95 ½	Norsk Hydro 5½% 2248	91 ½	92 ½
Chemical Bank 5½% 2250	94 ½	95 ½	Norsk Hydro 5½% 2250	91 ½	92 ½
Chemical Bank 5½% 2252	94 ½	95 ½	Norsk Hydro 5½% 2252	91 ½	92 ½
Chemical Bank 5½% 2254	94 ½	95 ½	Norsk Hydro 5½% 2254	91 ½	92 ½
Chemical Bank 5½% 2256	94 ½	95 ½	Norsk Hydro 5½% 2256	91 ½	92 ½
Chemical Bank 5½% 2258	94 ½	95 ½	Norsk Hydro 5½% 2258	91 ½	92 ½
Chemical Bank 5½% 2260	94 ½	95 ½	Norsk Hydro 5½% 2260	91 ½	92 ½
Chemical Bank 5½% 2262	94 ½	95 ½	Norsk Hydro 5½% 2262	91 ½	92 ½
Chemical Bank 5½% 2264	94 ½	95 ½	Norsk Hydro 5½% 2264	91 ½	92 ½
Chemical Bank 5½% 2266	94 ½	95 ½	Norsk Hydro 5½% 2266	91 ½	92 ½
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Chemical Bank 5½% 2278	94 ½	95 ½	Norsk Hydro 5½% 2278	91 ½	92 ½
Chemical Bank 5½% 2280	94 ½	95 ½	Norsk Hydro 5½% 2280	91 ½	92 ½
Chemical Bank 5½% 2282	94 ½	95 ½	Norsk Hydro 5½% 2282	91 ½	92 ½
Chemical Bank 5½% 2284	94 ½	95 ½	Norsk Hydro 5½% 2284	91 ½	92 ½
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Chemical Bank 5½% 2300	94 ½	95 ½	Norsk Hydro 5½% 2300	91 ½	92 ½
Chemical Bank 5½% 2302	94 ½	95 ½	Norsk Hydro 5½% 2302	91 ½	92 ½
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Telephone, telex or write for full list to:
INTERPLUM, 92 High Street, Hestley in Arden, Southall, Middlesex, UB8 3AB.
Tel: 05462-2177. Telex: 338623

TWO YEARS OLD PRIVATE COMPANY
Manufacturing and marketing non-ferrous industrial raw materials almost exclusively in the U.K. with turnover (£60,000) and needs urgently up to £40,000 working capital injection to bridge the gap to profitable future. Realistic financial forecasts available.
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Partner required to invest £35,000 in a Trimaran currently under construction. Total cost will be £100,000. Boat is specially designed for Mediterranean and Caribbean charter.
Partnership Terms Negotiable.
Replies to G.2528, Financial Times, 10, Cannon Street, EC4A 4BY.

£250,000 PRIVATE MORTGAGE
Required by private company on business premises valued at £380,000.
GOOD INTEREST AND ADDITIONAL FRINGE BENEFITS
First class references supplied.
Please write Box G.2520, Financial Times, 10, Cannon Street, EC4A 4BY.

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Interested in acquiring controlling interest in trading company with minimum profits of £50,000 p.a. Existing management to remain with service contracts. All replies in strict confidence to Box G.2491, Financial Times, 10, Cannon Street, EC4A 4BY.

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By mail. The Educational Advertising and Marketing (EAM) Network 22-23, St. James' Street, Derby House, Leamington Spa, CV31 3JH. Tel: 01926 411111. Fax: 01926 411112.

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Naphtha Steamcracking plant to be sold as separate items:

- 16 distillation columns
 - 24 compressors, 4 stage, gas-engine and steam driven 800-1400HP
 - process compressors, 2-3 stage, electrically driven 500-900HP
 - 75 process pumps 10-100HP
 - heat-exchangers
 - valves
 - spare parts
 - transformers 6000/380 volts
 - tanks 80-18000 cubic metres.
- Materials: carbon steel, stainless steel, alloys for hot and cold service, all electrical equipment explosion proof.
Please contact us for further information or pay us a visit on open days 14th and 15th September 1978.
MAERSK KEMI A/S
70, Kloveværksvej, 2300 Copenhagen 5, Denmark
Telephone Copenhagen 1 54 58 14 Telex 31334 DANKEM DK

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We are a small successful engineering company and wish to enter into equity participation with a similar successful engineering company with net assets in the region of £150,000. Must have manufacturing capacity to handle up to an additional turnover of approximately £500,000 within 18 months in CO. welding and tube fabrication. Approximately 10,000 sq. ft. of modern factory space required. Existing workforce with good labour relations essential. Principals only need reply.

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Write Box G.2505, Financial Times, 10, Cannon Street, EC4A 4BY.

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SUCCESSFUL BUILDING COMPANY
Well-established; substantial profits. Good current contracts and land bank.
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THE WEBBINGTON HOTEL AND COUNTRY CLUB

LOXTON, NR. BRISTOL

Known as "The Hot Spot of the West"

Nationally known Residential Hotel and Country Club near Bristol and Bath in a prominent position close to the M5, being the main holiday route to Devon and Cornwall.

Extensively enlarged Ballroom/Entertainment Centre/Restaurant. Over 60 Bedrooms.

Standing on Grounds of 6 acres

To be offered for Sale by Public Auction on the Premises at 5 p.m. on TUESDAY, 10th OCTOBER 1978

Solicitors: Messrs Trump & Partners, 31 St. Nicholas Street, Bristol 1.

Further particulars from

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78 Old Queen's Square Bristol

Tel: 02722 25971

CUTTING TOOLS CO.

Manufacturer of special cutting tools, fully equipped with modern machinery. Tools value £80,000. Present turnover £230,000 per annum, minimum profit £30,000 per annum, before Management and Depreciation charges. Sale of Shares £110,000. For Plant and Goodwill plus new working capital approx. £5,000.

Enquiries Box G.2532, Financial Times, 10, Cannon Street, EC4A 4BY.

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Price, including losses etc. £120,000.

Principals only. Principals only.

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Importers/Distributors of wall and floor tiles. Pre-tax Profits in excess of £150,000.

Substantial asset backing.

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Recurring Sale - £145,000

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1. Whether trading or investment oriented.
2. Private or quoted.
3. With or without tax losses.
4. Preferably with substantial portfolio.

For prompt and confidential consideration contact: John R. Sims at above

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Turnover in excess of £1.5 million
Turnover next year £3 million

requires the help of a

FULL-TIME ACCOUNTANT

to cope with extra workload. Prepared to sell some equity in the company. We are situated in South-West London.

Applicants must be prepared to work hard and only first-class references need apply to Box G.2522, Financial Times, 10, Cannon Street, EC4A 4BY.

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CENTRAL AFRICAN									
1978	Stock	Price	Div.	Yr.	Div.	Yr.	Div.	Yr.	Div.
105	Palcon Rh 30c	174	0500	13.24					
106	Shahd Corp	37	0.27	7.4					
107	Buran Cos	65							
108	For Tankeville sec Tanks	107	0.75	14.7					
109	Cam. of SRODIA	15							
AUSTRALIAN									
10	Acma 30c	13							
11	Bangladesh 50Toes	137	108c	1.6					
12	RH South 50c	100							
13	Alm 50c	450	+25						
14	Cam 30c	334	+18	10.02	2.2				
15	Enders 30c	264							
16	Alm 50c	450							
17	Alm 50c	450							
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Cent.	6	"Imps"	6	Unilver	7
Chem.	1	"C.I."	6	Ind. Drapery	7
Coal	1	"Coy. Bank"	6	Shirts	7
Rock	1	"K.C.A."	6	Woolworths	5
Shirts Bank	1	"Ladbrokes"	6	Property	
Shum	1	"Lads & Gen."	6	Brit. Land	4
Drugs	1	"Leeds Service"	6	Cap. Countries	3
Drugs	1	"Lloyds Bank"	6	Indeuropean	3
Oxygen	1	"L.P."	6	Land Seas	1
Q (D)	1	"London Ind."	6	Peascher	3
Quarry	1	"London Brick"	6	Samuel Phipps	3
Quartz	1	"Lyons (D)"	6	Town & City	3
Real Estate	1	"M&M"	6	Oils	
Refrigerators	1	"Mrs. & Spnr"	6	Ref. Petroleum	4
Refr.	1	"Midland Bank"	6	Burnah Oil	5
Star	1	"Nat. West. Bank"	6	Charterhall	3
Accident	1	"De. Warrant"	6	Charterhall	3
Electric	1	"Electric"	6	Ultramar	3
Electric	1	"Fleming"	6	Miners	
"A"	1	"H. & A."	6	Charter Cons.	12
"A"	1	"Bank Org. 'A'"	6	Cons. Gold	12
"A"	1	"Reed Intl."	6	Rot T. Zinc	12
Shid.	1	"S. & S."	6		
Prac.	1	"Tasco"	6		
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	1	"Tos. House"	6		

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Rhodesian Government fails to meet black-rule date

BY OUR FOREIGN STAFF

THE RHODESIAN Government finally admitted yesterday that it would not be administratively possible to meet the December 31 target date for the hand-over of power to a black government.

At the same time, Mr. Ian Smith, the Prime Minister, promised the nation tough action in the wake of the killing by guerrillas of the survivors of last week's Air Rhodesia plane crash.

He did not spell out what measures he was contemplating, but he told a hushed Parliament that they might upset Rhodesia's friends in the world. "They have got to realise there is a limit beyond which we cannot go," he said. "We cannot go on allowing

our reasonableness to be misinterpreted by others as weakness. They believe they have got us on the run and can push us around. I warn them they have seriously misjudged the case."

Although Mr. Smith did describe the Government's promised action, there was speculation that it might launch a revenge strike into neighbouring Zambia and Mozambique against guerrilla bases.

Mr. Rollo Hayman, Joint Minister for Internal Affairs, told Parliament that it would be impossible to meet the December 31 hand-over date. The Government set up under Rhodesia's so-called internal settlement last March has still to publish its independence

constitution. Mr. Hayman estimated that it would take at least four months from agreement on the constitution before a majority rule Government could come into being.

The December 31 date had been psychologically important for the Salisbury Government and its deferral is yet another severe blow to the credibility of the interim administration, which has failed to stop the guerrilla war.

Government officials have also acknowledged that it would be extremely difficult to conduct a free and fair election while large tracts of the country are under guerrilla control.

Meanwhile, in London, Dr. David Owen, the British Foreign Secretary, yesterday delivered an 11th-hour appeal for a spirit of compromise among the parties to the Rhodesia dispute—but he offered no real hope that such a compromise was in prospect.

Speaking to a meeting of the Royal Commonwealth Society, he said Britain was still working for a round-table conference on Rhodesia and added that it would "be preferable to have a temporary ceasefire while negotiations continue."

If this was not possible then at the very least he would urge leaders on all sides to send out orders that "they will not tolerate incidents involving the loss of life of innocent civilians and that if there are such incidents, those responsible would be brought to account."

£10.5m first half loss by Sun Alliance

BY ADRIENNE GLEESON

ALMOST £12m was wiped off the stock market capitalisation of Sun Alliance & London Insurance yesterday afternoon, when publication of the company's interim results showed the extent of its underwriting losses in the six months to the end of June.

Against the £2.8m profit made on underwriting fire, accident and marine business in the first six months of 1977, Sun Alliance lost £10.5m in the first half of this year.

Mr. G. Niven, one of the company's general managers, said yesterday that losses were likely to continue into the second half of the year, but on a smaller scale. Nevertheless, the company's shares closed 24p down at 534.

After allowing for £1.4m profits on the long-term insurance business, and investment income up 12.5 per cent at £29.7m, pre-tax profits for the first six months showed a decline of just under £10m at £20.7m.

Jremium income, up by 11 per cent at £26.5m, reflected the effects of parity changes. If currencies had been stable the increase would have been nearer 10 per cent.

Mr. Aldington, chairman of Sun Alliance, told shareholders at the annual meeting in May that underwriting experience in the first quarter had been bad because of the severe weather.

Mr. Niven said yesterday that the company had been hit by a series of exceptional losses in the first half.

Problems in the UK now mainly concern the low level of cover taken out on household (house and contents) business, in which Sun Alliance has a large (approximately 14 per cent) share of the UK market.

Sun Alliance introduced a policy of encouraging policyholders to index-link their sums assured a year ago, and has recently adopted a tough line towards those who decline to raise their sums assured to keep up with price rises.

Other insurance results Page 20

THE LEX COLUMN Boardroom puzzle at P and O

P and O's interim results are predictably bad. Pre-tax profits have slumped from £28.5m to £11m and after taxation there is an attributable loss of £4.4m. But this has not stopped the company dipping into its reserves to pay an unchanged dividend and the shares rose 21p to 86p.

The results themselves hold few surprises. The largest change has been by £2.5m to a hefty £17m, the bulk shipping side has sailed deeper into the red and pre-interest profits of the general cargo business have collapsed from £21.8m to £9m.

Fierce competition in the North Sea has hit the profits of the European-transport side while the much vaunted energy operation has been losing money. Meanwhile the Bovis business and the passenger-cruise side have done somewhat better.

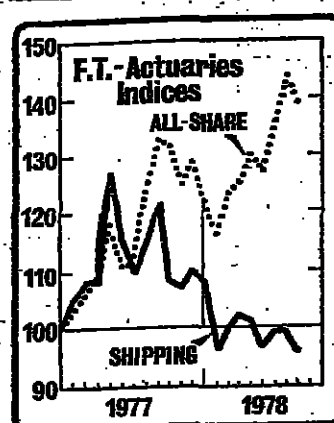
It looks as if the last half saw the worst, as far as P and O is concerned, and although the group is not expected to make money on its bulk shipping operation until 1980, the second six months of the year should see some recovery. Even if pre-tax profits for the whole of 1978 only of the order of £10m-£15m, say, the dividend does not seem to be in imminent danger.

However, the real mystery about the interim statement is the news of the management reshuffle with Lord Incheape (a non-shiping man) taking over the chief executive functions from Mr. Sandy Marshall. Since P and O fought off the cheery Bovis bid in 1973 the record of P and O's management (headed by Lord Incheape) has been far from spectacular and it is hard to see why this latest move will alter that. The group did manage to spot the onset of the tanker crisis and take precautionary measures but the takeover of Bovis and the ambitious bid to become the largest independent LPG operator in the world have proved very expensive mistakes. The Group has yet to prove, moreover, that its investment in high risk energy projects is going to be a money-spinner.

The problems at Bovis seem to have been just about sorted out but the group has still not solved the problems of its heavy exposure to LPG carriers which are standing in the books at £160m with two more worth £40m apiece due for delivery over the next year.

P and O has already once been turned inside out by a boardroom upheaval. In the

Index was unchanged at 503.5



though GRE still faces problems in Germany, while Australia is on a declining trend.

For 1978 as a whole GRE should now be able to produce something over £65m pre-tax, perhaps nearer £70m, against £58.8m. For Sun Alliance, however, the question is whether it can claw back enough in the current half to repeat the 1977 total of £57.2m pre-tax. Meanwhile there are no real surprises from Phoenix, the third composite to report yesterday. Like the two larger groups it is underwriting experience is proving sticky outside the UK and pre-tax profits after six months are a shade lower at £17m.

Guinness Peat

Has there been mismanagement over the dividend control rules at Guinness Peat? Last year, following the acquisition of London Electrical and General Trust, Guinness Peat announced that the dividend for 1976-77 was being increased by 20 per cent with the permission of the Treasury. This year, however, the increase is being limited to 3 per cent.

Guinness Peat directors are convinced that the restriction is entirely consistent with the rules, though some are upset at what they see as an anomaly. Oddly enough, there was no reference to the 1976-77 dividend concession in the ECGT offer document.

Dividends apart, yesterday preliminary figures—showing attributable profits 27 per cent better at £7.9m—are well up to market expectations. With this exception of insurance broking, all divisions seem to have shown good profit growth.

The international projects business in particular has contributed to the year's result, increasing its contribution to pre-tax profit from 14 to 23 per cent. Below the line the closed profit from Guinness Mahon banking activities is a one-third at £1.6m.

Finance directors should note that GP has decided to stop writing off its goodwill (showing at £6.7m in last year's balance sheet) as an extraordinary item at what appears to be a rate of 15 per cent a year. The recently approved (though not yet implemented) EEC fourth directive is said to have been a factor here.

At 252p the shares trade on a p/e of 10.36 and a yield of per cent after the restriction on the payout.

Former Minister defends role

BY OUR FOREIGN STAFF

LORD THOMSON of Monifieth, the former Commonwealth Secretary at the centre of the Rhodesian oil sanctions controversy, last night defended his role, and that of the 1966-70 Labour Government, in the enforcement of sanctions.

However, in a lengthy statement issued by Lord Thomson implicitly contradicting Sir Harold Wilson's assertion that, when Prime Minister, he had received no reports of British oil companies breaking sanctions.

Lord Thomson said he had exercised his rights as a former Cabinet Minister to consult the appropriate papers and these confirmed that he conveyed in writing to the Prime Minister and other Ministers most directly concerned a full account of all that passed at the meetings with the oil companies.

The obvious ineffectiveness of Rhodesian oil sanctions and the implications this constituted for the British oil companies were in fact discussed frequently by the Ministers concerned before I joined the Cabinet, during my period as Commonwealth Secretary, and afterwards.

In a separate development, Dr. David Owen, the Foreign Secretary, yesterday said he believed

no oil had been going to Rhodesia directly from British companies "for some years."

He told a meeting of the Royal Commonwealth Society in London that "since the summer of last year no oil—am assured—from British companies, irrespective of whether they have subsidiaries in other countries, is reaching Rhodesia."

Lord Thomson, who as Mr. George Thomson, but departmental responsibility for Rhodesia from August 1967 to October 1968, was one of the major figures who gave evidence to the recent inquiry by Mr. Thomas Bingham, QC, into the breaking of sanctions by British oil companies.

Accusations

Although the Bingham report has yet to be published, reports of its contents indicate that Lord Thomson played a central role in liaison between the Government and the oil companies over the enforcement of sanctions.

Defending his actions, Lord Thomson last night said that it transpired that between 1965 and 1967—unknown to the London Boards of the oil companies and despite their instructions to their subsidiaries—British oil was being diverted straight into

Rhodesia from Lourenço Marques, the Mozambique capital.

From 1968 to 1970, the Government had made arrangements with the oil companies to prevent any further British oil reaching Rhodesia, he said.

Lord Thomson said the 1968 arrangements were "second best" since they did not stop Rhodesia getting oil. "But they did mean that British companies under their jurisdiction were observing British law and that was of capital importance in maintaining the pressure on Smith for a negotiated settlement."

Lord Thomson's statement did not spell out what those arrangements were, but other evidence presented to the Bingham inquiry suggests that the South African subsidiaries of British oil companies arranged a complicated "swap" with the French group. Total: they would supply Total with the oil which would then channel it into Rhodesia.

Lord Thomson said that accusations that the Government was party to the "swap" with Total "miss the reality of the situation."

The exchange agreement had been made under South African law and was outside British jurisdiction. The UK Government had had no power to stop it, but it had applied diplomatic pressure on the French Government to stop the flow of oil.

Lord Thomson asserted that the Wilson Government had "stopped the flow of British oil into Rhodesia from Lourenço Marques by insisting that the oil companies ceased offloading any oil in Mozambique and delivered it all to South Africa."

Liberal call

Mr. David Steel, the Liberal leader, said yesterday that the Liberals would demand a full explanation when Parliament reassembled of how successive British Governments had allowed oil sanctions to be so ineffective.

The British taxpayer had paid £200m for an apparently useless blockade and the prosecution of minor figures for breach of sanctions was no substitute for an open and searching inquiry into the political failure of the Wilson and Heath Governments to implement their declared policy.

There could be little doubt that but for this failure a peaceful transition to majority rule could have been brought about without the bloodshed and atrocity which had built up to such a horrifying extent in Rhodesia.

Express to launch Daily Star early next month

By Ray Perman, Scottish Correspondent

EXPRESS NEWSPAPERS plans to launch the Daily Star—a tabloid—on October 9 or 16.

The group's circulation managers have given notice to wholesalers that they would like to distribute the newspaper from one of those dates.

Time has been booked with independent television companies for an advertising campaign to start on one of those two days.

The paper is to be published from Manchester and is intended to compete in the Sun and Daily Mirror market, rather than with the Daily Express.

Mr. Derek Jameson, editor of the Daily Express, said last night that a final date had not been decided for the launch but the aim was to get the paper out as early as possible in October.

One factor which will decide how soon the launch comes will be agreement with unions.

Earlier losses

Mr. Jameson confirmed that Express is exploring the possibility of printing 50,000 copies by facsimile reproduction in Inverness. The company has been negotiating with North Press, a recently-formed printing business in the town.

The north of Scotland and Aberdeen were areas in which the Daily Express lost circulation heavily after it withdrew from printing in Glasgow.

Now it has to try to get copies of the paper from Manchester to Lonsdalemouth in order to prevent further losses to the Daily Record—owned by Mirror Group Newspapers and printed in Glasgow—and The Sun, which also is planning to print in Scotland.

"We are hoping that, with the support of the Highlands and Islands Development Board, we can try facsimile printing in Inverness and cut out our air service to Lonsdalemouth," Mr. Jameson added.

"We are looking at production schedules now to see if it will be possible to include any late news, but we will want to maintain a balance between the needs of the Daily Express and the new paper."

"We are exploring the possibility of using facsimile reproduction between London and Manchester and Manchester and Scotland."

No alternative to bid for Chrysler, unions report

BY ALAN PIKE, LABOUR CORRESPONDENT

UNION LEADERS will today consider a report which suggests that there is little realistic alternative to accepting a Peugeot-Citroen takeover of Chrysler in Europe, although it poses a series of dangers to the British motor industry.

The report, by the main unions with members at Chrysler UK, concludes that the possibility of a counter-bid by BL is for financial, structural and technical reasons "unlikely in the extreme."

It therefore suggests the need for closer contacts between BL and a European manufacturer—most obviously Renault or Fiat—on joint production of some models and a co-ordinated component and sales strategy.

Union leaders will be seeing Mr. Eric Varley, Industry Secretary, to discuss the motor industry next week and are likely to argue that European co-operation is the best way of giving BL the size and capability to compete in world markets.

The TUC congress yesterday passed a strong resolution calling

for adequate safeguards for employment prospects and the British motor industry in any takeover.

The report is one of the most extensive joint trade union research exercises yet undertaken. It will be before union officials today, when they meet to consider their reaction to the Peugeot-Citroen's failure so far to agree to detailed discussions on the takeover.

In order to be viable the report says an automotive company has to become a large multi-national with the basis of its operations in Europe. Peugeot-Citroen's takeover of Chrysler is "close to being impeccable."

However, so far as the impact on the British industry is concerned, the inevitable consequences would be to erode the technical and design capacity of the British motor industry.

"Without affecting dramatically employment numbers it will result in further deterioration of the requirement for skilled workers. There was a danger of the British car industry becoming 'little more than an assembling industry.'"

The relative weakness of the French components industry motivated the French Government to assist its development and guard against the expansion of foreign companies in France.

The major proportion of Chrysler UK components were manufactured in Britain but the takeover could be expected to be detrimental to the British industry unless firm commitments were obtained.

So far as Chrysler's truck operations are concerned the report suggests that Peugeot-Citroen, with no solid base to which to add the existing Chrysler products, might consider re-sale.

The industrial relations record of both Peugeot and Citroen, particularly the latter, is described as "very unenviable" with the general attitude of both companies regarded as "anti-union."

Presuming a BL bid for Chrysler to be unlikely, the report concludes that the most realistic long-term prospect would be for the British Government either to authorise the National Enterprise Board to obtain a substantial share in the Peugeot-Citroen Chrysler UK

or to assist its development and guard against the expansion of foreign companies in France.

The report also suggests that the takeover could be expected to be detrimental to the British industry unless firm commitments were obtained.

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Continued from Page 1 French budget

general 10 per cent offset against tax.

Two areas of expenditure are being held to lower-than-normal increases: administrative costs will rise by 11.9 per cent while Government intervention in industry and the public sector will cost only 9.9 per cent more because of recent moves to limit subsidies to public and State

enterprises and put up the cost of a wide range of services including electricity, communications and transport.

Reactive priority areas which receive large spending increases are agriculture, education, youth programmes and sport, job training and defence.

The cost of debt financing will rise by 37.8 per cent.

Continued from Page 1 Invisible exports

projection of a £750m surplus for 1978 looks out of reach.

The detailed breakdown on invisibles shows the surplus on services fell by £134m, to £590m. There was a sharp decline in earnings on City financial services from the exceptionally high first quarter—down from £469m

to £355m, with a £79m decline in insurance.

The net surplus on travel of £181m in the second quarter was slightly larger than in the previous three months, but over the first half as a whole the surplus has been running a third below last year's level.

Weather

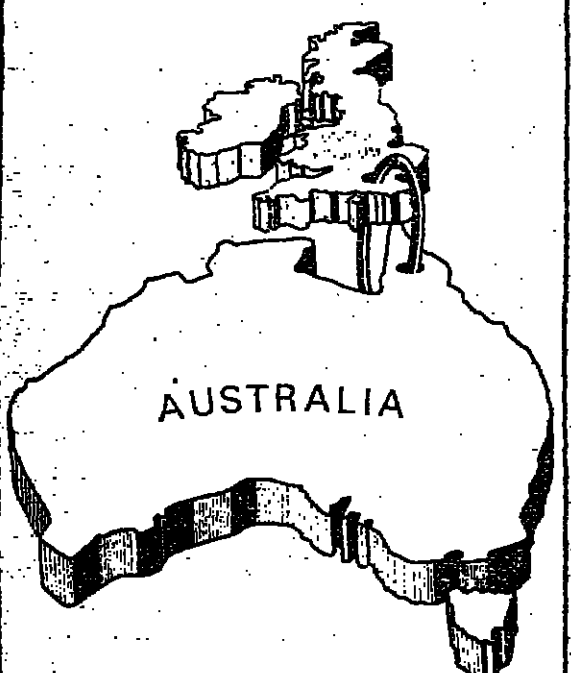
UK TODAY

CLOUDY, some fog and rain with bright intervals.
London, S.E., E. Anglia, E. Midlands, Channel Islands
Fog early, bright intervals, some showers. Max. 18C (64F).
Cent. S., W. Midlands, S.W. England
Early fog, some rain. Max. 17C (63F).
N.E. England, Lakes, Borders, Edinburgh, Dundee, S.W. Scotland, Glasgow, Cent. Highlands, Perth, N.W. Scotland
Cloudy, some fog and rain with bright intervals. Max. 16C (61F).

Wales, Isle of Man, N. Ireland
Some fog, rain. Max. 16C (61F).
Aberdeen, Moray, Fife, N.E. Scotland, Orkneys
Cloudy, fog, some rain. Max. 14C (57F).
Shetland
Cloudy, some rain. Max. 12C (54F).
Outlook: Unsettled, cloudy, some rain.

HOLIDAY RESORTS

Algarve F 24 25 26 27 28 29 30 31
Alicante F 24 25 26 27 28 29 30 31
Amsterdam F 24 25 26 27 28 29 30 31
Athens F 24 25 26 27 28 29 30 31
Barcelona F 24 25 26 27 28 29 30 31
Belfast F 24 25 26 27 28 29 30 31
Birmingham F 24 25 26 27 28 29 30 31
Bristol F 24 25 26 27 28 29 30 31
Buenos Aires F 24 25 26 27 28 29 30 31
Cardiff F 24 25 26 27 28 29 30 31
Cape Town F 24 25 26 27 28 29 30 31
Cebu F 24 25 26 27 28 29 30 31
Copenhagen F 24 25 26 27 28 29 30 31
Curaçao F 24 25 26 27 28 29 30 31
Dublin F 24 25 26 27 28 29 30 31
Edinburgh F 24 25 26 27 28 29 30 31
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Rangoon F 24 25 26 27 28 29 30 31
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Vienna F 24 25 26 27 28 29 30 31
Warsaw F 24 25 26 27 28 29 30 31
Wellington F 24 25 26 27 28 29 30 31
Yokohama F 24 25 26 27 28 29 30 31



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